

Oxford Brookes Sustainability Engagement Strategy

VISION:

To create a culture of sustainability awareness, opportunities and engagement programmes, enhancing student and staff experience and 'upskilling' our community to create a behaviour change sustainability legacy.

KEY DRIVERS:

1. Maintain and enhance our reputation as a sustainable and socially responsible organisation.
2. Enhance the student and staff experience.
3. To 'upskill' our community to create a global sustainability legacy.
4. Aligning with the United Nations sustainable development goals and our guiding principles, confidence, enterprising creativity, connectedness, generosity of spirit and inclusivity.

OBJECTIVES:

- Create sustainability awareness, education and training among staff and students to create a global legacy.
- Deliver behaviour change programmes enabling staff and students to integrate sustainability into workplace and everyday practices.
- Create engagement opportunities and support to our students and staff community.
- Create a collaborative sustainability-led culture to deliver our guiding principles, through effective communication, empowerment of staff and students and creating confidence to share ideas and deliver initiatives.
- Specify, evaluate and deliver SMART targets and KPIs through an action plan. Progress and impact to be measured and reported at least annually.
- Offer oversight and involvement of students, staff, unions and key stakeholders in the strategic direction of our sustainability policies, strategies and action plans, through advisory and steering groups.
- Adopt best practice and create partnerships, locally and globally.

This strategy will be reviewed annually by the Environmental Sustainability Team and signed off by the Vice Chancellor Group.

VCG sign off

Signature



Date 18/01/2024