

PROGRAMME SPECIFICATION

for the award of

MSc International Business Management suite of programmes**Managed by Oxford Brookes Business School**

Date approved:	November 2019 (Programme first validated in Sept 2009)
Applies to students commencing study in:	September 2020, January 2021

RECORD OF UPDATES

Date amended	Nature of amendment	Reason for amendment
June 2018	Addition of named award Business Management (Finance)	In response to market intelligence and feedback from students
January 2019	Addition of new named awards in Supply Change Management and Digital Strategy	In response to market intelligence and in support of programme growth
January 2019	Revisions to titles of awards	In response to market intelligence and in support of programme growth
January 2019	Removal of Economics named award	Lack of demand for this pathway
November 2019	Name change	In response to market intelligence
November 2019	Inclusion of experiential learning element	In response to market intelligence and in support of programme growth

SECTION 1: GENERAL INFORMATION

Awarding body:	Oxford Brookes University
Teaching institution and location:	Oxford Brookes University, Oxford
Language of study:	English
Final award:	Master of Science (MSc)
Programme title:	<ul style="list-style-type: none"> • International Business Management • International Business Management and Corporate Social Responsibility • International Business Management and Entrepreneurship • International Business and Human Resource Management • International Business and Marketing Management • International Business Management and Finance • International Business and Supply Chain Management • International Business Management and Digital Strategy
Interim exit awards and award titles available:	PGD-IBM: PGDip International Business Management PGC-IBM: PGCert International Business Management
Brookes course code:	<p>Course Codes:</p> <ul style="list-style-type: none"> • MSc International Business Management MSC-IBM • MSc International Business Management and Corporate Social Responsibility MSC-ICS • MSc International Business Management and Entrepreneurship MSC-IBN • MSc International Business Management and Human Resource Management MSC-IRM • MSc International Business and Marketing Management MSC-IMM • MSc International Business and Finance MSC-IBF • MSc International Business and Supply Chain Management MSC- ISC • MSc International Business Management and Digital Strategy MSC-IDB
UCAS code:	n/a
JACS code:	N100
HECoS code:	TBC, one for each programme
Mode of delivery:	Full-time (face to face/on-campus) Part-time (face to face/on-campus)
Mode/s and duration of study:	1 Year for full time 2 Years for part time 2 Years for-sandwich mode (full-time September starting programmes only) Maximum duration is 5 years.
QAA subject benchmark statement/s which apply to the programme:	Master's degrees in Business and Management (2015)

Professional accreditation attached to the programme:	AMBA: https://www.associationofmbas.com/ Chartered Management Institute (CMI): http://www.managers.org.uk/
University Regulations:	The programme conforms to the University Regulations for the year of entry as published/archived at: http://www.brookes.ac.uk/regulations/ Specific Regulations for Postgraduate Taught Programmes also apply. http://www.brookes.ac.uk/regulations/current/specific/b4/

SECTION 2: WHY STUDY THIS PROGRAMME?

2.1 Rationale for and/or distinctive features of the programme

These programmes form an important part of the Business School's post-graduate portfolio and contribute to the University's strategy of providing diverse and high quality Master's programmes. The programmes offer students from a wide variety of backgrounds the opportunity to undertake further study towards a master's degree in International Business Management disciplines. The programmes also provide an opportunity for staff researching business and management disciplines to filter their expertise into the School's Master's portfolio.

The MSc International Business Management programmes are conversion programmes - whatever our students studied previously, based upon the Business School's experience with other conversion Master's programmes, we know that they can do well.

The programme is international in nature, not just the material covered, but also because we attract both staff and students from a variety of backgrounds and nationalities, both of which enrich and contribute to the learning environment.

The available specialisms are Corporate Social Responsibility; Entrepreneurship; Human Resource Management; Marketing; Supply Chain Management and Digital Strategy. These specialisms provide flexibility for students on the course to tailor the programme to their specific needs and interest. Students can study the MSc International Business Management programme with a wide choice of elective specialised modules or they can decide to take one of the 'named awards', in which case the two specialised modules become compulsory and the specialisation will be specified in the programme title and on the degree certificate (for example MSc International Business Management and Entrepreneurship).

