### BA (Hons) BUSINESS AND HUMAN RESOURCE MANAGEMENT

#### SINGLE HONOURS

**First Year** - Study 8 module credits

- Exploring International Business and Management (2 module credits)
- Business in Society
- The Entrepreneur
- Choose 2 modules from List A

**Second Year** - Study 8 module credits

- Organisational Behaviour and Management
- Evaluating Strategy
- Applied Financial Skills
- Critical Perspectives on Business and Management
- Developing Employability Skills
- Choose 1 module from List B

**Third Year**

Optional Work Placement Year (includes a Placement Search and Preparation module in your second year)

**Fourth Year** (Third Year if not undertaking a Work Placement) - Study 8 module credits

- International Business Case Studies (2 honours module credits)
- International Human Resource Management
- Dynamics of Employment Relations
- Choose 2 modules from Lists B or C

#### Elective modules List A
- Foundations of Marketing
- Planning a Successful Event
- The Evolution of Global Business
- Work, Employment and Globalisation
- Or choose 1st year modules from across the university, for example introductory modules in languages.

#### Elective modules List B
- Customer Experience Management
- Corporate and Business Law
- Creativity and Innovation
- eBusiness
- Enterprise and Entrepreneurship
- Environmentally Sustainable Business
- Ethics in Business
- Independent Study in Business
- International Finance
- Management Information Systems
- Managing Business Operations
- Managing Knowledge for Competitive Advantage
- Managing Non-Profit Organisations

#### Honours modules List C
- Contemporary Issues in Finance
- Independent Study
- International Marketing
- Leading and Managing Change
- Perspectives on International Management
- Social Innovation and Social Enterprise
- The Developing Business

#### MODULE KEY

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