Our Postgraduate courses are designed to help you to forge a successful career in a globalised business world.
Our aim is to give our students the confidence to grow as professionals and responsible leaders in the challenging and constantly changing international world of business and management.
WHY CHOOSE OXFORD BROOKES?

Oxford Brookes Business School is a place of inspiration and transformation. Our students embark on a supported journey of learning and self-development which improves their employment prospects and prepares them for a range of rewarding careers.

EXCELLENCE IN TEACHING
Oxford Brookes Business School is renowned for providing the best teaching. Our staff continually innovate to develop new practices that help you to learn more quickly, to understand more deeply, and to apply your knowledge with greater confidence and skill.

BUILDING CAREERS
Courses at the Business School are designed with a focus on your career and delivered by staff who have deep connections with the business world. Features such as consultancy projects, internships, work placements, visiting speakers and company visits provide you with industry experience, giving you the best foundation for a successful career.

GLOBALLY FOCUSED
A significant part of every course is the international approach to business education. In an increasingly global market this essential foundation in your international business knowledge boosts your employment prospects and widens your career options. Our teaching is internationally focused, preparing you for a career in global organisations, and the Business School’s diverse international mix means that you’ll be sharing ideas with students from more than 90 countries. In addition, you may have the opportunity to go on an international study trip.

ACCREDITATIONS AND EXEMPTIONS
Oxford Brookes Business School courses are accredited or recognised by the leading professional bodies within their area. We work with the Chartered Association of Business Schools (CABS) and the European Foundation for Management and Development (EFMD) to ensure continuous improvement.

Our flagship courses are accredited and/or have exemptions from the Association of Chartered Certified Accountants (ACCA), the Association of MBAs (AMBA), the Chartered Management Institute (CMI), the Chartered Institute of Personnel and Development (CIPD), the Chartered Institute of Logistics and Transport (CILT) UK, the Chartered Institute of Marketing (CIM), and the Institute of Direct and Digital Marketing (IDM).

OXFORD
Built on a rich history as a world famous centre of learning, Oxford is one of the great student cities. One in five people is a student, so the city is geared towards university life. For more information about student life in Oxford, please see pages 8 to 11.
I truly believe Oxford Brookes gave me the best experience I have ever got while studying in the UK.

NICK ZHANG
Country of origin: China
MSc Marketing
One of the most famous centres of education in the world, Oxford offers everything a student could want.
OXFORD LIFE

Oxford’s central location means there are great rail links to the rest of the country as well as direct coach services to London and major airports.

KIMBERLY NYITRAY  Country of origin: USA
MSc Business Management

Studying at Oxford Brookes is an incredible opportunity to attain a world-class degree in one of the most culturally rich cities in England.

My favourite part about living in Oxford was discovering all of the hidden gems such as the Grand Café, the first coffee house in England and an ideal place to experience high tea. Throughout your time in Oxford you are sure to stumble across several hidden places. I had a very pleasant experience getting lost in the Bodleian Library where I ended up finding myself in the exact place where they filmed Harry Potter.

STUDENT LIFE
IN OXFORD

Built on a rich history as a world famous centre of learning, Oxford is one of the great student cities. One in five people in the city is a student, so places, events and facilities are all geared towards university life.

As you can imagine, with so many students, Oxford has a vibrant social scene. From buzzing bars to dance-till-dawn clubs, poetry gigs to traditional English pubs, there is something for everyone.

Not forgetting of course, the world famous ‘dreaming spires’, historic buildings, museums and galleries, as well as a café culture and countless restaurants catering to all tastes.

Oxford has been home to many literary greats, such as CS Lewis, JRR Tolkien and Lewis Carroll.

Find out more about student life in Oxford:
brookes.ac.uk/studying-at-brookes/living.

A CENTRE OF BUSINESS
AND LEARNING

Oxford’s location in the ‘M4 Corridor’ – a hub for technology and financial services – makes it an ideal place to study business. It has a growing number of science parks and over 1,400 high-tech firms.

Basing your studies in one of the UK’s most economically successful and educationally important regions, provides you with a host of exciting learning opportunities.

THE BUSINESS SCHOOL
LOCATION

In 2017 the Oxford Brookes Business School moves from the Wheatley Campus to the Headington Campus. We’ve invested over £30m to create modern teaching and learning facilities and a new home at Headington for the Business School.

You’ll see Oxford Brookes Business School brought together in a modern, professional environment with 30 teaching rooms and a collaborative lecture theatre, a new Main Hall for teaching and events like graduations, and social learning spaces and a café.

The Headington Campus is also home to the award-winning John Henry Brookes Building, which houses a modern library and a number of other key university services. The campus is close to the majority of accommodation and only one mile from the vibrant city of Oxford.
CAMPUS LIFE

PLAY FOOTBALL, KEEP FIT, CLIMB OR DEBATE POLITICS!

Although your first priority will be your studies, there are plenty of opportunities to try exciting new activities.

Brookes Union offers a range of services including advice, support, societies and entertainment.

Brookes Union currently supports more than 80 societies. They are a great way of meeting people and socialising through similar interests. Whether you like sports, music, drama, photography or your interests are environmental, political, cultural or religious, you will find a society with like-minded people. They provide great opportunities for networking and involvement in such things as the Brookes Entrepreneurs Society business plan competition.

Societies are open to all and not limited to students and staff from specific subjects or departments. Both full and part-time students have access to societies and the university’s sports teams, as well as facilities including a climbing wall and fitness suite.

Find out more about Brookes Union on Facebook

fb.com/BrookesUnion.

ACCOMMODATION FOR FULL-TIME STUDENTS

The majority of accommodation is in Headington and this is the most popular option for students, with the ease of an inter-campus bus linking the university locations.

There is a range of accommodation consisting of single study-bedrooms, many are ensuite and some are catered. All rooms have wi-fi and access to the university intranet and course materials.

Self-catering accommodation suitable for independent wheelchair users is available.

For further information, please visit: brookes.ac.uk/accommodation

Get a taste of university life at:

youtube.com/oxfordbrookesbusiness
My plan was to work in a company that will allow me to travel and discover new cultures. I now work at TripAdvisor.

ISABELLE KUEMATUKANGA
Country of origin: France
Optimization Consultant, TripAdvisor
MSc International Trade and Logistics
Our courses focus on equipping you with the skills, knowledge and experience you need to enhance your career in the global business environment.

WORK EXPERIENCE
On a number of our courses you have the chance to take on work-based projects and group consultancy projects. You will work on a real-life challenge for a client company and learn to pitch your ideas to senior managers.

WORK PLACEMENTS AND INTERNSHIPS
Marketing and Events Management courses offer the option of an eight-month work placement so you can build valuable work experience in an organisation. Internships are also an option for certain master's courses, giving you insight into what it’s like to work within a company.

SKILLS DEVELOPMENT
Our courses help you develop vital skills. From presentations skills to career planning, as well key leadership management skills such as decision-making, problem-solving, team-working and interpersonal skills. The personal development you achieve during your master's degree will greatly enhance your employment prospects.

NETWORKING OPPORTUNITIES
We have strong links with prestigious employers and organisations locally and nationally which provide opportunities for you to network, gain work experience and see how global business works through the eyes of employers. Guest speakers, company visits and international study trips give you exposure to a range of companies from BMW, IHG, O2, Coca-Cola, Porsche, Unilever, KPMG and Grant Thornton.

INTERNATIONAL STUDENTS
There are some opportunities for students to work in the UK after their studies. Visit: brookes.ac.uk/students/isat/work-options/work-after-studies.

CAREERS CENTRE
The Oxford Brookes Careers Centre has a wealth of resources to support you in reaching your career potential. It offers individual career coaching sessions, help with developing your CV and presentation skills, and a job vacancy service. Visit: brookes.ac.uk/students/careers.

Organisations where students have gone on to work include:
- Accenture
- Apple
- BASF Group
- Deloitte UK
- Deutsche Telekom
- Facebook
- HSBC
- Johnson and Johnson
- M&C Saatchi
- Nestlé
- Net-a-porter.com
- Proctor & Gamble
- Raiffeisen Bank
- The United Nations

Oxford Brookes Business School graduates have a reputation for being extremely employable and go on to enjoy successful careers around the world.
This master’s degree has helped me to develop solid research and critical thinking skills.

