

## MSc **INTERNATIONAL TOURISM MANAGEMENT**

September entry (Full Time/Part Time/Sandwich)

### YOUR COURSE IN FOCUS

SEMESTER 1	Tourism, Hospitality and Events Synthesis	Tourist Consumer Behaviour and Marketing	Tourism Innovation and Entrepreneurship	Research Methods	
SEMESTER 2	Tourism Consultancy Project		Dissertation	Mentoring and Leadership Development	
SUMMER	Professional Development (Optional Sandwich Mode)				

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