The programmes offer students an opportunity to gain relevant knowledge, skills and competencies, which will be of great value for a career or as a stepping-stone to higher degree studies or research in the International Business Management discipline. The need for integration between the functional areas of the subject area will be made apparent. This should be of particular value to students unfamiliar with business and management.

Employability is embedded across the programme (refer to Section 5 for more detail) - a key objective is to provide students with practical experience and exposure to industry throughout, to make the links between theory and practice, and ensure graduates are well-positioned to enter the employment market. The programme team frequently invites professionals and guest lecturers to provide students with practical insights to the world of business and management and to discuss trends and challenges in specific industries. Speakers typically hold the position of managing director and recent speakers have been from the automotive, banking and retail sectors.

Lifelong learning is a fairly modern concept and the MSc should be seen as another step in this process. The programmes are aimed primarily for recent graduates from countries all over the world but will also be attractive to those wishing to make a career change. The MSc Business Management programmes are accredited by AMBA and Chartered Management Institute, which reflects our commitment to the continuous improvement and outstanding quality of teaching, learning and research activities.

2.2 Aims of the programmes

The MSc International Business Management programmes are designed to enable students from any previous subject discipline to obtain a thorough grounding in the key areas of knowledge that make up business management. They then seek to build on this knowledge by providing students with the ability to identify, analyse and critically evaluate a range of business related issues and problems, develop a range of possible alternative responses to these issues and problems and from these options select the most appropriate course of action, bearing in mind the wide variety of stakeholders upon which business decisions impact.

It is our firm belief that internationally focussed organisations are looking for individuals who have not only theoretical knowledge but also the skills and competencies to enable acquired knowledge to be applied practically to good effect. This programme aims to provide students with current thinking in business and management whilst providing opportunities for students to develop skills valued by prospective employers to enhance employability.

SECTION 3: PROGRAMME LEARNING OUTCOMES

On successful completion of the programme, graduates will demonstrate the following Brookes Attributes:

3.1 ACADEMIC LITERACY

1. Develop and demonstrate a systematic understanding of relevant knowledge of global organisations, their external context and how they are managed.
2. Apply relevant knowledge flexibly and creatively to a range of complex situations; synthesise ideas and information in innovative ways and generate transformative solutions, bearing in mind the wide variety of stakeholders upon which business decisions impact. (also Active Citizenship)
3. Develop and demonstrate creativity in the application of relevant knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in business and management. (also Research Literacy)
4. Approach and critically evaluate a problem or issue from a variety of perspectives and accept that more than one right answer to a question might exist. (also Active Citizenship)

3.2 RESEARCH LITERACY

5. Demonstrate understanding of theories and methodologies underpinning systematic business and management research and the ethical issues that inform research methods.
6. Critically evaluate evidence drawn from a wide variety of sources being mindful of issues such as bias and subjectivity.
7. Demonstrate the ability to synthesise a range of information in the context of new situations and undertake a sustained piece of substantial research on a topic relevant to the context and content of international business management.

3.3 CRITICAL SELF-AWARENESS AND PERSONAL LITERACY

8. Identify, evaluate and maintain capabilities and qualities to support effective communication (both orally and in writing, using a range of media) in a range of complex and specialised contexts.
9. Learn through reflection upon experience of self and others and conceptualise this into both personal learning and personal development plans, modifying these plans over time where appropriate
10. Demonstrate increasing competence in self-management, independent learning and operate effectively in a variety of team roles and take leadership roles, where appropriate.
11. Demonstrate an understanding of the current global business environment, and the skills required to be effective in such an environment.

3.4 DIGITAL AND INFORMATION LITERACY

12. Construct a complex argument using information drawn from a variety of sources, integrating, synthesising and critically evaluating this information when required. (also Academic literacy)
13. Select and use appropriate advanced methodological approaches, and analytical and research tools, being prepared to adapt and modify such tools when necessary. (also Research literacy)
14. Become a confident, agile adopter of a range of technologies for personal, academic and professional use.