KAROLINA JOZWIAK–ROSINSKA
Country of origin: Poland
PhD student,
MSc Human Resource Management
EXCELLENCE IN RESEARCH

The school has a strong and collaborative research culture which will help you develop intellectually.

PROFESSOR JANINE DERMODY
Department of Marketing

The big questions in my research revolve around engagement and behaviour change. How can we overcome psychosocial barriers to increase engagement with sustainable consumption? How can we empower more young adults to engage with politics? And how can we engage the public and clinicians with health research?

My research is embedded within my teaching. I use it alongside live case studies and scenarios to expose students to the contentious, challenging and exciting transformation of consumers and their marketing interactions.

YOUR COURSE IS BUILT ON WORLD-CLASS RESEARCH

You will be exposed to research active academics who conduct rigorous and up-to-date research that provides insight and solutions to some of the challenges faced by businesses at a national and international level. For example, we study environmental threats, study patterns of digitalisation, and partner with major firms to improve the quality and diversity of leadership and recruitment practices. This will benefit your studies as the research will make you aware of current developments and issues within businesses and the economy.

STUDENT RESEARCH PROJECTS

Your own research project could be a dissertation, a client project or a consultancy project, depending on the course. You will be supervised by an academic with the relevant research expertise. They will provide expert knowledge, one-to-one guidance and regular feedback throughout your project. Most of our courses offer a specific research methods module, which helps to frame your research, introduces you to different methods and analytical tools, and develops your skills in analysis and data collection.

BUSINESS SPEAKERS

You will have the opportunity to attend a diverse programme of research seminars and public lectures by industry professionals. This offers vital insights as well as being a source of current information that you can use in your studies.

RESEARCH WITH PRACTICAL IMPACT

Our research aims to address strategically important questions faced by society, business, organisations and individuals and to have impact at a national and international level. Examples of work include: research about engagement and behaviour change, research about how and why small and medium sized enterprises internationalise their operations, and a book titled ‘A Century of Fiscal Squeeze Politics’ has been written by Dr Rozana Himaz and co-author, Professor Christopher Hood (Oxford University).

RESEARCH CENTRES

The Business School hosts three Research Centres: the Centre for Diversity Policy Research and Practice, the Centre for International Tourism and Events Management, and the International Centre for Coaching and Mentoring Studies. You will benefit from interaction with internationally recognised researchers who contribute to these centres.

DOCTORAL STUDY

If you want to continue with your studies, we offer two routes to doctoral study: an MPhil/PhD programme which can be pursued either full-time or part-time; or the Doctor of Coaching and Mentoring (DCM) programme, a part-time professional doctorate.

For more information about research and doctoral study at the Business School, please visit: brookes.ac.uk/business/research.
INTERNATIONAL STUDENTS

We welcome students from more than 90 countries onto our postgraduate courses. Our diverse international community will give you a truly global learning experience.

SUPPORT
We recognise that international students may have particular concerns about studying and living overseas. A network of support services, in addition to the academic support provided by your personal tutor, has been developed to help you.

The International Student Advice Team can advise you on immigration, visas and life in the UK before you arrive and throughout your time at Brookes.

Detailed information on what you need to know before travelling to Oxford Brookes can be found on our International Preparation and Arrival webpages: brookes.ac.uk/preparation-arrival.

You can even meet us before you leave your home country. Staff from Oxford Brookes International and the Business School make regular visits overseas and we encourage you to make contact with us if we are in your country.

You can find out if we are due to come to your country, as well as about specific entry requirements and details of representatives who can help with your application, by visiting: brookes.ac.uk/international/country.

FREE LANGUAGE COURSES
As an international student we offer you free academic English language support during your studies. This will help you develop the specific language skills needed for academic study as quickly as possible. Please visit: brookes.ac.uk/international/why-oxford-brookes/support/english-language-support.

ACCOMMODATION
International students are guaranteed university accommodation provided you apply and meet any course offer requirements before the deadlines published on the accommodation website. You will be allocated accommodation once you have an unconditional offer. Accommodation for married couples is limited. The majority of accommodation can be found on, and adjacent to, the Headington Campus.

For further information, please visit: brookes.ac.uk/accommodation.

HEALTH CARE
The university offers an on-site medical centre and dental service. Most international students requiring a visa are entitled to receive general medical care under the National Health Service (NHS), as long as you either paid the Immigration Health Surcharge (IHS) as part of your visa application. If you are an EEA national, you are can use the NHS without charge and we strongly recommend that you obtain an EHIC card before leaving home.

More information can be found at brookes.ac.uk/students/isat/preparing-your-arrival/health-and-insurance.

You must register with a UK doctor. Care includes free visits to the doctor but there will be charges for medical prescriptions, dental treatment, eye tests and glasses. We advise you to obtain medical insurance for expenses not covered by the NHS.
The Business School values the academic and cultural contribution international students bring to its postgraduate courses.

VISA REQUIREMENTS
International students (non-UK/EU) should note that to obtain a visa to study in the UK, you must be enrolled on a full-time degree-level course. Our full-time postgraduate courses meet these visa requirements. For more information about visa requirements:
brookes.ac.uk/students/isat/visas.

ENGLISH LANGUAGE REQUIREMENTS
If your first language is not English, you must show the university that your level of English is high enough to study at postgraduate level. In addition to the academic entry qualifications, you must have the following or equivalent qualifications (unless otherwise stated on the specific course pages):

IELTS: 6.0 overall (with a minimum of 6.0 in reading and writing, and 5.5 in listening and speaking).

Our Admissions Office can advise you on other acceptable alternatives. If you need support to achieve these requirements, English language courses are available at the university (see page 18).

START IN SEPTEMBER OR JANUARY
All our courses start in September, however, we also offer additional January start dates for certain courses.

For courses taught over two semesters, and then followed by a dissertation or final project(s), you should plan to spend one year in Oxford. If your course offers a work placement, the duration will vary.

MINGSHUANG QIU (SHIRLEY)
Country of origin: China
MSc Finance
Brookes has a professional team to serve international students’ issues. They provided the best assistance and consultation when I needed them. There are lots of extracurricular activities and international student societies where you will find friends easily.

Oxford is the world’s most famous academic city. With it being so peaceful and beautiful, it is the perfect place to study.

BAHAR CICI
Country of origin: Turkey
MSc International Management
On my course I took part in the International Consultancy Project. I had the chance to work in a multicultural team on real business issues. I also met with other international students to socialise and attend day trips, sporting events and nights out.

Free language courses are available for full-time students. I took a Mandarin Chinese language course which was really enjoyable.
PRE-MASTER’S AND PRE-SESSIONAL ENGLISH COURSES
If you need to improve your English language, subject knowledge or academic study skills to meet the entry requirements for your master’s degree, we offer courses to prepare you for successful postgraduate study.

NANA MARIAM ABUKARI  Country of origin: Ghana
Pre-Master’s Certificate followed by MSc Business Management
A change of culture and environment can be a shock. I found that my pre-master’s course introduced me to ways in which the UK study environment works. This helped me prepare for the MSc Business Management degree and gave me an idea of what to expect. The pre-master’s taught me how to succeed in my postgraduate degree.

You should consider taking a pre-master’s if:
- your undergraduate qualifications do not meet the entry requirements for your master’s
- you want to improve your academic English and study skills
- you want to build your confidence and become familiar with the British higher education environment before starting your master’s degree.

During the course you will take modules to develop your:
- subject knowledge in your chosen academic area
- reading and research skills
- academic writing
- seminar skills

Our pre-master’s courses last just one semester (12 weeks) or two semesters (24 weeks) depending on your needs.

You can enter from just IELTS 5.5 (or equivalent) and we have a one-semester pre-master’s designed specifically for native or strong speakers of English.

For more information, please email: brookes.ac.uk/international/courses/english-and-pathways/pre-masters-courses.

PRE-SESSIONAL UNIVERSITY ENGLISH
You can take our pre-sessional University English course to improve your English language skills and help you meet the language entry requirements for your master’s course. The course will also familiarise you with university life, our study facilities and teaching methods before starting your master’s degree.

