

PROGRAMME SPECIFICATION

for the award of

MSc Business Management suite of programmes**Managed by Oxford Brookes Business School**

Date approved:	January 2019 (Programme first validated in Sept 2009)
Applies to students commencing study in:	September 2019, January 2020

RECORD OF UPDATES

Date amended	Nature of amendment	Reason for amendment
June 2018	Addition of named award Business Management (Finance)	In response to market intelligence and feedback from students
January 2019	Addition of new named awards in Supply Change Management and Digital Strategy	In response to market intelligence and in support of programme growth
January 2019	Revisions to titles of awards	In response to market intelligence and in support of programme growth
January 2019	Removal of Economics named award	Lack of demand for this pathway

SECTION 1: GENERAL INFORMATION

Awarding body:	Oxford Brookes University
Teaching institution and location:	Oxford Brookes University, Oxford
Language of study:	English
Final award:	Master of Science (MSc)
Programme title:	<ul style="list-style-type: none"> • Business Management • Business Management and Corporate Social Responsibility • Business Management and Entrepreneurship • Business and Human Resource Management • Business and Marketing Management • Business Management and Finance • Business and Supply Chain Management • Business Management and Digital Strategy
Interim exit awards and award titles available:	PGD-BM: PGDip Business Management PGC-BM: PGCert Business Management
Brookes course code:	<p>Course Codes:</p> <ul style="list-style-type: none"> • MSc Business Management BH56A / MSC-BM • MSc Business Management and Corporate Social Responsibility BH56A2BSR / MSC-BSR • MSc Business Management and Entrepreneurship BH56A2BEN / MSC-BEN • MSc Business Management and Human Resource Management BH56A2BHR / MSC-BHR • MSc Business and Marketing Management BH56A2BMA / MSC-BMA • MSc Business and Finance BH56A2FIN / MSC-BFI • MSc Business and Supply Chain Management MSC-BSC • MSc Business Management and Digital Strategy MSC-BDB
UCAS code:	n/a
JACS code:	N100
HECoS code:	TBC, one for each prg
Mode of delivery:	Full-time (face to face/on-campus) Part-time (face to face/on-campus)
Mode/s and duration of study:	1 Year for full time 2 Years for part time Maximum duration is 5 years.
QAA subject benchmark statement/s which apply to the programme:	<u>Master's degrees in Business and Management (2015)</u>
Professional accreditation attached to the programme:	<p>AMBA: http://www.mbaworld.com/</p> <p>Chartered Management Institute (CMI): http://www.managers.org.uk/</p>

University Regulations:	The programme conforms to the University Regulations for the year of entry as published/archived at: http://www.brookes.ac.uk/regulations/ Specific Regulations for Postgraduate Taught Programmes also apply. http://www.brookes.ac.uk/regulations/current/specific/b4/
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SECTION 2: WHY STUDY THIS PROGRAMME?

2.1 Rationale for and/or distinctive features of the programme

These programmes form an important part of the Business School's post-graduate portfolio and contribute to the University's strategy of providing diverse and high quality Master's programmes. The programmes offer students from a wide variety of backgrounds the opportunity to undertake further study towards a master's degree in Business Management disciplines. The programmes also provide an opportunity for staff researching business and management disciplines to filter their expertise into the School's Master's portfolio.

The MSc Business Management programmes are conversion programmes - whatever our students studied previously, based upon the Business School's experience with other conversion Master's programmes, we know that they can do well.

The available specialisms are Corporate Social Responsibility; Entrepreneurship; Human Resource Management; Marketing; Supply Chain Management and Digital Strategy. These specialisms provide flexibility for students on the course to tailor the programme to their specific needs and interest. Students can study the MSc Business Management programme with a wide choice of elective specialised modules or they can decide to take one of the 'named awards', in which case the two specialised modules become compulsory and the specialisation will be specified in the programme title and on the degree certificate (for example MSc Business Management and Entrepreneurship).

