Oxford Brookes University as the first Fairtrade University

Goal 1
The university Senior Management Team and Student Union have signed a policy statement incorporating these five goals. See appendix 1.

Goal 2
Fair trade tea, coffee, chocolate and sugar are sold in the Student Union shops.

The catering services (Scholarest) who are contracted by the university to run the non-Student Union outlets have written a statement expressing their support of Fair Trade products. See appendix 2.

Goal 3
A copy of the hospitality brochure mentioned in the statement (appendix 2) has been previously supplied to Sarah Garden. This covers most of the meetings at the university. The other caterers for meetings are the Student Union shops who also carry Fair Trade as an option. The university have also committed to communicating the support of Fair Trade throughout all schools and directorates in order to encourage the use of Fair Trade products where they are an option.

Goal 4
The catering services are constantly promoting the Fair Trade range through competitions, giveaways, point of sale material, talks, and specific events such as graduation day (see appendix 2). Likewise, the Student Union shops continuously display promotional material advertising the Fair Trade range.

The Student Union have committed to constant coverage of Fair Trade in the student newspaper ‘Obscene’ (see appendix 3 for past examples) They have also committed to advertising Fair Trade on the message of the day (seen by all student and staff when accessing emails). Onstream, the staff newsletter, have also made the commitment to advertise Fair Trade. Additionally, school newsletters such as CENDEP (Centre for development and emergency practices) also cover the subject when activities in their area touch on Fair Trade (see appendix 3) – the school of environmental science has made a similar commitment.

Goal 5
The catering forum currently meets once a term. Attending the forum are the head of catering services, the director of estates and facilities, a member of the Student Union executive, and representatives of other interested parties such as the school of nutrition. It has been agreed that the forum will incorporate the Fair Trade Steering Group, and this will become a permanent agenda item. Currently, the students who have run this campaign are the representatives of student societies. While it may be difficult to motivate people to take over the responsibility once those student leave, they will do everything in their power to do so. This will be done through fresher’s fairs, links with courses such as Development practices, and when necessary through student newspaper articles.