You can start in September, January, June or July. A University English course can range from 6 to 48 weeks depending on your current English language level. Entry levels are from IELTS 4.5 upwards.

For more information, please email: pathways@brookes.ac.uk or visit: brookes.ac.uk/international/courses/english-and-pathways/pre-sessional-english-courses.

MOHANARAJ KRISHNASAMY  Country of origin: Sri Lanka
Pre-Master’s Diploma followed by MSc Business Management
The pre-master’s teachers are really good, I have to tell you that. We’re a small group and we know each other very well. There are good relationships between the teachers and the students. This, I think, is very important.
POSTGRADUATE COURSES

Whichever master's course you choose, you will gain the practical experience and skills that employers are looking for.

OUR FULL-TIME POSTGRADUATE COURSES

Business and Management courses
Marketing and Events courses
Accounting, Finance and Economics courses

Page 20
Page 32
Page 40

OUR PART-TIME POSTGRADUATE COURSES

Our full-time master’s courses can be studied part-time if you live in the UK or EU.

OUR PART-TIME COURSES ALSO INCLUDE:

The Oxford Brookes Global MBA – Open to international students
MA/Postgraduate Diploma in Human Resource Management
MA Human Resource Management – Fast-track entry for postgraduate diploma holders
MA/Postgraduate Diploma or Certificate in Coaching and Mentoring Practice
MSc Applied Accounting (for ACCA members)
Doctor of Coaching and Mentoring (DCM)

Further information on these courses is available at: brookes.ac.uk/business/postgraduate.

WHY STUDY FOR A FULL-TIME MASTER’S DEGREE?

- Increase your employability and develop specialist business knowledge and skills
- Complement your first degree with the business skills you need to turn an existing passion into a rewarding career
- Refocus your career aspirations.

WHY STUDY FOR A PART-TIME MASTER’S DEGREE?

- Study while continuing with employment, allowing you to put teaching into practice straight away
- Study at a slower pace, allowing flexibility in both your personal and professional life
- Gain professional, industry recognised qualifications.

HOW TO APPLY

All applications must be made through UCAS Postgraduate. You can apply through UCAS Postgraduate by selecting the ‘How to Apply/Entry Requirements’ link on your chosen course web page found at brookes.ac.uk/business/postgraduate.
MAUREEN ‘MO’ RECALDE
Country of origin: USA
MSc International Management

The Budapest Study Trip was an illuminating experience in terms of international business, culture and networking opportunities. Never did I expect to travel to such a beautiful country and to such well-known international organisations as Audi, Unilever, Coca-Cola and Morgan Stanley. I was able to use the ideas of international management in a practical way. My classmates and I shared unforgettable memories and will have a lasting bond for years.

HOW TO APPLY
All applications must be made through UCAS Postgraduate. You can apply through UCAS Postgraduate by selecting the ‘How to Apply/Entry Requirements’ link on your chosen course web page found at brookes.ac.uk/business/postgraduate.
MSc BUSINESS MANAGEMENT
September or January entry

In an increasingly competitive job market it can be hard to stand out from the crowd. With an AMBA and CMI accredited master’s degree our graduates go on to successful international careers with a range of commercial and not-for-profit organisations.

CARINA BRACHTL  Country of origin: Germany
Consultant for Ernst & Young, MSc Business Management

I really enjoyed my time at Brookes. The vibrant city of Oxford is the best place to study. The Business Management course gave me the chance to build on my non-business undergraduate degree and enter the business world.

The pathway choices allowed me to focus on an area that I wanted to work in. I chose Corporate Social Responsibility (CSR) and wrote my master’s thesis about the position of CSR in the automotive industry, combining my previous experience at Daimler AG with the theories on the subject.

THE COURSE
This course is accredited by the Association of MBAs (AMBA) and the Chartered Management Institute (CMI). It is designed for students with a first degree or equivalent in virtually any subject.

We use a range of teaching and learning methods including interactive workshops, visiting speakers, role play exercises and the analysis of real-world case studies. These strengthen your analytical and decision-making skills, preparing you to act and think like a manager.

THE MODULES
Core subjects studied include global strategic management, finance, business operations, managing the contemporary organisation and marketing. In addition to these, you choose a specialist pathway. If you start the course in September you can choose from four pathways – Economics, Entrepreneurship, Marketing or Human Resource Management. The Business Management course starting in January has the choice of one of three pathways – Entrepreneurship, Marketing or Corporate Social Responsibility.

The Developing Skills for Business Leadership module helps you develop the specific knowledge and skills that employers look for.

This course will conclude with a major independent project. You will have a choice from a dissertation, a synoptic research project, or a client project enabling you to gain valuable experience and knowledge in a specialist area while synthesising your learning from the whole programme.

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.

COURSE LENGTH
12 months full-time or 2 years part-time.

ENTRY REQUIREMENTS
A second class UK honours degree, or equivalent overseas degree, in virtually any subject with the academic skills necessary for entry onto a master’s degree.

Proof of English language competence is also required if your main language is not English (please see page 17).

Please note work experience is welcomed, but not required.

Please see individual course pages at brookes.ac.uk/business/postgraduate.

HOW TO APPLY
Apply through UCAS Postgraduate, please see page 20.

FURTHER INFORMATION
Email: business@brookes.ac.uk
Tel: +44 (0) 1865 485858
MSc BUSINESS MANAGEMENT SPECIALIST NAMED AWARDS

You have the opportunity to focus on one of five specialist areas of interest to you. You can choose to apply directly for one of these specialist areas or apply for the general MSc Business Management course and then choose your specialist area when you start the course.

MSc BUSINESS MANAGEMENT (ENTREPRENEURSHIP)
September or January entry
Enterprise and entrepreneurship are recognised as being vital to the development of the modern economy – both in terms of new business start-ups and as part of managing and growing existing organisations.

The MSc Business Management (Entrepreneurship) will involve taking specialised entrepreneurship modules which prepare you for setting up or developing your own business, for developing entrepreneurial opportunities, or for working within wider organisations. Many of our graduates find managerial positions at a wide range of organisations, including companies producing fast moving commercial goods, airlines, financial institutions, retail giants and charities. Some students may go on to set up businesses within the commercial or non-profit sectors.

Your final degree will be awarded as MSc Business Management (Entrepreneurship)

MSc BUSINESS MANAGEMENT (ECONOMICS)
September entry
This specialism enables you to focus on the area of economics. You will take two specialised economics-based modules and develop an understanding of the core theoretical principles of economics. You will apply this knowledge to practical problems confronting international institutions, national governments and businesses. You will benefit from being economically literate and having an understanding of the key economic forces and constraints that confront all businesses.

After graduation you will be prepared for a range of roles including business analyst, business economist, data analyst, management consultant, bank manager and general manager.

Your final degree will be awarded as MSc Business Management (Economics)
By specialising in a subject or management discipline you can open up career options by exploring an area of expertise and seeing if this is the direction you want to take your career.

**MSc BUSINESS MANAGEMENT (HUMAN RESOURCE MANAGEMENT)**

**September entry**
This specialism enables you to focus on Human Resource Management (HRM). You will take two specialised HRM modules, gaining an understanding of the contemporary HRM issues within the organisation. The main focus will be preparing you for a broad range of roles that centre on managing people and organisations. These roles might include HR director, HR manager, HR consultancy, recruitment manager and general manager in a commercial, non-profit or public organisation. This degree may also help prepare you for academic research.

Your final degree will be awarded as **MSc Business Management (Human Resource Management)**

**You will be required to take two specialist HRM modules:**
- Resourcing, Talent and Performance Management
- Managing Employment Relations

**MSc BUSINESS MANAGEMENT (CORPORATE SOCIAL RESPONSIBILITY)**

**January entry**
This specialism enables you to focus on corporate social responsibility (CSR), preparing you for a range of careers around the themes of sustainability and corporate governance. You will learn to ask underlying ethical questions about business and management, and you’ll develop the tools to understand complex problems from a range of socially responsible perspectives.

Studying this specialism means you will take two corporate social responsibility modules. The course may also prepare you for further academic research around CSR and business.

