

PROGRAMME SPECIFICATION

for the award of

MSc in International Management & International Relations**Managed by Oxford Brookes Business School**

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| Date approved: | February 2017 (Programme first validated in Sept 2008) |
| Applies to students commencing study in: | September 2020 |

RECORD OF UPDATES

| Date amended* | Nature of amendment** | Reason for amendment** |
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| Jan 2018 | Section 4: change P58801 / BMGT-7013 from 100% exam to 100%CW; | Change of assessment |
| Feb 2019 | INRL-7001 (P23101) to become compulsory and assessment to 100% c/w INRL - 7001 (P23101) compulsory and INRL-7005 to be optional INRL- 7005,7006, 7007, 7018 - name of module updated INRL 7013 added. | |

SECTION 1: GENERAL INFORMATION

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| Awarding body: | Oxford Brookes University |
| Teaching institution and location: | Oxford Brookes University, Oxford |
| Language of study: | English |
| Final award: | Master of Science (MSc) |
| Programme title: | International Management and International Relations |
| Interim exit awards and award titles available: | PGC-IMI: Postgraduate Certificate in International Management & International Relations PGD-IMI: Postgraduate Diploma in International Management & International Relations |
| Brookes course code: | BH55 / MSC-IMI |
| UCAS code: | 38152 |
| JACS code: | N200 (Management Studies) & L250 (International Relations) |
| HECoS code: | See guidance note G2.2, section 1 |
| Mode of delivery: | Full-time (face to face/on-campus) Part-time (face to face/on-campus) |
| Mode/s and duration of study: | 1 Year for full time 2 Years for part time Maximum duration is 5 years. |
| QAA subject benchmark statement/s which apply to the programme: | Master's degrees in Business and Management (2015) |
| Professional accreditation attached to the programme: | Not applicable |
| University Regulations: | The programme conforms to the University Regulations for the year of entry as published/archived at: http://www.brookes.ac.uk/regulations/ Specific Regulations for Postgraduate Taught Programmes also apply. http://www.brookes.ac.uk/regulations/current/specific/b4/ |

SECTION 2: WHY STUDY THIS PROGRAMME?

2.1 Rationale for/distinctiveness of the programme

This Programme offers a unique combination of studies drawing from International Relations studies and combining these with a management qualification. This will enable you to develop an insightful understanding of the increasingly global environment in which business, government or NGO sectors have to function. It develops a capacity to critically review the contemporary global political economy (GPE) in order to be able to manage strategically. This is a degree developed with our International Relations colleagues and Business School staff to offer this rich opportunity to draw on contemporary global research and to review business and institutional global practice. It also enables concepts such as Corporate Governance and Social responsibility to be critically reviewed in an applied global context.

Another key element within the Programme is the study and practice of cross-cultural management. Inter-cultural skills and knowledge will be greatly enhanced as students study within multicultural teams developing an understanding of decision making and business communications in different cultural environments around the world. This will provide a great base from which to develop an internationally focused career.

2.2 Aim/s of the programme

The Programme aims to enable students to develop knowledge and skills in preparing for a management career in a range of international contexts (Not for profit, Social Enterprise, For Profit, International NGO) or for a policy development role in an international institution or to prepare for higher study. The Programme aims to build an understanding of the nature of different organisational and business environments around the world and the challenges of management within these. Contemporary issues such as organisational ethics, global sustainability, global citizenship, corporate governance and social responsibility are infused within the Programme. The Programme will enable students to develop the self-awareness and competencies to lead and manage people within cross-cultural contexts.

The Programme aims to develop:-

- knowledge, understanding, skills and experience to develop a critical understanding about the contribution of international relations and international management
- a capacity for critical enquiry and evaluation as well as independent thinking and effective research skills
- a capacity to communicate and collaborate effectively within a learning community and other stakeholders
- a range of professional skills and experiences to underpin International Management roles.
- a capacity to develop broader perspectives and cross-cultural competencies in order to perform ethically and professionally

SECTION 3: PROGRAMME LEARNING OUTCOMES

On successful completion of the programme, graduates will demonstrate the following Brookes Attributes:

3.1 ACADEMIC LITERACY

1. Develop a critical understanding of theory and concepts related to international relations and their implications in relation to international contemporary geo-political phenomena.
2. Develop a critical understanding of international management and apply appropriate models/theories to a range of international organisations.
3. Recognise the diversity and complexity of international organisations and develop a contemporary understanding of the social, economic & political challenges which they encounter.
4. Develop an inter-disciplinary understanding between international relations and international management and the tensions and challenges this may present.
5. Develop an understanding of contemporary issues such as corporate social responsibility, ethics along with business strategy.

3.2 RESEARCH LITERACY

6. Undertake a sustained piece of independent and distinct research in the form of a dissertation on a topic of relevance to the content of the programme.
7. Select and use appropriate tools and techniques for the analysis of the current global order and international management within it.
8. Undertake research, involving the collection, critical analysis and interpretation of information from a range of sources as relevant for international management and international relations in the business, state, voluntary and intergovernmental sectors.