The programmes offer students an opportunity to gain relevant knowledge, skills and competencies, which will be of great value for a career or as a stepping-stone to higher degree studies or research in the Business Management discipline. The need for integration between the functional areas of the subject area will be made apparent. This should be of particular value to students unfamiliar with business and management.

The programme team frequently invites professionals and guest lecturers to provide students with practical insights to the world of business and management and to discuss trends and challenges in specific industries. Speakers typically hold the position of managing director and recent speakers have been from the automotive, banking and retail sectors.

Lifelong learning is a fairly modern concept and the MSc should be seen as another step in this process. The programmes are aimed primarily for recent graduates from countries all over the world but will also be attractive to those wishing to make a career change. The MSc Business Management programmes are accredited by AMBA and Chartered Management Institute, which reflects our commitment to the continuous improvement and outstanding quality of teaching, learning and research activities.

2.2 Aims of the programmes

The MSc Business Management programmes are designed to enable students from any previous subject discipline to obtain a thorough grounding in the key areas of knowledge that make up business management. They then seek to build on this knowledge by providing students with the ability to identify, analyse and critically evaluate a range of business related issues and problems, develop a range of possible alternative responses to these issues and problems and from these options select the most appropriate course of action, bearing in mind the wide variety of stakeholders upon which business decisions impact.

It is our firm belief that internationally focussed organisations are looking for individuals who have not only theoretical knowledge but also the skills and competencies to enable acquired knowledge to be applied practically to good effect. This programme aims to provide students with current thinking in business and management whilst providing opportunities for students to develop skills valued by prospective employers to enhance employability.

SECTION 3: PROGRAMME LEARNING OUTCOMES

On successful completion of the programme, graduates will demonstrate the following Brookes Attributes:

3.1 ACADEMIC LITERACY

1. Develop and demonstrate a systematic understanding of relevant knowledge about organisations, their external context and how they are managed.
2. Apply relevant knowledge flexibly and creatively to a range of complex situations; synthesise ideas and information in innovative ways and generate transformative solutions, bearing in mind the wide variety of stakeholders upon which business decisions impact. (also Active Citizenship)
3. Develop and demonstrate creativity in the application of relevant knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in business and management. (also Research Literacy)
4. Approach and critically evaluate a problem or issue from a variety of perspectives and accept that more than one right answer to a question might exist. (also Active Citizenship)

3.2 RESEARCH LITERACY

5. Demonstrate understanding of theories and methodologies underpinning systematic business and management research and the ethical issues that inform research methods.
6. Critically evaluate evidence drawn from a wide variety of sources being mindful of issues such as bias and subjectivity.
7. Demonstrate the ability to synthesise a range of information in the context of new situations and undertake a sustained piece of substantial research on a topic relevant to the context and content of international business management.

3.3 CRITICAL SELF-AWARENESS AND PERSONAL LITERACY

8. Identify, evaluate and maintain capabilities and qualities to support effective communication (both orally and in writing, using a range of media) in a range of complex and specialised contexts.
9. Learn through reflection upon experience of self and others and conceptualise this into both personal learning and personal development plans, modifying these plans over time where appropriate
10. Demonstrate increasing competence in self-management, independent learning and operate effectively in a variety of team roles and take leadership roles, where appropriate.

3.4 DIGITAL AND INFORMATION LITERACY

11. Construct a complex argument using information drawn from a variety of sources, integrating, synthesising and critically evaluating this information when required. (also Academic literacy)
12. Select and use appropriate advanced methodological approaches, and analytical and research tools, being prepared to adapt and modify such tools when necessary. (also Research literacy)
13. Become a confident, agile adopter of a range of technologies for personal, academic and professional use.

3.5 ACTIVE CITIZENSHIP

14. Reflect on the nature and meaning of the Principles for Responsible Management Education as a way of informing current and future practice.
15. Incorporate a critical dimension about perspectives on sustainability and ethics in relation to their practice, managing the implication of ethical dilemmas and work proactively with others to formulate solutions.

16. Appraise the ideas and arguments of others using judgement to assess the validity of conclusions drawn, being aware of the different cultural perspectives that operate globally and locally to inform ideas and issues.
17. Appreciate that business decision-making needs to be informed by a variety of stakeholder perspectives of an inter-personal, national, international and inter-cultural nature.