Your final degree will be awarded as **MSc Business Management (Corporate Social Responsibility)**

**You will be required to take two specialist CSR modules:**
- Corporate Governance and Social Responsibility
- Strategic Business Simulation (Ethics)

**MSc BUSINESS MANAGEMENT (MARKETING)**

**September or January entry**
This specialism enables you to focus on the area of marketing by studying two marketing focused modules. By concentrating on marketing you will be prepared for a range of careers including product and brand management, market analysis and research, customer relationship and services management, direct marketing, digital marketing, public relations, media and advertising.

You can also earn professional exemption towards the Introductory Certificate in Marketing granted by the Chartered Institute of Marketing (CIM).

Your final degree will be awarded as **MSc Business Management (Marketing)**

**You will be required to take two specialist Marketing modules:**
- Understanding Consumer Behaviour
- Global Marketing Strategy

All these courses conclude with a major independent project. You can choose from a dissertation, a synoptic research project, or a client project, enabling you to gain valuable experience and knowledge in your specialist area.

For course length and entry requirements please see page 21.
For individual course pages visit brookes.ac.uk/business/postgraduate.
This course will provide you with the essentials to succeed in a career in global logistics, supply chain management, distribution and international trade. It will open doors for working within a wide variety of global organisations, including NGOs, retailers, manufacturers, exporters and shipping agencies.

SHIMEI SUGIURA  Country of origin: Japan  Supply Chain Specialist, Project Manager, Nestlé Nespresso, MSc International Trade and Logistics

The course attracts students from over 20 countries including Saudi Arabia, Ghana and Vietnam, and has deepened my logistics knowledge. I learnt a lot from working on group projects as there were students from all over the world. Feedback from teachers and other students helped me understand my personal strengths and weaknesses. This course has taught me various skills and developed my knowledge which has helped my career.

THE COURSE

This MSc International Trade and Logistics course is accredited by the Chartered Institute of Logistics and Transport (UK), the independent professional body for individuals associated with logistics, supply chains and transport. Most organisations are involved in receiving products, handling them and despatching them to customers. Improved performance in the retail sector (increased range, lower prices, and faster time to market) is mainly due to increased logistics competencies. Logistics is about managing and controlling the activities along this chain of supply, with the objective of creating sustainable competitive advantage in an international arena.

It is no longer enough to ‘push’ products through the supply channel in the hope that customers may like them. Customer ‘pull’ strategies to meet the expectations of ever more demanding customers, through customised products and services, quick response deliveries and state-of-the-art information systems, mean that international logistics is a key enabler of business strategy.

THE MODULES

Semester 1 modules cover a range of subjects including Finance, Economics and Operations Management. In Semester 2, you will study modules on International Trade and Globalisation, Project and Contract Management, Business Strategy, and Physical Logistics and Distribution, and Procurement and Supply Chain Management. The Developing Skills for Business Leadership module will help you enhance your knowledge and skills for the challenging world of employment.

You will have a choice between a dissertation on a related topic of your choice, a synoptic research project, or a client project. Guidance and support will be provided through the Research Methods sessions.

For more detailed information, module choices and entry requirements, please visit: brookes.ac.uk/business/postgraduate.
Having a truly international education appealed to my employer, Siemens, the global engineering and electronics company.

SEBASTIAN JIRSKI
Country of origin: Germany
MSc International Trade and Logistics
MSc INTERNATIONAL MANAGEMENT
September entry

This international course is ideal for anyone seeking to develop all round business skills in a global context. You will have the opportunity to gain international consultancy experience and develop your cross-cultural global management skills.

GEORGE GILHAM
Country of origin: UK
Consultant at Deloitte
MSc International Management

I completed my undergraduate degree at Brookes, so I knew the quality of teaching was high. My course has made me more culturally aware, something essential for international management, and my approach to challenges and tasks is more professional and structured. Completing a master’s at Brookes has enabled me to stand out from the crowd.

THE COURSE
This course is suitable for graduates with a first degree in any subject and is accredited by the Chartered Management Institute (CMI). It is an ideal master’s degree if you are looking for a career in international organisations, commercial or not-for-profit. This course helps you develop an understanding of global business and operations, and the cultural dynamics of international management.

This master’s degree combines the study of core business and organisational functions such as marketing, finance and strategy while providing an in-depth examination of the global environmental factors (economic, political and social) in which international organisations operate.

On this degree you will focus on developing your management and leadership skills and your international outlook. Enhancing your cross-cultural communication skills will form part of your on-going personal and professional development throughout the course, along with other management and leadership skills, such as negotiating and solving problems.

You will expand your understanding of global business and organisations, and gain practical experience by working on an international consultancy project for an external client. This kind of exposure to the world of international management really helps to improve your employment prospects.

The innovative teaching methods you will experience on this course include interactive seminars, lectures and experiential workshops, as well as individual and group consultancy projects and international field trips. Business leaders are invited to give guest lectures and this is a chance for you to network and gain further practical insight into international management.

For more detailed information, module choices and entry requirements, please visit: brookes.ac.uk/business/postgraduate.

COURSE LENGTH
12 months full-time or 2 years part-time.

ENTRY REQUIREMENTS
A second class UK honours degree, or equivalent overseas degree, in virtually any subject with the academic skills necessary for entry onto a master’s degree.

Proof of English language competence is also required if your main language is not English (please see page 17).

Please note work experience is welcomed, but not required.

Please see individual course pages at brookes.ac.uk/business/postgraduate.

HOW TO APPLY
Apply through UCAS Postgraduate, please see page 20.

FURTHER INFORMATION
Email: business@brookes.ac.uk
Tel: +44 (0) 1865 485858
MSc INTERNATIONAL MANAGEMENT
(HUMAN RESOURCE MANAGEMENT) September entry

This course is accredited by the Chartered Management Institute (CMI). It helps you develop an understanding of global business and operations, human resource management and the cultural dynamics of international management.

KEITH WISCHERMANN Country of origin: Germany
Global Category Leadership/Leadership Trainee at Mars
MSc International Management

I wanted to learn at Oxford Brookes because it is well known for its innovative and practical orientated teaching. I was able to critically analyse and evaluate everything, which is really important in management. The course felt really international and it was interesting to understand different people’s culture; which enabled me to network for the future. I believe my degree will allow me to strive in the industry I want to work in and I feel prepared to prove myself.

THE COURSE
The course enables you to develop the knowledge and skills to prepare for a management career in a range of international environments or higher study in an area of management. You will develop a specialism in key areas of Human Resource Management; the business function which many would argue is the most important in the sense that it delivers to the organisation the human resource without which nothing could be achieved. You gain the named award MSc International Management (Human Resource Management) if you follow this specialism.

As you progress through the course you will develop the self-awareness and skills needed to lead and manage people within international organisations and cross-cultural contexts.

This master’s combines the study of management practice in a range of core business and organisational functions such as marketing, finance and human resource management. Importantly, you consider how different business functions are integrated and managed within organisations from both a strategic and operational point of view.

This course also builds your understanding about the range of organisational and business environments around the world and their impact on international management. Contemporary world issues such as organisational ethics, global sustainability, and global citizenship are addressed so you develop a forward-looking approach to management.

A wealth of experiences on the course helps prepare you for employment. You can meet with speakers and lecturers from international organisations such as The EU Commission, as well as have the opportunity to take part in a team based international consultancy project. You can also choose to carry out an individual client project, working with a real client organisation over a period of around three months, as your final module. We will teach you leadership skills with a personal action plan, as well as the opportunity to join international study trips where you can meet leading figures in industry.

For more detailed information, module choices and entry requirements, please visit: business.brookes.ac.uk/postgraduate.

COURSE LENGTH
12 months full-time or 2 years part-time.

ENTRY REQUIREMENTS
A second class UK honours degree, or equivalent overseas degree, in virtually any subject with the academic skills necessary for entry onto a master’s degree.

Proof of English language competence is also required if your main language is not English (please see page 17).

Please note work experience is welcomed, but not required.

Please see individual course pages at brookes.ac.uk/business/postgraduate.

HOW TO APPLY
Apply through UCAS Postgraduate, please see page 20.

