



CITY OF
OXFORD
COLLEGE

OXFORD
BROOKES
UNIVERSITY

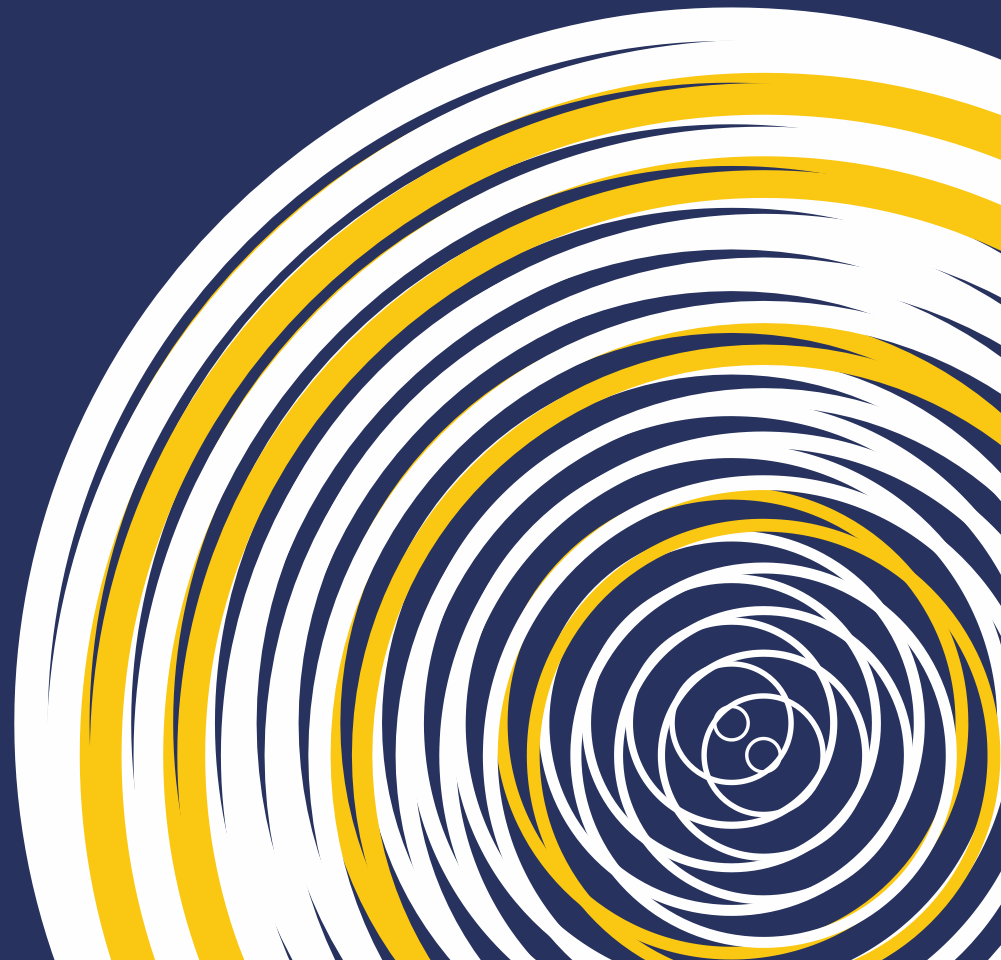
Foundation Degree (Science)
in Sports Coaching, Fitness
and Rehabilitation

Employability

ACP conference 2016

Stuart Leonard

Part of
**ACTIVATE
LEARNING**



SESSION OBJECTIVES.....

- ❖ Identify key employable skills for students to be successful in employable
- ❖ Develop methods to facilitate employable skills
- ❖ Develop employer engagement
- ❖ Discuss implementation of enhancing employable skills & qualities within our programmes to engage employers and students
- ❖ Share good practice from all programmes

WHAT DO STUDENTS NEED?

Group discussion (10 mins)

- ❖ What are the most important skills and qualities that our learners need to become employable?

CRITICAL EMPLOYABILITY SKILLS....

What are employers saying?

- ❖ Analytical/research skills
- ❖ Computer and technical literacy
- ❖ Flexibility/managing multiple priorities
- ❖ Communication skills
- ❖ Leadership & management skills
- ❖ Honesty and integrity
- ❖ Planning & organisation
- ❖ Problem solving & creativity
- ❖ Teamwork

Linkedin (2014)

ENGAGING EMPLOYERS.....

What the employers said.....

Our findings....

- Reliability of interns
- Close supervision for work placements
- Clear guidelines for the goals of work placements/policy
- Ability for individual to use initiative
- Adapt to the unexpected
- Fit with the overall objectives of the organisation

Recruitment: Engaging employers and access to work-based learning opportunities assisted greatly in breaking recruitment targets!!

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Employment after a degree can be a competitive environment.....

Brunel University presentation:

<https://www.youtube.com/watch?v=PE2n9tZlnFo> (44.29 mins in)

- What makes you stand out now?
- What skills do you have?
- What can you do to make you stand out?

FOUNDATION DEGREE (SCIENCE) IN SPORTS COACHING, FITNESS AND REHABILITATION

Work-based learning

- ✓ 25% Work-based learning
 - ✓ *Semester one:* Oxford Lifestyle Centre
 - ✓ *Semester two:* Community contacts provided by Activate Learning
 - ✓ Year 2: Independent
 - ✓ Assisting & leading sessions/projects
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- ✓ All closely linked closely to assignments
 - ✓ Close supervision and reflection

Additional qualifications (included in course costs)

- ✓ Coaching
- ✓ Fitness instruction/personal training
- ✓ Sports injuries/massage
- ✓ First aid/safeguarding

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Assessment & learning environment

- ✓ Constructivism/challenge
- ✓ Questioning & discussion
- ✓ Application of theoretical skills
- ✓ Working with 'real' clients
- ✓ Variation in assessment methods
- ✓ Placement applications linked to assessment

Reflection

- ✓ Initial assessments of skills and qualities
- ✓ Working reflective logs

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Careers & workshops

- ✓ Planning and goal-setting
- ✓ CV writing
- ✓ Covering letters
- ✓ Communication & interviewing skills
- ✓ IT skills
- ✓ Networking events e.g. 'inside track' at Oxford Brookes

WHERE TO GO FROM HERE?

Group discussion (10 mins)

What can we do to enhance employability in our programmes?