SECTION 4: CURRICULUM CONTENT & STRUCTURE

4.1 PROGRAMME STRUCTURE AND REQUIREMENTS:

MSc Business Management BH56A / MSC-BM

On this MSc Business Management course you will learn to identify, analyse and evaluate a range of business related issues. You will develop suitable responses to these problems and be able to select the most appropriate course of action.

With a wide range of optional modules, you can specialise in an area of business. If you would like some flexibility within your master's, the MSc Business Management is the course for you.

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
BMGT-7032	Managing the Contemporary Organisation	20	7	Compulsory	100% Written Exam
BMGT-7043	Operations and Process Management	10	7	Compulsory	100% CW
MARK-7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW
BMGT-7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT-7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT-7021	Research Methods	10	7	Compulsory	100% CW
ACFI-7009	Corporate Finance Concepts	20	7	Optional	100% CW
ACFI-7012	Financial Markets and Institutions	20	7	Optional	100% CW
MARK-7013	Understanding Customer Behaviour	20	7	Optional	100% CW
MARK-7018	Global Marketing Strategy	20	7	Optional	100% CW
HRMA-7023	Managing Employment Relations	20	7	Optional	100% CW
HRMA-7031	Resourcing, Talent and Performance Management	20	7	Optional	100% CW
BMGT-7025	Entrepreneurial Theory and Practice	20	7	Optional	100% CW
BMGT-7034	Planning for New Business Ventures	20	7	Optional	100% CW
ACFI-7019	Corporate Governance and Social Responsibility	20	7	Optional	100% CW

BMGT-7030	Strategic Business Simulation	20	7	Optional	100% CW
BMGT-7040	Strategic and Sustainable Logistics	20	7	Optional	100% CW
BMGT - 7039	Procurement and Supply Chain Management	20	7	Optional	100% CW
BMGT -7061	Digital Business Strategy	20	7	Optional	100% CW
BMGT 7062	Information Systems in Organisations	20	7	Optional	100% CW
BMGT-7001	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT-7036	Independent Study	20	7	Optional	100% CW
INSE-4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE-4002	Academic English for Postgraduate Research	0	4	Optional	100% CW

One Module from					
BMGT-7028	Client Project	50	7	Optional	100% CW
BMGT-7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT-7050	Dissertation	50	7	Optional	100% CW

MSc Business Management and Corporate Social Responsibility BH56A2BSR / MSC-BSR

The specialism within this degree enables you to focus your studies within the area of corporate social responsibility. Focusing on the corporate social responsibility discipline will prepare you for a range of careers around the themes of sustainability and corporate governance. You will learn to ask underlying ethical questions about business and management, and you'll develop the tools to understand complex problems from a range of socially responsible perspectives. Studying the specialism means you will take corporate social responsibility modules during your MSc degree. Your final degree will be awarded as MSc Business Management and Corporate Social Responsibility.

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
BMGT-7032	Managing the Contemporary Organisation	20	7	Compulsory	100% Written Exam
BMGT-7043	Operations Management	10	7	Compulsory	100% CW
MARK-7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW
BMGT-7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT-7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT-7021	Research Methods	10	7	Compulsory	100% CW
ACFI-7019	Corporate Governance and Social Responsibility	20	7	Compulsory	100% CW
BMGT-7030	Strategic Business Simulation	20	7	Compulsory	100% CW

BMGT-7001	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT-7036	Independent Study	20	7	Optional	100% CW
INSE-4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE-4002	Academic English for Postgraduate Research	0	4	Optional	100% CW
One Module from					
BMGT-7028	Client Project	50	7	Optional	100% CW
BMGT-7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT-7050	Dissertation	50	7	Optional	100% CW

MSc Business Management and Entrepreneurship BH56A2BEN / MSC-BEN

The specialism within this degree enables you to focus your studies within the area of Entrepreneurship. Enterprise and entrepreneurship are recognised as being vital to the development of the modern economy - both in terms of new business start-ups and as part of managing and growing existing organisations. On this specialism you will take specialised Entrepreneurship modules. You will learn how enterprise and entrepreneurship are as important for large organisations as they are for smaller ones. Your final degree will be awarded as MSc Business Management and Entrepreneurship.

