MSc BUSINESS MANAGEMENT (ENTREPRENEURSHIP) September entry

YOUR PROGRAMME IN FOCUS

SEMESTER 1
- Research Methods
- Operations and Process Management
- Introduction to the Principles of Marketing
- Finance and Accounting for Business
- Entrepreneurship
- Developing Skills for Business Leadership

SEMESTER 2
- Global Strategic Management
- Managing the Contemporary Organisation
- Planning for New Business Ventures

SUMMER
- Dissertation or Synoptic Research Project or Client Project

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