FURTHER INFORMATION
Email: business@brookes.ac.uk
Tel: +44 (0) 1865 485858
MSc INTERNATIONAL MANAGEMENT AND INTERNATIONAL RELATIONS  September entry

This is a unique master's degree which enables you to study international relations combined with international business management. The course focuses on building your cross-cultural and international management skills.

XENIA KJAER SKARBYE  Country of origin: Denmark
Research Assistant at Nordic Institute of Asian Studies
MSc International Management and International Relations

My master's provided an interesting combination of the fields of international relations and business with a strong focus on the contemporary political economy, global governance and intercultural management. Brookes challenges tradition by teaching us the pros and cons of a variety of economic models, letting us argue for our beliefs. I would definitely recommend studying at Brookes.

THE COURSE
This master's develops your capacity to critically analyse global economics and the global political economy, so you learn how to manage organisations strategically.

From studying the main theoretical debates within the global political economy, you will draw on these to develop frameworks for the analysis of a range of economic and political events. You will consider factors such as trade and corporate governance, as well as the governance of key markets (e.g. financial and labour markets).

You will develop an understanding of the interrelationships between the global political economy and distinct national societies and regions (such as the triadic relations between America, Europe and Asia). The course offers a rich range of optional modules so that you can tailor your studies to a particular interest.

On this course you will build a deep understanding of different business environments around the world alongside an appreciation of the cross-cultural dynamics of decision making in these environments. This will be enhanced by the experience of working effectively in multicultural teams. You will then be able to utilise current concepts to explain the context, nature and significance of business activities, organisations and management.

You will focus on developing your management and leadership skills and international outlook. Enhancing your cross-cultural communication skills will form part of your on-going personal and professional development, along with other management and leadership skills such as negotiating and solving problems.

Your understanding of global business and organisations is enhanced with practical experience by working on an international consultancy project for a company. This experience really helps to improve your employment prospects.

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.

COURSE LENGTH
12 months full-time or 2 years part-time.

ENTRY REQUIREMENTS
A second class UK honours degree, or equivalent overseas degree, in virtually any subject with the academic skills necessary for entry onto a master's degree.

Proof of English language competence is also required if your main language is not English (please see page 17).

Please note work experience is welcomed, but not required.

Please see individual course pages at brookes.ac.uk/business/postgraduate.

HOW TO APPLY
Apply through UCAS Postgraduate, please see page 20.

FURTHER INFORMATION
Email: business@brookes.ac.uk
Tel: +44 (0) 1865 485858
My degree taught me how to approach, appreciate and perform with people from different cultures.

MATHILDE ENJALBERT
Country of origin: France
MSc International Management
MSc HUMAN RESOURCE MANAGEMENT
September entry

This course is for anyone seeking a successful career in HR Management or HR Consultancy, or who wants a rigorous conceptual understanding to support their extensive people management responsibilities. The course is fully accredited by the Chartered Institute of Personnel and Development (CIPD).

NANG MOH MOH LONE  Country of origin: Myanmar
Head of HR at Deloitte
MSc Human Resource Management

The academics are excellent at teaching by giving real life examples. They give each student individual attention and showed great interest in my development.

Oxford Brookes offers a wide range of projects and assignments, which really attracted me to the course. I feel everything I have learnt can be applied to my work.

THE COURSE

On this course you will develop a deeper understanding of people management and development strategies, and how these are applied to private, public and non-profit organisations at both national and global levels. You don’t need to have studied Human Resource Management before to apply for the course.

You will examine HR practices including recruitment, talent management, employment relations and organisational design and development, as well as aspects of organisational behaviour in an international context.

Skills workshops (e.g. how to conduct a disciplinary interview, or how to carry out a pay negotiation) are incorporated within modules to enhance the development of professional HR skills and ensure that you leave the course ready to step directly into a demanding HR job. You will also carry out an individual research project leading to a dissertation.

We support your personal development by inviting guest speakers to give you professional insights, doing fact-finding visits to the HR departments of major organisations, and providing opportunities for you to apply for HR internship and volunteering roles near the university during your course. All of these activities will enhance your employment and career prospects.

Students come from a wide range of backgrounds to learn with us, which will provide you with a global network of friends and contacts and develop your cross-cultural competencies as you study the programme.

Our teaching staff include experienced HR practitioners and active researchers in the field so you are provided with a relevant, practical and academic learning experience. This gives you a strong, up to date foundation from which to progress your career.

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.
The lecturers are very supportive and helped develop my own thinking process. I also had the opportunity to work with people from different cultures.

PHUPING MANO
Country of origin: Thailand
MSc Human Resource Management
MARKETING AND EVENTS COURSES

Develop your leadership skills in marketing and events in a nurturing environment and open up new career opportunities in these fast-paced professions.

OUR MARKETING AND EVENTS COURSES

MSc Marketing (September or January entry)  Page 33
MSc Marketing and Brand Management (September or January entry)  Page 34
MSc Digital Marketing  Page 35
MSc International Luxury Marketing (September or January entry)  Page 36
MSc International Events Marketing  Page 38
MSc International Events Management  Page 39

Our full-time master’s courses can be studied part-time if you live in the UK or EU.

The Department of Marketing applies academic insight to real-world marketing and events management problems, particularly in the fields of marketing strategy, branding, digital marketing, luxury businesses, events marketing and events management.

Our courses include a series of guest talks where senior level professionals in industry share their knowledge and provide you with an in-depth understanding of contemporary marketing and events management challenges. Guest speakers have included representatives from Fujitsu, IBM, Vodafone, Fat Face, Harley Davidson, Mothercare and TBWA agency.

Our strong connections with industry also provide opportunities for paid placement positions, work-based learning projects, and smaller case study commercial problem solving.

All these opportunities enable students to experience live decision-making challenges; for example, students have worked on projects with Harley Davidson, LV Insurance, The Rugby Football Union and Venturefest. Department of Marketing staff publish marketing books and research in international journals, and are invited to present keynote speeches at high profile corporate events.

We are committed to improving our students’ employment prospects, in addition to the opportunity to undertake paid placements, work based learning and in-house projects. Our marketing courses hold accreditation from the Chartered Institute of Marketing (CIM). If you study the MSc Digital Marketing, or take the Digital Marketing elective modules on the MSc Marketing, you will be eligible to sit the certificate exam from the Institute of Direct and Digital Marketing (IDM).

We provide additional workshops to support you in taking this exam, which is the first level of the professional qualification in digital marketing.

We regularly review the content of our modules and electives to reflect changing market trends and the needs of marketing graduates, and employers. For instance, we recently developed an MSc in International Luxury Marketing in response to a growing demand for graduates trained in this area. Moreover, we introduced a compulsory module on Digital Marketing and Analytics as employers tell us that every graduate entering a marketing career needs to have these skills. Similarly events businesses have called for finance as well as creative innovation in our events management programme, and the programmes have been shaped accordingly.

HOW TO APPLY

All applications must be made through UCAS Postgraduate. You can apply through UCAS Postgraduate by selecting the ‘How to Apply/Entry Requirements’ link on your chosen course web page found at brookes.ac.uk/business/postgraduate.
MSc MARKETING
September or January entry

Studying this Marketing master's degree will prepare you for a range of careers including product and brand management, marketing analytics, customer relationship and services management, direct marketing, digital marketing, media and advertising.

THE COURSE
On this master's course you will develop your level of critical understanding of the most important and current marketing concepts. It will also improve your understanding of frameworks within an international and multicultural context and develop your ability to undertake research on topics relevant to marketing and marketing management.

You’ll learn to analyse the international marketing environment from a variety of perspectives and critically evaluate the relationship between the global marketing environment, and strategic decision making. There will be a particular emphasis on ethical practice, corporate social responsibility and cultural diversity.

After you’ve finished this master’s degree you’ll be ready for a range of careers in marketing management, product and brand management, marketing research, customer relationship management, sales and account management, media planning, public relations and advertising, across commercial and non-commercial sectors.

The choice of optional modules will allow you to develop specialist skills and knowledge in an area of particular interest. The final project is either a dissertation or a client project, or if you start in September you can choose the sandwich mode, which enables you to apply for an eight-month paid work placement. This is an opportunity for you to find your own work placement and gain valuable experience so you are well prepared for your future career. Securing a placement is your responsibility and does take considerable effort.