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
BMGT-7032	Managing the Contemporary Organisation	20	7	Compulsory	100% Written Exam
BMGT-7043	Operations Management	10	7	Compulsory	100% CW
MARK-7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW
BMGT-7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT-7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT-7021	Research Methods	10	7	Compulsory	100% CW
BMGT-7025	Entrepreneurial Theory and Practice	20	7	Compulsory	100% CW
One from					
BMGT-7034	Planning for New Business Ventures	20	7	Optional	100% CW
BMGT-7030	Strategic Business Simulation	20	7	Optional	100% CW
BMGT-7001	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT-7036	Independent Study	20	7	Optional	100% CW
INSE-4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE-4002	Academic English for Postgraduate Research	0	4	Optional	100% CW
One Module from					
BMGT-7028	Client Project	50	7	Optional	100% CW

BMGT-7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT-7050	Dissertation	50	7	Optional	100% CW

MSc Business Management and Human Resource Management BH56A2BHR / MSC-BHR

Employers look for graduates who have the ability to manage people. They know that with rising competition within the global workplace the decisions managers have to make about employees have significant impact on the organisation's performance. This specialism enables you to focus your studies within the area of Human Resource Management (HRM). You will take two specialised HRM modules during your master's degree, gaining an understanding of the contemporary HRM issues within the organisation. Your final degree will be awarded as MSc Business Management and Human Resource Management.

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
BMGT-7032	Managing the Contemporary Organisation	20	7	Compulsory	100% Written Exam
BMGT-7043	Operations Management	10	7	Compulsory	100% CW
MARK-7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW
BMGT-7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT-7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT-7021	Research Methods	10	7	Compulsory	100% CW
HRMA-7023	Managing Employment Relations	20	7	Compulsory	100% CW
HRMA-7031	Resourcing, Talent and Performance Management	20	7	Compulsory	100% CW
BMGT-7001	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT-7036	Independent Study	20	7	Optional	100% CW
INSE-4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE-4002	Academic English for Postgraduate Research	0	4	Optional	100% CW
One Module from					
BMGT-7028	Client Project	50	7	Optional	100% CW
BMGT-7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT-7050	Dissertation	50	7	Optional	100% CW

MSc Business and Marketing Management BH56A2BMA / MSC-BMA

This specialism enables you to focus your studies within the area of Marketing. Focusing on the marketing discipline will prepare you for a range of careers. These include product and brand management, market analysis and research, customer relationship and services management, direct marketing, digital marketing, public relations, media and advertising. Studying the Marketing specialism means you will take several Marketing focused modules and your final degree will be awarded as MSc Business and Marketing Management.

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
BMGT-7032	Managing the Contemporary Organisation	20	7	Compulsory	100% Written Exam
BMGT-7043	Operations Management	10	7	Compulsory	100% CW
MARK-7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW
BMGT-7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT-7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT-7021	Research Methods	10	7	Compulsory	100% CW
MARK-7013	Understanding Customer Behaviour	20	7	Compulsory	100% CW
MARK-7018	Global Marketing Strategy	20	7	Compulsory	100% CW
BMGT-7001	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT-7036	Independent Study	20	7	Optional	100% CW
INSE-4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE-4002	Academic English for Postgraduate Research	0	4	Optional	100% CW
One Module from					
BMGT-7028	Client Project	50	7	Optional	100% CW
BMGT-7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT-7050	Dissertation	50	7	Optional	100% CW

MSc Business and Finance BH56A2FIN / MSC-BFI

This award will enable you to focus on the area of business and finance. You will take two specialised finance-based modules and develop an understanding of the core theoretical principles of finance. You will examine how businesses manage their finances within a company in line with their corporate strategy and understand how business decisions are made from a financial perspective, such as the investment in major projects, managing working capital and evaluating risk. You will explore how different financial markets operate and focus on how the financial sector has transformed as a result of globalisation.