3.5 ACTIVE CITIZENSHIP

15. Reflect on the nature and meaning of the Principles for Responsible Management Education as a way of informing current and future practice.
16. Incorporate a critical dimension about perspectives on sustainability and ethics in relation to their practice, managing the implication of ethical dilemmas and work proactively with others to formulate solutions.
17. Appraise the ideas and arguments of others using judgement to assess the validity of conclusions drawn, being aware of the different cultural perspectives that operate globally and locally to inform ideas and issues.
18. Appreciate that business decision-making needs to be informed by a variety of stakeholder perspectives of an inter-personal, national, international and inter-cultural nature.

SECTION 4: CURRICULUM CONTENT & STRUCTURE

4.1 PROGRAMME STRUCTURE AND REQUIREMENTS:

MSc International Business Management MSC-IBM (September and January Entry)

On this MSc International Business Management course you will learn to identify, analyse and evaluate a range of business related issues. You will develop suitable responses to these problems and be able to select the most appropriate course of action.

With a wide range of optional modules, you can specialise in an area of business. If you would like some flexibility within your master's, the MSc International Business Management is the course for you.

Programme credits are made up as follows:

- Compulsory modules: 80 credits
- Experiential Learning: 10 credits
- Optional modules: 40 credits
- Capstone module: 50 credits
- **Total full-time mode: 180 credits**
- Optional placement module (September entry only): 20 credits
- **Total sandwich mode (September entry only) : 200 credits**

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	<i>Coursework/ Exam Ratio</i>
ACFI 6004	Finance and Accounting for Business	10	6	Compulsory	100% CW
BMGT 7021	Research Methods	10	7	Compulsory	100% CW
BMGT 7043	Operations Management	10	7	Compulsory	100% CW
BMGT 7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW

BMGT 7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT 7064	Innovation, Change, and Organisations	10	7	Compulsory	100% CW
BMGT 7066	Placement	20	7	Compulsory for sandwich mode	100% CW
MARK 7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW

One Module from

BMGT 7028	Client Project	50	7	Optional	100% CW
BMGT 7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT 7050	Dissertation	50	7	Optional	100% CW

One Module from

BMGT 7024	Consultancy Project	10	7	Optional	100% CW
BMGT 7037	International Study Trip	10	7	Optional	100% CW

Two modules from

ACFI 7009	Corporate Finance Concepts	20	7	Optional	100% CW
ACFI 7012	Financial Markets and Institutions	20	7	Optional	100% CW
ACFI 7019	Corporate Governance and Social Responsibility	20	7	Optional	100% CW
BMGT 7025	Entrepreneurial Theory and Practice	20	7	Optional	100% CW
BMGT 7030	Strategic Business Simulation	20	7	Optional	100% CW
BMGT 7034	Planning for New Business Ventures	20	7	Optional	100% CW
BMGT 7039	Procurement and Supply Chain Management	20	7	Optional	100% CW
BMGT 7040	Strategic and Sustainable Logistics	20	7	Optional	100% CW
BMGT 7061	Digital Business Strategy	20	7	Optional	100% CW
BMGT 7062	Information Systems in Organisations	20	7	Optional	100% CW
HRMA 7023	Managing Employment Relations	20	7	Optional	100% CW
HRMA 7031	Resourcing, Talent and Performance Management	20	7	Optional	100% CW
MARK 7013	Understanding Customer Behaviour	20	7	Optional	100% CW
MARK 7018	Global Marketing Strategy	20	7	Optional	100% CW

INSE 4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE 4002	Academic English for Postgraduate Research	0	4	Optional	100% CW
BMGT 7011	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT 7036	Independent Study	20	7	Optional	100% CW

MSc International Business Management and Corporate Social Responsibility MSC-ICS (January Entry)

The specialism within this degree enables you to focus your studies within the area of corporate social responsibility. Focusing on the corporate social responsibility discipline will prepare you for a range of careers around the themes of sustainability and corporate governance. You will learn to ask underlying ethical questions about business and management, and you'll develop the tools to understand complex problems from a range of socially responsible perspectives. Studying the specialism means you will take corporate social responsibility modules during your MSc degree. Your final degree will be awarded as MSc International Business Management and Corporate Social Responsibility.

