A 5-Minute Showcase of Research

• Social Enterprise (UK-CIC): A business which blends business objectives with its social objectives. These social objectives gain priority over its business objectives.
  
  Eg. Rehabilitation centres, Enriching vulnerable individuals with skills and support, facilitating social mobility, advancing environmental protection, etc.

• Empowering Black, Asian, Minority, and Ethnic (BAME) Individuals

• Research is in its early stages – some ideas
Reflections

• UK Legal Form and Legal Mechanisms of a Community Interest Company (CIC)

• Stakeholder Integration (Operations and Decision-Making of CIC)

• Case studies:
  • CICs which worked
  • CICs which struggled

• Problems: Waste of investors’ or incorporators’ money, non-alignment of social objectives with CIC’s expertise, ineffective reinvestments of funds or profits into the CIC
Reflections

- **Key** Stakeholders were identified in good performing CICs.

- Stakeholders were identified in struggling CICs, but their interests were not aligned with the expertise of the CIC.

- **Identification** of the right stakeholders


CICs and Empowering BAME Individuals

- BAME individuals: Key Stakeholders and Key Entrepreneurs

- Identity, Culture, History, Diversity, Resilience… etc…

- BAME CICs: taking ownership over ones skills and talents


- General Study: British Council (May 2016)
BAME CICs & OBU partnership

Operation in the real business world 3-4 yrs

BAME CICs

BAME SEs

OBU

BAME CICs

& OBU partnership

Operation in the real business world 3-4 yrs

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Thank You!