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
BMGT-7032	Managing the Contemporary Organisation	20	7	Compulsory	100% Written Exam
BMGT-7043	Operations Management	10	7	Compulsory	100% CW
MARK-7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW

BMGT-7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT-7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT-7021	Research Methods	10	7	Compulsory	100% CW
ACFI-7009	Corporate Finance Concepts	20	7	Compulsory	100% CW
ACFI-7012	Financial Markets and Institutions	20	7	Compulsory	100% CW
BMGT-7001	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT-7036	Independent Study	20	7	Optional	100% CW
INSE-4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE-4002	Academic English for Postgraduate Research	0	4	Optional	100% CW
One Module from					
BMGT-7028	Client Project	50	7	Optional	100% CW
BMGT-7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT-7050	Dissertation	50	7	Optional	100% CW

MSc Business and Supply Chain Management MSC- BSC

This specialism will enable you to focus on the area of supply chain management. You will take two specialised supply chain management-based modules and develop an understanding of the core theoretical principles of supply chain management. You will examine how businesses manage their supply chains and how these are aligned with their corporate strategy and understand how business decisions are made from a supply chain perspective. This includes elements such as the procurement materials for products and services and managing logistical operations. You will explore how different supply chains operate and focus on how the supply chain management has transformed as a result of globalisation.

After graduation, you will be prepared for a range of jobs, including supply chain analyst, procurement manager and management consultant. Your final degree will be awarded as MSc Business and Supply Chain Management.

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
BMGT-7032	Managing the Contemporary Organisation	20	7	Compulsory	100% Written Exam
BMGT-7043	Operations Management	10	7	Compulsory	100% CW
MARK-7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW
BMGT-7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT-7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT-7021	Research Methods	10	7	Compulsory	100% CW
BMGT-7040	Strategic and Sustainable Logistics	20	7	Compulsory	100% CW

BMGT - 7039	Procurement and Supply Chain Management	20	7	Compulsory	100% CW
BMGT-7001	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT-7036	Independent Study	20	7	Optional	100% CW
INSE-4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE-4002	Academic English for Postgraduate Research	0	4	Optional	100% CW
One Module from					
BMGT-7028	Client Project	50	7	Optional	100% CW
BMGT-7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT-7050	Dissertation	50	7	Optional	100% CW

MSc Business Management and Digital Strategy MSC-BDB

This specialism will enable you to focus on the area of digital strategy. You will take two specialised digital strategy-based modules and develop an understanding of the core theoretical principles of digital strategy. You will examine how businesses manage their digital operations in line with their corporate strategy and understand how business decisions are made from a digital perspective, such as the use of management of information systems and digital innovations. You will explore how different organisations manage digital transformations and innovations and the importance of this in a globalised world. After graduation, you will be prepared for a range of jobs, including digital analyst, digital product manager and management consultant. Your final degree will be awarded as MSc Business Management and Digital Strategy.

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
BMGT-7032	Managing the Contemporary Organisation	20	7	Compulsory	100% Written Exam
BMGT-7043	Operations Management	10	7	Compulsory	100% CW
MARK-7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW
BMGT-7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT-7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT-7021	Research Methods	10	7	Compulsory	100% CW
BMGT -7061	Digital Business Strategy	20	7	Compulsory	100% CW
BMGT 7062	Information Systems in Organisations	20	7	Compulsory	100% CW
BMGT-7001	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT-7036	Independent Study	20	7	Optional	100% CW
INSE-4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW

INSE-4002	Academic English for Postgraduate Research	0	4	Optional	100% CW
One Module from					
BMGT-7028	Client Project	50	7	Optional	100% CW
BMGT-7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT-7050	Dissertation	50	7	Optional	100% CW

4.2 PROGRESSION AND AWARD REQUIREMENTS

For the PG Certificate and PG Diploma there are no compulsory modules. Students must achieve 60 Credits for the PG Certificate and 120 Credits for the PG Diploma from the above list of modules.