Programme credits are made up as follows:

- Compulsory modules: 120 credits
- Experiential Learning: 10 credits
- Capstone module: 50 credits
- **Total full-time mode: 180 credits**

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
ACFI 6004	Finance and Accounting for Business	10	6	Compulsory	100% CW
ACFI 7019	Corporate Governance and Social Responsibility	20	7	Compulsory	100% CW
BMGT 7021	Research Methods	10	7	Compulsory	100% CW
BMGT 7030	Strategic Business Simulation	20	7	Compulsory	100% CW
BMGT 7043	Operations Management	10	7	Compulsory	100% CW
MARK 7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW
BMGT 7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT 7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT 7064	Innovation, Change, and Organisations	10	7	Compulsory	100% CW

One Module from

BMGT 7028	Client Project	50	7	Optional	100% CW
BMGT 7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT 7050	Dissertation	50	7	Optional	100% CW

One Module from

BMGT 7024	Consultancy Project	10	7	Optional	100% CW
BMGT 7037	International Study Trip	10	7	Optional	100% CW

BMGT 7011	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT 7036	Independent Study	20	7	Optional	100% CW
INSE 4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE 4002	Academic English for Postgraduate Research	0	4	Optional	100% CW

MSc International Business Management and Entrepreneurship MSC-IBN (September and January Entry)

The specialism within this degree enables you to focus your studies within the area of Entrepreneurship. Enterprise and entrepreneurship are recognised as being vital to the development of the modern economy - both in terms of new business start-ups and as part of managing and growing existing organisations. On this specialism you will take specialised Entrepreneurship modules. You will learn how enterprise and entrepreneurship are as important for large organisations as they are for smaller ones. Your final degree will be awarded as MSc International Business Management and Entrepreneurship.

Programme credits are made up as follows:

- Compulsory modules: 120 credits
- Experiential Learning: 10 credits
- Capstone module: 50 credits
- **Total full-time mode: 180 credits**
- Optional placement module (September entry only): 20 credits
- **Total sandwich mode (September entry only): 200 credits**

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
ACFI 6004	Finance and Accounting for Business	10	6	Compulsory	100% CW
BMGT 7021	Research Methods	10	7	Compulsory	100% CW
BMGT 7025	Entrepreneurial Theory and Practice	20	7	Compulsory	100% CW
BMGT 7043	Operations Management	10	7	Compulsory	100% CW
BMGT 7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT 7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT 7064	Innovation, Change, and Organisations	10	7	Compulsory	100% CW
BMGT 7066	Placement	20	7	Compulsory for Sandwich Mode	100% CW
MARK 7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW

One module from

BMGT 7030	Strategic Business Simulation	20	7	Optional	100% CW
BMGT 7034	Planning for New Business Ventures	20	7	Optional	100% CW

One Module from

BMGT 7028	Client Project	50	7	Optional	100% CW
BMGT 7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT 7050	Dissertation	50	7	Optional	100% CW

One Module from

BMGT 7024	Consultancy Project	10	7	Optional	100% CW
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BMGT 7037	International Study Trip	10	7	Optional	100% CW
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BMGT 7011	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT 7036	Independent Study	20	7	Optional	100% CW
INSE 4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE 4002	Academic English for Postgraduate Research	0	4	Optional	100% CW

MSc International Business and Human Resource Management MSC-IRM (September Entry)

Employers look for graduates who have the ability to manage people. They know that with rising competition within the global workplace the decisions managers have to make about employees have significant impact on the organisation's performance. This specialism enables you to focus your studies within the area of Human Resource Management (HRM). You will take two specialised HRM modules during your master's degree, gaining an understanding of the contemporary HRM issues within the organisation. Your final degree will be awarded as MSc International Business and Human Resource Management.