Previous graduates have gone on to careers in prestigious international organisations including net-a-porter.com, M&C Saatchi and Johnson and Johnson.

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.

ABDULLAH BAJRI  
Country of origin: Saudi Arabia
Marketing Director, Dokkanafkar.com
MSc Marketing
My time at Oxford Brookes taught me how to organise my thoughts into an action plan. It also improved by ability to think critically, strategically and how to work both individually and as part of a group. My role at Dokkanafkar.com (translates to: The Ideas Shop), which I founded with two friends, is the Marketing Director and I am responsible for all the marketing activities. What I love most about my work is the creativity and the freedom to try different ideas, new methods and channels.

COURSE LENGTH
12 months full-time or 2 years part-time. Sandwich mode for September start only, 17 months total course length.

ENTRY REQUIREMENTS
A second class UK honours degree, or equivalent overseas degree, in virtually any subject with the academic skills necessary for entry onto a master’s degree.

Proof of English language competence is also required if your main language is not English (please see page 17).

Please note work experience is welcomed, but not required.

Please see individual course pages at brookes.ac.uk/business/postgraduate.

HOW TO APPLY
Apply through UCAS Postgraduate, please see page 32.

FURTHER INFORMATION
Email: business@brookes.ac.uk
Tel: +44 (0) 1865 485858
MSc MARKETING AND BRAND MANAGEMENT
September or January entry

Studying this Marketing and Brand Management master’s degree will prepare you to become a professional marketer with a particular focus on brand management, or enable you to work in the brand agency sector.

GEETIKA JAIN  Country of origin: India
MSc Marketing and Brand Management

Oxford Brookes University is in the top 20 universities for marketing and I enjoyed being a student at Brookes as it provided me with a chance to meet and interact with people from across the world.

With the interactive sessions in the class, my degree has taught me how to exchange ideas with a diverse range of people. Brookes also provided the option for an internship and I look forward to using the knowledge I’ve gained in the future where I plan to start my own brand of womenswear.

THE COURSE

On this course you will develop your knowledge of brand image, marketing and markets within an international and multicultural context. You will improve your ability to undertake market research on topics relevant to the context and content of marketing and brand management.

You will learn to analyse the marketing and brand management environment from a variety of perspectives, and in a variety of goods and services sectors working with real companies on live projects. You will be able to critically evaluate the relationship between the global marketing environment, and brand strategy and communication decision making. This will all be done with an emphasis on ethical practice, corporate social responsibility and cultural diversity.

After you’ve finished this master’s degree you’ll be ready for a range of careers in marketing and brand management. Possible roles include: product and brand management, marketing research, customer relationship management, sales and account management, media planning, public relations and advertising, across commercial and non-commercial sectors.

The final project will allow you to further develop specialist skills and knowledge in an area of particular interest within brand management. The final project is either a dissertation or a client project, or if you start in September you can choose the sandwich mode, which enables you to apply for an eight-month paid work placement. This is an opportunity for you to find your own work placement and gain valuable experience so you are well prepared for your future career. Securing a placement is your responsibility and does take considerable effort.

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.

COURSE LENGTH

12 months full-time or 2 years part-time. Sandwich mode available for September start only. 17 months sandwich mode.

ENTRY REQUIREMENTS

A second class UK honours degree, or equivalent overseas degree, in virtually any subject with the academic skills necessary for entry onto a master’s degree.

Proof of English language competence is also required if your main language is not English (please see page 17).

Please note work experience is welcomed, but not required.

Please see individual course pages at brookes.ac.uk/business/postgraduate.

HOW TO APPLY

Apply through UCAS Postgraduate, please see page 32.

FURTHER INFORMATION

Email: business@brookes.ac.uk
Tel: +44 (0) 1865 485858
MSc DIGITAL MARKETING
September entry

Studying this Digital Marketing master’s degree will develop your knowledge of the digital aspect of the marketing discipline, and prepare you to become a professional digital marketer.

THE COURSE
This course develops your knowledge of markets and current digital marketing concepts and approaches. You will learn to apply these frameworks in a practical, international and multicultural context.

You’ll learn to analyse a range of marketing and digital marketing environments from a variety of perspectives; this includes those of the digital customer, and the role of social media. You’ll be able to critically evaluate the relationship between the global marketing environment and strategic decision-making, with a particular emphasis on the role of ‘digital’ in ethical practice, corporate social responsibility and cultural diversity across commercial and non-profit sectors.

After you’ve finished this master’s degree you’ll be ready to work in digital marketing, marketing management, product and brand management, marketing research, customer relationship management, sales and account management, media planning, public relations and advertising.

The final project will allow you to further develop specialist skills and knowledge in an area of particular interest within digital marketing and/or social media. The final project is either a dissertation or a client project, or if you choose the sandwich mode, you can take an eight-month paid work placement. This is an opportunity for you to find your own work placement and gain valuable experience so you are well prepared for your future career. Securing a placement is your responsibility and does take considerable effort.

This course is designed to ensure you meet the learning outcomes of the Institute of Direct and Digital Marketing (IDM) Certificate in Direct and Interactive Marketing, which you gain if you choose to register with the IDM and pass their own externally set exam (additional registration and exam fees are payable to the IDM).

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.
MSc INTERNATIONAL LUXURY MARKETING
September or January entry

Studying this International Luxury Marketing master's degree will prepare you to become a professional marketer within the international luxury sector. You will focus on the integration of marketing into an overall corporate strategy and structure within an industry that depends on the management of its exclusive imagery.

THE COURSE
This course will help advance your critical understanding of the most important and current marketing concepts, approaches and frameworks within an international and multicultural context. This develops your ability to undertake marketing research on topics relevant to the context and content of the luxury goods and services sectors.

You’ll learn to analyse the international luxury marketing environment from a variety of perspectives. The International Luxury Marketing and Managing the Luxury Experience modules provide the industry context for this. You will be able to critically evaluate the relationship between the global marketing environment and strategic decision making, with a particular emphasis on marketing within the luxury sector. This will include consideration of ethical practice, corporate social responsibility and cultural diversity.

After you’ve finished this master’s degree you’ll be ready for a range of careers in marketing, and in particular roles in luxury industries. Potential roles include: management, product and brand management, marketing research, customer relationship management, sales and account management, media planning, public relations and advertising, across commercial and non-profit sectors.

The final project will allow you to further develop specialist skills and knowledge in an area of particular interest within international luxury marketing. The final project is either a dissertation or a client project, or if you start in September you can choose the sandwich mode, which enables you to apply for an eight-month paid work placement. This is an opportunity for you to find your own work placement and gain valuable experience so you are well prepared for your future career. Securing a placement is your responsibility and does take considerable effort.

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.

NASIA FILIPPIDI
Country of origin: Greece
EMEA Marketing Executive for Targus
MSc International Luxury Marketing

I chose to go to Oxford Brookes because of its good reviews on education, employability and facilities. The lecturers are so knowledgeable and the leading partnerships make it great for networking. My course taught me to approach everything I do, to put passion, effort and time in, which has been transferable to my job. Brookes really prepared me for my job as a Marketing Executive for a multinational corporation, representing Europe, the Middle East and Africa.

COURSE LENGTH
12 months full-time or 2 years part-time. Sandwich mode available for September start only. 17 months sandwich mode.

ENTRY REQUIREMENTS
A second class UK honours degree, or equivalent overseas degree, in virtually any subject with the academic skills necessary for entry onto a master's degree.

Proof of English language competence is also required if your main language is not English (please see page 17).

Please note work experience is welcomed, but not required.

Please see individual course pages at brookes.ac.uk/business/postgraduate.

HOW TO APPLY
Apply through UCAS Postgraduate, please see page 32.

FURTHER INFORMATION
Email: business@brookes.ac.uk
Tel: +44 (0) 1865 485858
Studying at Brookes was a truly amazing experience. You learn so much about your topic and yourself, meet great people and it really broadens your horizons.

SUSANNE LINDEBERG BYORKMAN
Country of origin: Norway
Marketing Manager, Avis Budget
MSc Marketing
This course welcomes students from a range of academic subject areas as well as those with some events management experience who wish to broaden their expertise.