4.3 PROFESSIONAL REQUIREMENTS

The nature of the programmes ensures that graduates of the MSc Business Management programmes can seek professional exemptions and/or accreditation and quick route to membership in a variety of professional organisations. As the programme gives a sound theoretical and practical education for our students, it is accredited by the Association of MBAs (AMBA) and the Chartered Management Institute (CMI), which is a great achievement for an MSc programme.

SECTION 5: TEACHING AND ASSESSMENT

5.1 Teaching, Learning and Assessment

The design of these masters programmes has utilised the combined experience of postgraduate tutors and reflects a desire by the programme team to build upon the tried, tested and continually revised approaches applied on related postgraduate programmes.

A core value of the programmes is to provide the opportunity for students to develop the ability to work as an individual or within a team and experience team building skills within cross-cultural contexts. The latter is achieved by recruiting students from many different countries and cultures. Students on the programmes will therefore come from a wide variety of backgrounds and have experienced different teaching and learning methods and environments. It will become apparent that Oxford Brookes University has a very student-centred approach. For example the relationship between tutors and students tends to be very informal to encourage dialogue and mutual understanding throughout the learning process.

Classes are designed to provide sequencing and integration within and between modules therefore attendance is considered compulsory. Team teaching is a feature of most modules to give students exposure to as wide a variety of expertise as possible. In addition group and teamwork activities are frequently assessed and depend for their success on students being available to take part in classroom discussions.

Completion of the programme will enable individuals to obtain rewarding jobs and look at the world with confidence, presenting great opportunities for those individuals equipped with the appropriate knowledge, skills talents, and enthusiasm.

The structure and content of the MSc Business Management programmes enables students to gain grounding in the fundamental principles of the business management decision making process and the contribution made by various functional areas to that process. This is used as a platform from which students subsequently identify, analyse and critically evaluate a range of issues and problems related to business management, develop a range of possible alternative responses to these issues and problems, and from these options select the most appropriate course of action, bearing in mind the wide variety of stakeholders upon which business decisions impact.

The Brookes Attributes

The MSc Business Management programmes are designed so that they develop the following five core postgraduate attributes:

a) Academic literacy

The programme develops students' ability to engage in current critical debates within the business management discipline and the ability to communicate complex ideas to both expert and non-expert audiences, even in the absence of a complete set of data.

b) Research literacy

The programme develops students' ability to design and undertake a research project in the business management discipline, use appropriate methodology and solve complex problems in novel situations. Our research active staff ensures that students are aware of current research within the discipline, and are able to critically evaluate it.

c) Critical self-awareness and personal literacy

The programme develops students' ability to demonstrate commitment to continuous self-improvement. Our graduates will be able to lead and organise self and others; take personal responsibility in unpredictable and complex situations; make sound and appropriate decisions; and to inspire and interact with others in diverse environments.

d) Digital and information literacy

The programme develops students' ability to become a confident, agile adopters of a range of technologies for personal, academic and professional use. They will be able to use appropriate technology to search for high-quality information; critically evaluate and engage with the information obtained; reflect on and record learning, and professional and personal development; and engage productively in relevant online communities.

e) Active citizenship

The programme develops students' ability to show cross-cultural awareness, and value human diversity. Our graduates will be able to work effectively, and responsibly, in global and local contexts and they will become responsible global citizens, actively engaging with issues of equity and social justice, sustainability and the reduction of prejudice, stereotyping and discrimination.

Teaching, Learning and Assessment Methods

The teaching, learning and assessment strategies of these programmes are interrelated and are designed to develop the Brookes Attributes. The aim of the programme team is to provide a learning environment where students will readily participate in the learning process. Students will be actively involved with and contribute to their own learning through structured activities and discussions led by tutors and students. The emphasis will be upon an applied approach to resolving environmental, managerial and individual issues informed by theoretical models, the Principles of Responsible Management Education, and acquired practice utilising the accumulated knowledge within the programme community.

In order to best address the development of the Brookes Attributes, the following Teaching, Learning and Assessment Methods have been incorporated into the delivery of the programmes.