Programme credits are made up as follows:

- Compulsory modules: 120 credits
- Experiential Learning: 10 credits
- Capstone module: 50 credits
- **Total full-time mode: 180 credits**
- Optional placement module: 20 credits
- **Total sandwich mode: 200 credits**

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
ACFI 6004	Finance and Accounting for Business	10	6	Compulsory	100% CW
BMGT 7021	Research Methods	10	7	Compulsory	100% CW
BMGT 7043	Operations Management	10	7	Compulsory	100% CW
BMGT 7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT 7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT 7064	Innovation, Change, and Organisations	10	7	Compulsory	100% CW
BMGT 7066	Placement	20	7	Compulsory for Sandwich Mode	100% CW
HRMA 7023	Managing Employment Relations	20	7	Compulsory	100% CW
HRMA 7031	Resourcing, Talent and Performance Management	20	7	Compulsory	100% CW
MARK 7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW

One Module from					
BMGT-7028	Client Project	50	7	Optional	100% CW
BMGT-7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT-7050	Dissertation	50	7	Optional	100% CW

One Module from					
BMGT 7024	Consultancy Project	10	7	Optional	100% CW
BMGT 7037	International Study Trip	10	7	Optional	100% CW

BMGT 7011	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT 7036	Independent Study	20	7	Optional	100% CW
INSE 4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE 4002	Academic English for Postgraduate Research	0	4	Optional	100% CW

MSc International Business and Marketing Management MSC-IMM (September and January Entry)

This specialism enables you to focus your studies within the area of Marketing. Focusing on the marketing discipline will prepare you for a range of careers. These include product and brand management, market analysis and research, customer relationship and services management, direct marketing, digital marketing, public relations, media and advertising. Studying the Marketing specialism means you will take several Marketing focused modules and your final degree will be awarded as MSc International Business and Marketing Management.

Programme credits are made up as follows:

- Compulsory modules: 120 credits
- Experiential Learning: 10 credits
- Capstone module: 50 credits
- **Total full-time mode: 180 credits**
- Optional placement module (September entry only): 20 credits
- **Total sandwich mode (September entry only): 200 credits**

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
ACFI 6004	Finance and Accounting for Business	10	6	Compulsory	100% CW
BMGT 7021	Research Methods	10	7	Compulsory	100% CW
BMGT 7043	Operations Management	10	7	Compulsory	100% CW
BMGT 7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT 7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT 7064	Innovation, Change, and Organisations	10	7	Compulsory	100% CW
BMGT 7066	Placement	20	7	Compulsory	100% CW

				for sandwich mode	
MARK 7013	Understanding Customer Behaviour	20	7	Compulsory	100% CW
MARK 7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW

One module from:

BMGT-7030	Strategic Business Simulation	20	7	Optional	100% CW
MARK-7018	Global Marketing Strategy	20	7	Optional	100% CW

One Module from

BMGT-7028	Client Project	50	7	Optional	100% CW
BMGT-7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT-7050	Dissertation	50	7	Optional	100% CW

One Module from

BMGT 7024	Consultancy Project	10	7	Optional	100% CW
BMGT 7037	International Study Trip	10	7	Optional	100% CW

BMGT 7011	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT 7036	Independent Study	20	7	Optional	100% CW
INSE 4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE 4002	Academic English for Postgraduate Research	0	4	Optional	100% CW

MSc International Business Management and Finance MSC-IBF (September Entry)

This award will enable you to focus on the area of business and finance. You will take two specialised finance-based modules and develop an understanding of the core theoretical principles of finance. You will examine how businesses manage their finances within a company in line with their corporate strategy and understand how business decisions are made from a financial perspective, such as the investment in major projects, managing working capital and evaluating risk. You will explore how different financial markets operate and focus on how the financial sector has transformed as a result of globalisation and your final degree will be awarded as MSc International Business Management and Finance.