LOUISE CARLSSON  
Country of origin: UK  
Founder & Managing Director at Carlsson & Co.  
MSc Marketing

Brookes is fantastic at throwing you into real life situations. You get involved in real life simulations and run projects for companies and managing directors.

Brookes is great for networking. For example, they will organise events such as the Brand Strategy Roundtable events and invite in companies. This is how I found my first marketing job.

THE COURSE

The MSc International Events Marketing welcomes students new to marketing and events and those with some events and marketing experience who wish to specialise or broaden their expertise. Working closely with our Research Centre for International Tourism and Events Management, you will explore recent research and the challenges within the sector to help develop your potential to become a leader within the events sector.

You will gain a strong foundation in marketing theory and practice and its relevance and application within an events context. With live case-studies, simulations and skills workshops we encourage an innovative and creative approach to your learning.

You will develop extensive knowledge in events marketing including the core principles of events marketing, challenges and research in the events sector, customer behaviours and expectations. You will consider the variety of channels used to interact with customers, analyse marketing data, devise marketing strategy for global brands and organisations and develop the decision-making skills to devise marketing plans and communications.

The final project is either a dissertation or client project or, if you choose the sandwich mode, you can apply for an eight-month paid work placement. This is an opportunity for you to gain valuable experience so you are well prepared for your future career. We will support you in your search for a work placement but securing a placement is your responsibility and does take considerable effort.

The Research Centre for International Tourism and Events Management investigate contemporary issues related to the sector, which are shared through our teaching.

The Business School is a signatory of PRME (Principles of Responsible Management Education) so we emphasise a sustainable events marketing and management ethos.

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.
THE COURSE

The MSc International Events Management welcomes students from a range of academic subject areas as well as those with some events management experience who wish to broaden their expertise. By working closely with our Research Centre for International Tourism and Events Management, you will explore recent research and the challenges within the sector to help develop your potential to become a leader within the events sector.

You will gain a strong foundation in events management and apply theory to practice by engaging in practical events management. Through live case-studies and being immersed in real event design and delivery, you will experience an innovative and creative approach to your learning. You will learn core skills of contemporary event management including event design, planning, delivery, the principles of events marketing including finance and accounting for business, leadership in an international context and develop decision-making skills to devise marketing plans and communications.

Teaching staff engage in academic research and/or come from an industry with in-depth practical experience of events management issues. Visiting speakers from the world of business, consultancies and research bodies help provide leading edge discussions and specialist events.

The final project is either a dissertation or a client project, or if you choose the sandwich mode, you can apply for an eight-month paid work placement. This is an opportunity for you to gain valuable experience so you are well prepared for your future career. We will support you in your search for a work placement but securing a placement is your responsibility and does take considerable effort.

The Business School is a signatory of PRME (Principles of Responsible Management Education) so there is an emphasis on a sustainable events marketing and management ethos.

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.
The Department of Accounting, Finance and Economics provides you with an excellent, all-round academic experience from an international perspective. Our graduates are highly sought after by employers both in the UK and internationally, and have gone on to work for prestigious organisations such as Apple, IBM, China Southern Airlines and EDF Energy. Others have joined accounting practices such as Deloitte and Ernst and Young or are working in city institutions such as Citibank, HSBC, BNP Paribas and Accenture.

You are taught by our international team of staff, who are active researchers and/or have a strong professional background in industry. You benefit by learning in small groups and hearing about current issues first hand as well as gaining a sound theoretical grounding.

Current research projects are integrated into modules so you gain the most up-to-date academic expertise. You have the opportunity to meet with professionals and guest speakers through seminars and can network with them and learn from their experience.

Grant Thornton has talked to students about the role of financial institutions, and guest lecturers in the past have included Professor George Magnus, Senior Economic Adviser to UBS, and Martin Wolf, Associate Editor and Chief Economics Commentator for the Financial Times. Our staff maintain close partnerships with the Association of Chartered Accountants (ACCA) and other professional bodies, leading practitioners and employers so our courses always have the latest industry needs in mind.

This ensures your learning is up to date and relevant which improves your employment prospects. You can gain exemptions from up to seven ACCA papers on both the MSc Accounting and MSc Accounting and Finance.

All courses provide you with the skills and knowledge needed for a successful professional life in a multicultural learning environment. Sharing learning and ideas with a diverse group of staff and students from all over the world enriches your learning experience and your global network long after you leave Brookes.

HOW TO APPLY
All applications must be made through UCAS Postgraduate. You can apply through UCAS Postgraduate by selecting the ‘How to Apply/Entry Requirements’ link on your chosen course web page found at brookes.ac.uk/business/postgraduate.
MSc ACCOUNTING

September entry

For graduates of any discipline, this course prepares you to launch your career in accounting, auditing or finance. The course is accredited by the Association of Chartered Certified Accountants (ACCA).

GUANGHUA CUI  Country of origin: China
MSc Accounting

The tutors at Brookes are very professional in teaching accounting, and very knowledgeable.

My course deepened my understanding of accounting practices and I can apply everything I have learnt. I was especially impressed with the financial reporting module which taught me how to report and the standards I should follow.

Oxford is a beautiful city and I enjoy spending my time here.

THE COURSE
This master's degree equips you with the skills necessary to make sense of accounting information, analyse problems and fully participate in management decision making. It is an intensive course which has nearly twice the number of teaching hours of a typical accounting master's degree. It covers financial accounting, management accounting and corporate finance.

The Finance and Accounting Research Project allows you to develop a deeper understanding in an area of interest. You will be taught in small interactive groups by teaching staff with extensive professional experience.

This course will prepare you for a career in the accounting profession or in accounting roles in companies, although it is also suitable for anyone seeking a general business career who wants a deeper understanding of accounting and finance issues.

The modules cover all key aspects of accounting, except taxation, providing excellent preparation for a professional qualification.

The MSc Accounting is a conversion degree and is not suitable for those who have studied accounting in their undergraduate studies. On completion of the course, you will be eligible to apply for up to seven exemptions from the exams of the Association of Chartered Certified Accountants (ACCA), a professional qualification recognised worldwide.

We have good links with professional accounting bodies and accounting firms including a strategic relationship with the ACCA. The academics from the course have extensive experience in the professional world and are able to provide practical insight and commercial understanding.

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.

COURSE LENGTH
12 months full-time or 2 years part-time.

ENTRY REQUIREMENTS
A second class UK honours degree, or equivalent overseas degree, in virtually any subject with the academic skills necessary for entry onto a master's degree.

Proof of English language competence is also required if your main language is not English (please see page 17).

Please note work experience is welcomed, but not required.

Please see individual course pages at brookes.ac.uk/business/postgraduate.

HOW TO APPLY
Apply through UCAS Postgraduate, please see page 40.

FURTHER INFORMATION
Email: business@brookes.ac.uk
Tel: +44 (0) 1865 485858
MSc FINANCE
September or January entry

Suitable for graduates of any discipline, this course prepares you to launch your career in finance and financial management, either within a corporation or in financial institutions.

JAMES CHAPLIN  Country of origin: UK
Market Analyst, EDF Energy
MSc Finance

Throughout my undergraduate degree in civil engineering I wanted to do a more business focused course. I chose Oxford Brookes because of its highly rated postgraduate degrees. You take industry-related modules within a relaxed environment where you get to work in small interactive groups and get to know the lecturers. The MSc Finance degree has really helped open up a range of opportunities to me.

THE COURSE
The study of finance provides a key to understanding financial decisions made in business corporations and financial institutions. This course blends theory and practice, providing you with the theoretical background to analyse how decisions are made in practice. It develops an understanding of the framework for decision making within organisations and in the contexts of financial markets in the UK and worldwide.

Teaching is mainly in small interactive seminars as well as lectures, directed reading and workshops. These are linked with selected case studies and assessments to build and strengthen your practical analysis and decision-making skills. You have the opportunity to develop your skills in team working through structured syndicate work and group assignments.

This course helps you develop both academically and professionally, providing you with a strong foundation for a career in finance. It gives you the opportunity to create global business links with fellow students, teaching staff and professionals during your time at Brookes. Embedded into the course is the chance to develop a range of skills, including digital literacy, communication, presentation and team work.