Students will be encouraged to relate knowledge, understanding and skills to real organisational issues. The use of models and analytical frameworks drawn from management and systems traditions which illuminate business and managerial dilemmas, will be used alongside tools and techniques traditionally deployed by those charged with responsibility for the management of people. These activities, plus the opportunity for students to work in groups with other programme members from different backgrounds and experiences provides the opportunity for a learning process, which is shared and experiential. A profile of knowledge, understanding and skills that will be developed is given in each module guide issued by the Module Leaders during the programme.

Teaching methods will be student centred within a lecture/seminar or workshop approach to programme delivery. Classes could involve tutor input, analysis of case studies, problem-solving activities, computer

based business simulations, presentation of papers, analysis of data for decision making and directed reading and research. Students will be encouraged to contribute through both individual and group activities during classes with tutors but also in similar activities outside of normal class contact time that are student led. For example, outside of classes students will be expected to organise themselves to undertake group or individual research activities, directed reading, prepare presentations and reports, analyse case studies and where appropriate prepare themselves for examinations.

The programmes have an emphasis on the development and application of research skills, reflecting the view that a career in business is likely to depend increasingly on your capacity for conducting well-grounded empirical and literature-based research and analysis.

Visiting lecturers with specialist expertise, practitioners and careers advisors with practical experience will also contribute to a wider understanding of the relevance of the programmes to today's dynamic environment.

The School also has a well-developed series of research seminars which students are expected to attend. Tutors have a wide range of research experience and interests and this body of research and expertise will be available to students to facilitate and guide their own research projects and assignments. These research interests also feed into the teaching process and provide a core of research on which students may draw in the course of their learning.

Assessment methods are designed to support the teaching and learning process and will test the application of learning to workplace activities. The assessment strategy is informed by the Brookes Assessment Compact. To find out more about the Brookes Assessment Compact, please visit: https://www.brookes.ac.uk/services/ocslid/resources/assessment/assessment_compact_09.pdf

Assessment is initially designed at programme level, to ensure an appropriate mix of methods, such as various types of coursework and examinations. Assessment at module level has to measure the achievement of all of the module learning outcomes, and for each component of assessment, the particular module learning outcomes which are being assessed are identified. The module learning outcomes have been designed so that when all modules have been passed, the programme learning outcomes have been achieved. Programme activities will prepare students for the assessment process through structured activities with both peer and tutor feedback. The programme team places vital importance on the value of feedback, therefore students will receive frequent formative and summative feedback throughout their studies.

Assessment criteria set out within the assignment activity will assist internal and external assessors to reach a decision regarding the student's work. Assessors will provide written and or verbal feedback to students regarding the strengths and weaknesses of the work, and make suggestions of how the work could be improved.

All of the final individual projects are based on a self-managed activity organised by students, and supported by a tutor in the role of supervisor who will provide regular feedback on progress. The Research Methods module is to help students prepare for the wide range of capstone modules (Dissertation, Synoptic Research Project and Client Project). It is important that the Capstone module must align with the award chosen by the student.

Research Community and Faculty

The programmes will encourage students to build upon their previous research experience by taking a central view of previous research outcomes. This will be used in a positive way to promote more rigorous and systematic research processes which will be supported and facilitated by peers, module tutors and experienced researchers from within the School. This ensures that all the research and scholarship activities carried out by our colleagues are introduced to the everyday teaching and research activities. These facilities will be supported by the Business School's research community that encourages students to network with other people with similar interests and undertaking similar activities. Many of our staff members have consultancy or managerial experience, which ensures that theories are always related to practice.

How student time is divided between different teaching and learning methods

Self-managed study time is comprised as follows:

- Class preparation including reading, reflection and research to allow an interchange of ideas, examples and experiences
- Guided and supported reading to enhance learning and understanding
- Assignment preparation, individually and in groups
- Planning and co-ordination of a variety of tasks
- Examination preparation

Taught/Active learning hours are comprised as follows:

- Timetabled and supervised hours of study where designated teaching facilities are provided with access to the tutor either face to face or via the Virtual Learning Environment.