3.3 CRITICAL SELF-AWARENESS AND PERSONAL LITERACY

9. Combine reflexive knowledge and understanding about international socio-economic situations with practical knowledge of management.
10. Work effectively in multi-cultural teams.
11. Demonstrate skills of oral presentation, debate and academic discussion.

3.4 DIGITAL AND INFORMATION LITERACY

12. The functional aspect skills and practices necessary to become a confident agile adopter of a range of technologies for personal, academic and professional use. To be able to use appropriate technology to search for high-quality information; critically to evaluate and engage with the information obtained; reflect on and record learning, and professional and personal development; and engage productively in relevant online communities.
13. Identify and demonstrate the use of key digital based resources to underpin scholarly activity & research skills and demonstrate the use of a variety of forms of written communication; demonstrate skills of oral presentation, argumentation and debate.

3.5 ACTIVE CITIZENSHIP

14. Demonstrate a critical understanding of different business and socio-economic environments around the world. (Also Academic Literacy).
15. Recognise the importance of ethical considerations and social responsibility within international management decision-making and apply notions of corporate social responsibility to different business environments.
16. Critically evaluate intercultural and diverse working environments and identify associated behavioural dynamics.
17. Demonstrate a range of behavioural and interpersonal competencies in relation to cross-cultural communication in international management within organisations.

SECTION 4: CURRICULUM CONTENT & STRUCTURE

4.1 PROGRAMME STRUCTURE AND REQUIREMENTS:

| Code | Module Title | Credits | Level | Status | Coursework: Exam ratio |
|-----------|--|---------|-------|------------|---------------------------|
| ACFI-7018 | Corporate Social Responsibility | 10 | 7 | Compulsory | 100% CW |
| BMGT-7012 | Leading and Management; International Perspective | 10 | 7 | Compulsory | 100% CW |
| BMGT-7013 | International Organisations | 20 | 7 | Compulsory | 100% CW |
| BMGT-7021 | Research Methods | 10 | 7 | Compulsory | 100% CW |
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| BMGT-7042 | Business Strategy | 10 | 7 | Compulsory | 100% CW |
| BMGT-7050 | Dissertation | 50 | 7 | Compulsory | 100% CW |
| INRL-7001 | International Relations in Theory & Practice | 20 | 7 | Compulsory | 100% CW |
| INRL-7002 | Global Political Economy | 20 | 7 | Compulsory | 100% CW |

One Module from:

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| BMGT-7024 | Consultancy Project | 10 | 7 | Alternative Compulsory | 100% CW |
| BMGT-7037 | International Management in Practice: Study Trip | 10 | 7 | Alternative Compulsory | 100% CW |

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| BMGT-7011 | International Business in Practice: Study Trip | 0 | 7 | Optional | 100% CW |
| BMGT-7036 | Independent Study | 20 | 7 | Optional | 100% CW |
| INRL-7003 | International Development | 20 | 7 | Optional | 100% CW |
| INRL-7004 | Global Politics and the Environment | 20 | 7 | Optional | 100% CW |
| INRL-7005 | Capitalism: Crisis and World Order | 20 | 7 | Optional | 100% CW |
| INRL-7006 | Global Civil Society | 20 | 7 | Optional | 100% CW |
| INRL-7007 | International Energy Security | 20 | 7 | Optional | 100% CW |
| INRL-7008 | Violence and Peacebuilding | 20 | 7 | Optional | 100% CW |
| INRL-7009 | Dilemmas of International | 20 | 7 | Optional | 100% CW |

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| | Ethics | | | | |
| INRL-7010 | Critical Approaches to Terrorism | 20 | 7 | Optional | 100% CW |
| INRL-7013 | Postcolonial Perspectives: Security, Violence and Resistance | 20 | 7 | Optional | 100% CW |
| INSE-4001 | Academic English for Postgraduate Studies | 0 | 4 | Optional | 100% CW |
| INSE-4002 | Academic English for Postgraduate Research | 0 | 4 | Optional | 100% CW |
| SSCI-7001 | Independent Study | 20 | 7 | Optional | 100% CW |

4.2 PROGRESSION AND AWARD REQUIREMENTS

For the PG Certificate and PG Diploma there are no compulsory modules. Students must achieve 60 Credits for the PG Certificate and 120 Credits for the PG Diploma from the above list of modules.

4.3 PROFESSIONAL REQUIREMENTS

Not applicable.

SECTION 5: TEACHING AND ASSESSMENT

5.1 Teaching, Learning and Assessment

The programme incorporates a range of different learning approaches, including lectures, seminars and workshop activities. A numbers of workshop activities are also facilitated to provide experiential learning opportunities. Students have opportunities to learn through individual learning and group working activities and through case studies as well as presentations. External speakers are also invited to provide contemporary expertise and experience. The teaching also draws from the research, scholarship and practitioner experience of the staff.