The MSc Finance develops your ability to compete for challenging and interesting roles in finance or general business. Our students are attractive to employers globally and have gone on to work in prestigious corporations such as BNP Paribas, Accenture and IBM in a variety of roles, from investment banker to financial analyst.

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.
MSc ACCOUNTING AND FINANCE
September entry

For graduates of any discipline, this course prepares you to launch your career in accounting or finance. The course is accredited by the Association of Chartered Certified Accountants (ACCA).

MAYURI AGRAWAL  Country of origin: India
MSc Accounting & Finance

I felt as if Oxford is my second home, so welcoming, I’m really impressed by the Business School’s supportive learning environment and state-of-the-art resources. I got real exposure with modules that teach key industry skills. The best thing about my master’s programme is the coursework and networking sessions. The professors and my tutors have been so helpful and cooperative, Brookes University helped me in my professional career and to stand out from the crowd. I boosted my confidence during networking events which helped me to interact with people easily.

THE COURSE
This master’s degree equips you with the skills to make sense of accounting and financial information, analyse problems and participate fully in management decision making. It is an intensive course which has nearly twice the number of teaching hours of a typical accounting and finance master’s degree. It covers financial accounting, management accounting and international finance.

The Finance and Accounting Research Project allows you to develop a deeper understanding in an area of interest. You will be taught in small interactive groups by teaching staff with extensive professional experience.

This course will prepare you for a career in the accounting profession, a financial institution or in a financial or accounting role in a company. It is also suitable for anyone seeking a general business career who wants a deeper understanding of accounting and finance issues. The modules cover all key aspects of accounting and finance, except taxation, providing excellent preparation for a professional qualification.

The MSc Accounting and Finance is a conversion degree and does not require you to have any previous knowledge of accounting and finance. On completion of the course, you will be eligible to apply for up to seven exemptions from the exams of the Association of Chartered Certified Accountants (ACCA), a professional qualification recognised worldwide.

We have good links with professional accounting bodies and financial organisations including a strategic relationship with the ACCA. The academics from the course have extensive experience in the professional world and are able to provide practical insight and commercial understanding.

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.

COURSE LENGTH
12 months full-time or 2 years part-time.

ENTRY REQUIREMENTS
A second class UK honours degree, or equivalent overseas degree, in virtually any subject with the academic skills necessary for entry onto a master’s degree.

Proof of English language competence is also required if your main language is not English (please see page 17).

Please note work experience is welcomed, but not required.

Please see individual course pages at brookes.ac.uk/business/postgraduate.

HOW TO APPLY
Apply through UCAS Postgraduate, please see page 40.

FURTHER INFORMATION
Email: business@brookes.ac.uk
Tel: +44 (0) 1865 485858
MSc INTERNATIONAL BUSINESS ECONOMICS

September entry

The MSc International Business Economics prepares you for a career as an economist, business manager, analyst or consultant in international institutions, such as the World Bank, the International Monetary Fund (IMF), NGOs, private companies and public sector organisations.

THE COURSE

In an increasing competitive job market, a globally focused qualification is highly desirable, and this course provides you with the skills and knowledge needed for a successful career. The MSc in International Business Economics enables you to study a combination of business and economic subjects giving you the skills to develop a career in both a business setting or in a variety of public institutions such as the World Bank. You will develop the ability to understand causal relationships between various economic variables, critically evaluate the strategic decision-making process in business, and have an insight into global business policy issues.

This course aims to provide you with the quantitative and economic analysis skills to understand underlying economic principles and gain insight into the way institutions and business practices operate in an international context.

Our tutors are highly research active and bring up-to-date expertise into the classroom. Learning methods include lectures, directed reading, workshops, seminars and project work. You will meet with professional economists and guest speakers for further learning and networking.

You are provided with help throughout the course. The Programme Lead, module leaders, academic advisers, your dissertation supervisor, and programme administrators are all available to offer you academic and personal support.

For more detailed information, module choices and entry requirements please visit: brookes.ac.uk/business/postgraduate.

HAUWA AHMED  Country of origin: Nigeria
MSc International Business Economics

I've always wanted to do International Business Economics, so when I knew the hands-on approach Brookes would take, I knew it was the right fit for me. Being an international student it can feel a bit isolating at times, but it feels really integrated. We have really relevant and current case studies, as well as a number of prestigious lecturers from other universities come in, which gives us a wider understanding. Once you open yourself to the new experiences you would really love being at Brookes.

COURSE LENGTH

12 months full-time or 2 years part-time.

ENTRY REQUIREMENTS

A second class UK honours degree, or equivalent overseas degree, in virtually any subject with the academic skills necessary for entry onto a master's degree.

Proof of English language competence is also required if your main language is not English (please see page 17).

Please note work experience is welcomed, but not required.

Please see individual course pages at brookes.ac.uk/business/postgraduate.

HOW TO APPLY

Apply through UCAS Postgraduate, please see page 40.

FURTHER INFORMATION

Email: business@brookes.ac.uk
Tel: +44 (0) 1865 485858
Oxford Brookes is a vibrant and modern university.

TAO LI
Country of origin: China
MSc International Management
FUNDING POSTGRADUATE STUDY

Oxford Brookes Business School offers scholarships and a discount for our alumni to help you fund your postgraduate study.

POSTGRADUATE LOANS
If you are a UK/EU student you can apply for the government postgraduate loans scheme. You can borrow up to £10,000 towards the course fees and living costs. You pay back 6% of whatever salary you earn above £21k. For more information about scholarships and funding options, please visit: gov.uk/postgraduate-loan.

UNIVERSITY SCHOLARSHIPS
The university and partner organisations offer a number of full-time master’s scholarships for students from a range of countries.

ALUMNI AND FAMILY DISCOUNT SCHEME
If you have already graduated from Oxford Brookes, or you have a family member who did, you may be eligible for a 10% discount on postgraduate tuition fees.

For full information about all our scholarships and discount schemes please visit: brookes.ac.uk/studying-at-brookes/finance or call +44 (0) 1865 485858.

BUSINESS SCHOOL SCHOLARSHIPS
The Business School offers scholarships in all subjects for students wishing to undertake full-time taught postgraduate MSc courses. Some scholarships may be available for part-time UK and EU applicants.

EIRINI KAPSALA
Country of origin: Greece
HR Advisor, Young Enterprise
MSc Human Resource Management
I found Brookes a great environment for everyone. Its multicultural culture celebrates diversity and gives the opportunity and support to everyone to reach their potential. At the same time it promotes teamwork and bonding between students. This gives a great opportunity for learning from other cultures and exchange of values which enrich your experience and shape your personality.

I would definitely recommend Oxford Brookes.
ALUMNI
YOUR NETWORK, YOUR FUTURE

ALUMNI
Over 130,000 members in more than 185 countries

The benefits of our alumni network start as soon as you arrive at Oxford Brookes – and continue for life.

HOW YOUR ALUMNI NETWORK HELPS BUSINESS SCHOOL GRADUATES

■ Get a 10% discount on postgraduate course tuition fees
■ Use our alumni network to search for jobs in the UK and across the globe
■ Continue your professional development with our extensive programme of lectures and events
■ Enjoy exclusive discounts at hotels, restaurants, clubs, theatres and much more
■ Network, network, network – for new clients, potential employees, business partnerships
■ Receive three years of free careers advice.

ALUMNI ACTIVITIES

Alumni members from across the globe support the Business School in all sorts of ways, for example:

■ Providing work placements or internships in their organisations
■ Mentoring a current or graduating student
■ Engaging students in project work within their organisations
■ Returning as a guest speaker to talk about their career or organisation
■ Being Business School ambassadors at open days, graduations or recruitment fairs.

For more information about the Business School alumni network, visit: brookes.ac.uk/business/about/alumni.
BUSINESS SCHOOL
Full-time Postgraduate Degrees 2018

For further information on any of our postgraduate courses
telephone: +44 (0) 1865 485858
email: business@brookes.ac.uk

brookes.ac.uk/business

linkd.in/brookesbs
facebook.com/brookesBS
@brookesBS
youtube.com/oxfordbrookesbusiness
brookesbusiness