Each module will require the students' active contribution in terms of both self-managed study time as well as face to-face taught sessions. A typical 20 credit module will have 36 contact hours and will require an additional 164 hours of individual study. A typical 10 credit module will have 18 contact hours and will require an additional 82 hours of individual study. However, the subject area and the programme level teaching and learning strategy may necessitate a deviation from the above contact hours.

The assessments of the modules are predominantly 100% coursework, apart from a small number of modules which are assessed in full or in part by examination.

5.2 Assessment regulations

The MSc Business Management programmes conform to the University's Academic Regulations; Specific Academic Regulations for Postgraduate Taught Programmes
<http://www.brookes.ac.uk/regulations/current/specific/b4/>

The MSc Business Management programmes also embed the principles and practices within the Brookes Assessment Compact. Assessments are carefully designed to contribute to formative developmental feedback and can incorporate peer feedback as well. All module guides include specific assessment criteria which are clearly communicated and an assessment calendar is also produced.

https://www.brookes.ac.uk/services/ocslid/resources/assessment/assessment_compact_09.pdf

SECTION 6: ADMISSION TO THE PROGRAMME

6.1 ENTRY REQUIREMENTS

A minimum of a second class honours degree (2:2) in any academic discipline, or equivalent overseas degree from a recognised institution or equivalent professional or other qualification.

Applicants who possess a diploma rather than a good degree may be eligible for entry provided they have compensatory work experience and can demonstrate career development.

This course attracts students from a wide range of backgrounds and nationalities. Applications are welcome from those in work and seeking continuing professional development.

Entry will also be subject to two satisfactory references (one of these must be an academic reference). Please also see the university's general entry requirements.

English language requirements

If English is not your first language you will need to satisfy the university's English language requirements:

IELTS minimum level 6.0 (with a minimum of 6.0 in reading and writing and 5.5 in listening and speaking) or equivalent

If you have completed your undergraduate degree in the UK (at least one full year of study) you will automatically meet our English language requirements. Please also see the university's [standard English language requirements](#) .

6.2 DBS AND OTHER PRE-COURSE CHECKS REQUIRED

Not applicable.

SECTION 7: PREPARATION FOR EMPLOYMENT

Careers Centre Support

The University Careers Service offers guidance on career planning as well as practical advice on CV writing, mock interviews and assessment centres, tutorials and careers counselling. Its online vacancies database Talent Bank details internship and graduate job opportunities plus volunteering and project work.

Students in the Business School can benefit from the services of the Work and Voluntary Experience Service (WAVES), which also supports students in identifying volunteering or internship opportunities.

Completion of these programmes will enable individuals to obtain rewarding jobs and look at the world with confidence, presenting great opportunities for those individuals equipped with the appropriate knowledge, skills talents, and enthusiasm. Our graduates tend to move into managerial positions typically in multinational enterprises or go on to establish their own business.

An important focus of the MSc Business Management programmes is to develop employability skills of our graduates so they are prepared and ready to take on managerial positions after graduation. In order to ensure this the programme development is informed by the insight of employers and professional bodies.

The content of the programmes is by its nature linked to the practical world of business management. Visiting speakers make a valuable contribution to the programme in a range of modules and company visits are organised. Our staff members have hands on managerial or consultancy experience. Many assignments are based around “an organisation with which you are familiar” or draw on case studies of organisations such as those produced by the European Case Clearing House, which are also used in assessment. Participants can focus their assessments on practical problems faced by organisations they know and or work for. The expectation is that theory is related to practice through lectures, workshops, online collaboration where our philosophy is to expect and encourage students to share and debate their experiences.

The International Business in Practice: Study Trip Module is to give postgraduate students a hands-on, intensive experience with the ideas and practices of global business with a particular focus on the economic system of the country being visited during the study trip. Students will also have the option to compete in a Business Simulation Game, where they will effectively manage a virtual organisation and have to make decisions in the interest of the company. This will introduce students to the dynamics of both the internal and external environments of business.

Section 4.1 contains details of each MSc Business Management programmes including how the specific programme prepares students for what type of employment.