

ACP CONFERENCE 2015

Career Professional Network Hub

Pete Smillie

Careers Consultant

psmillie@brookes.ac.uk

THIS AFTERNOON...

- Introductions and hopes for this hub session...?
- Oxford Brookes DLHE information
- Graduate labour market information
- Oxford Brookes Careers
 - Support/resources available
 - Referrals and self-referrals
 - Specific Oxford Brookes centre tour?
- General discussion

Destinations of Leavers from Higher Education Survey (DLHE)

- **2013/14** UK and EU full-time undergraduates cohort of leavers and their activities circa 6 months after graduation
- **88.7% in work or further study**
(90.6% last year, and 86.7% in 2011/12 cohort)
- reflecting a drop in progression to postgraduate study
- **6.3% unemployed**
(5.3% last year, and 8.8% in the 2011/12 cohort) –
Unemployment particularly low for HLS and HSS (c. 5%)
- Of Brookes employed UG FT graduates,
70% were in professional/managerial jobs (a 2% rise)

NATIONALLY...

What do graduates do? 2015

(AGCAS Education Liaison Task Group and HECSU)

http://www.hecsu.ac.uk/assets/assets/documents/wdgd_2015.pdf

- The employment rate for graduates rose 1% to 76.6%
- Nationally the graduate unemployment rate fell 1% to 6.3%
- More entered professional and managerial work:
up to 68.2 % (was 66.3% in previous cohort)
- Slight decline in progression to further study/study & work to 17.6%

OUTLOOK – VERY POSITIVE AGR WINTER SURVEY 2015

A 201 employers reported to the Association of Graduate Recruiters (AGR):
44.8% had **unfilled** vacancies in 2013/14

An **11.9 % rise** in vacancies was predicted in 2015 recruitment rounds

But.... still competitive and experience definitely counts!

26.5% of graduate roles in 2013/14 were filled by people who had worked at the employer previously e.g. through internships or placement.

Growth in vacancies was predicted for 2014/15:

IT & Telecoms 26.9%	Public Sector 23%
Construction 22.1%	Engineering 19.7%

Top for growth in 2013/14 recruitment were:

Accountancy & Professional services, Public Sector,
Engineering, and Retail



CHANGING CONTEXT 1980 V 2011

Source: workcomms.com 2011

- **2 times as many gaining a 2:1 or 1st**
- **3 times as many universities**
- **4 times as many graduates**

- **Students and employers needing to be more proactive and planning ahead more... early bird approach**
- **Mass hiring today v the old 'milk round'...**

Before the AGR, the “Standing Conference of Employers of Graduates” had a strict code of conduct:

- No personal contact during Autumn / Michaelmas term (leading to graduate employment presentation)
- No second interviews during the Winter / Lent term
- Strictly no job offers before Easter (some were already flouting this regulation)

SMALL & MEDIUM-SIZED ENTERPRISES

What % of employees work for an SME?

1. Around two thirds of all employees work for an SME
2. Around one third of all employees work for an SME
3. Around one quarter of all employees work for an SME

Two thirds of all employees work for an SME

GRADUATE VACANCIES

True or false?

Around a third of all graduate vacancies are open to graduates of any discipline.

False! Over **two thirds** of graduate vacancies are open to graduates of any discipline

Source: Prospects

www.prospects.ac.uk

THE 'HIDDEN LABOUR MARKET'

Unadvertised jobs account for what % of jobs in the labour market?

- A. 10%?
- B. 40%?
- C. 60-70%?

60-70%

SOCIAL MEDIA

True or false?

92% of recruiters are using social media for their own recruitment

True! (...and 48% of employers will google candidates!)

71% OF 500 RECENT GRADUATES WOULD HAVE DONE SOMETHING DIFFERENTLY TO PREPARE FOR THE JOB MARKET...

“I would have...”

1. “started looking for jobs earlier.”

2. “actually networked.”

3. “taken on a job or an internship in addition to my course load.”

4. “got more involved in careers-relevant extracurricular activities.”

5. “applied for more jobs.”

6. “focused more on becoming professional.”

7. “done more to figure out what my career goals were.”

8. “gone to the career centre.”

9. “kept better track of my achievements.”

10. “focused more on developing relevant skills.”

Survey April 2011, Braun Research for Adecco Staffing US

OXFORD BROOKES CAREERS RESOURCES

[Careers
website](#)

[Careers
Opening Hours](#)

[Careers News
and Events](#)

[Job Vacancies](#)

Drop In
(appointments)
with Careers
Consultants



Hot Tips

Careers
Publications



[CV and
Covering
Letters Booklet](#)



Destination of
Leavers
(Unistats)

Training
Programme

Mock
interviews

DVDs

All student
Careers email

E-guidance

JOB VACANCIES AND RESOURCES

- Resourced to offer graduate level advice and guidance
- ACP college students enrolled on first degree or PG courses jointly awarded with Oxford Brookes have full access to online careers resources from our website
- www.brookes.ac.uk/careers
- Our range of services
- Any questions
- Discussion time
- Optional tour
- Thanks for joining us today