The learning experience is also enhanced by the use of an on-line virtual learning which enables the students to access a rich array of resources but also provides forums for virtual team working and collaboration.

Students are supported further with additional academic English support during the programme if this seems to be appropriate.

The Assessment for the Programme is predominately by coursework with just one examination in P58801. There are also group assessments.

Hours of Study

Each module is worth a number of credits (the programme is worth 180 Level 7 credits). The amount of time each student will take to achieve the learning outcomes for a module will vary according to the needs and ability of the individual. However, the modules are designed so that each credit equates to approximately 10 hours of learning. Therefore a module worth 20 credits is expected to require 200 hours of learning. Some of these hours will be through class contact time and others will be through independent study.

The Brookes Attributes are addressed through the teaching and assessment across all the Modules.

The development of **Academic Literacy** is embedded within the subject area of the degree and focuses on the learning synthesis of the theories and critique of practices. The underpinning knowledge base for International Relations is multi-disciplinary drawing from global economics, international politics, international law and international development (amongst others) and the disciplinary discourses underpinning International Management run across global strategy and management. The Programme enables students to draw from this diverse knowledge base and build the academic literacy skills to synthesise and critique.

Research Literacy underpins every module as student evaluate the robustness and credibility of the research and evidence base but it is also explicitly addressed in the Research Methods module and within the capstone of the Dissertation enabling these research skills to be developed.

Critical self-awareness and personal literacy is a central focus for the Programme. This is also embedded within the Management; International Perspective and which supports the development of a Reflective International Manager. The Consultancy Project will also enable students to develop their personal effectiveness in team and consultancy projects.

Digital and Information Literacy is also developed throughout the programme. Students will develop core skills in being about to identify and evaluate key digital based resources as well as develop some technological skills in the communication and presentation of information.

Active Citizenship is also deeply embedded in the Programme. Not only are critical global debates incorporated in modules such as International Organisations but also cross-cultural managerial competencies are embedded in the module Management: International Perspectives. The rich array of elective options within the International Relations fields (including International Energy Politics, International development) will also enhance the development of the Active Citizenship Brookes attribute.

5.2 Assessment regulations

The programme conforms to the University Regulations: section B4 **Regulations for Postgraduate Taught Programme** <http://www.brookes.ac.uk/regulations/current/specific/b4/>

The programme also embeds the principles and practices within the **Brookes Assessment Compact**. <https://www.brookes.ac.uk/ocslid/consultancy/consultancy-areas/>

Assessments are carefully designed to contribute to formative developmental feedback and can incorporate peer feedback as well. All module guides include specific assessment criteria which are clearly communicated and an assessment calendar is also produced.

SECTION 6: ADMISSION TO THE PROGRAMME

6.1 ENTRY REQUIREMENTS

A minimum of a second class honours degree (2:2) in any academic discipline, or equivalent overseas degree from a recognised institution or equivalent professional or other qualification.

Applicants who possess a diploma rather than a good degree may be eligible for entry provided they have compensatory work experience and can demonstrate career development.

This course attracts students from a wide range of backgrounds and nationalities. Applications are welcome from those in work and seeking continuing professional development.

Entry will also be subject to two satisfactory references (one of these must be an academic reference).

Please also see the university's [general entry requirements](#).

English language requirements

If English is not your first language you will need to satisfy the university's English language requirements:

- IELTS minimum level 6.0 (with a minimum of 6.0 in reading and writing and 5.5 in listening and speaking) or equivalent
- If you have completed your undergraduate degree in the UK (at least one full year of study) you will automatically meet our English language requirements

Please also see the university's [standard English language requirements](#) .

6.2 DBS AND OTHER PRE-COURSE CHECKS REQUIRED

Not applicable.

SECTION 7: PREPARATION FOR EMPLOYMENT

Careers Centre support

The University Careers Service offers guidance on career planning as well as practical advice on CV writing, mock interviews and assessment centres, tutorials and careers counselling. Its online vacancies database Talent Bank details internship and graduate job opportunities plus volunteering and project work.

Students in the Faculty of Business can benefit from the services of the Work and Voluntary Experience Service (WAVES), which also supports students in identifying volunteering or internship opportunities.

Most graduates of the Programme develop careers in International management and Management consultancies including Nestle. Others have gained policy development roles within international institutions such as World Trade Organisation or Not for Profit organisations such as Oxfam. Some students have studied for a PhD and are pursuing an academic career either in the UK or overseas.

The teaching on the programme is informed by contemporary practice in a range of International relations and international management and draws on visiting speakers with relevant organisational expertise to augment academic teaching. Visiting speakers include Policy advisors, Senior Executives as well as Academic Researchers and drawn from organisations such as Oxfam and World Trade Organisation (WTO). The programme team also include teaching staff with international management & consultancy experience

Students will also have the option compete in a Business Simulation Game, where they will effectively manage a virtual organisation and have to make decisions in the interest of the company. This will introduce students to the dynamics of both the internal and external environments of business.