Programme credits are made up as follows:

- Compulsory modules: 120 credits
- Experiential Learning: 10 credits
- Capstone module: 50 credits
- **Total full-time mode: 180 credits**
- Optional placement module: 20 credits
- **Total sandwich mode: 200 credits**

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
ACFI 6004	Finance and Accounting for Business	10	6	Compulsory	100% CW

ACFI 7009	Corporate Finance Concepts	20	7	Compulsory	100% CW
ACFI 7012	Financial Markets and Institutions	20	7	Compulsory	100% CW
BMGT 7021	Research Methods	10	7	Compulsory	100% CW
BMGT 7043	Operations Management	10	7	Compulsory	100% CW
BMGT 7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT 7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT 7064	Innovation, Change, and Organisations	10	7	Compulsory	100% CW
BMGT 7066	Placement	20	7	Compulsory for Sandwich Mode	100% CW

MARK 7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW
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One Module from					
BMGT 7028	Client Project	50	7	Optional	100% CW
BMGT 7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT 7050	Dissertation	50	7	Optional	100% CW

One Module from					
BMGT 7024	Consultancy Project	10	7	Optional	100% CW
BMGT 7037	International Study Trip	10	7	Optional	100% CW

BMGT-7011	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT-7036	Independent Study	20	7	Optional	100% CW
INSE-4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE-4002	Academic English for Postgraduate Research	0	4	Optional	100% CW

MSc International Business and Supply Chain Management MSC- ISC (September Entry)

This specialism will enable you to focus on the area of supply chain management. You will take two specialised supply chain management-based modules and develop an understanding of the core theoretical principles of supply chain management. You will examine how businesses manage their supply chains and how these are aligned with their corporate strategy and understand how business decisions are made from a supply chain perspective. This includes elements such as the procurement materials for products and services and managing logistical operations. You will explore how different supply chains operate and focus on how the supply chain management has transformed as a result of globalisation. After graduation, you will be prepared for a range of jobs, including supply chain analyst, procurement manager and management consultant. Your final degree will be awarded as MSc International Business and Supply Chain Management.

Programme credits are made up as follows:

- Compulsory modules: 120 credits
- Experiential Learning: 10 credits
- Capstone module: 50 credits

- **Total full-time mode: 180 credits**
- Optional placement module: 20 credits
- **Total sandwich mode: 200 credits**

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
ACFI 6004	Finance and Accounting for Business	10	6	Compulsory	100% CW
BMGT 7021	Research Methods	10	7	Compulsory	100% CW
BMGT 7039	Procurement and Supply Chain Management	20	7	Compulsory	100% CW

BMGT 7040	Strategic and Sustainable Logistics	20	7	Compulsory	100% CW
BMGT 7043	Operations Management	10	7	Compulsory	100% CW
BMGT 7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT 7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT 7064	Innovation, Change, and Organisations	10	7	Compulsory	100% CW
BMGT 7066	Placement	20	7	Compulsory for sandwich mode	100% CW
MARK 7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW

One Module from					
BMGT 7028	Client Project	50	7	Optional	100% CW
BMGT 7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT 7050	Dissertation	50	7	Optional	100% CW

One Module from					
BMGT 7024	Consultancy Project	10	7	Optional	100% CW
BMGT 7037	International Study Trip	10	7	Optional	100% CW

BMGT 7011	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT 7036	Independent Study	20	7	Optional	100% CW
INSE 4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE 4002	Academic English for Postgraduate Research	0	4	Optional	100% CW

MSc International Business Management and Digital Strategy MSC-IDB (September Entry)

This specialism will enable you to focus on the area of digital strategy. You will take two specialised digital strategy-based modules and develop an understanding of the core theoretical principles of digital strategy. You will examine how businesses manage their digital operations in line with their corporate strategy and understand how business decisions are made from a digital perspective, such as the use of management of information systems and digital innovations. You will explore how different organisations manage digital transformations and innovations and the importance of this in a globalised world.

After graduation, you will be prepared for a range of jobs, including digital analyst, digital product manager and management consultant. Your final degree will be awarded as MSc International Business Management and Digital Strategy. Programme credits are made up as follows:

- Compulsory modules: 120 credits
- Experiential Learning: 10 credits
- Capstone module: 50 credits
- **Total full-time mode: 180 credits**
- Optional placement module: 20 credits
- **Total sandwich mode: 200 credits**

CODE	MODULE TITLE	CREDITS	LEVEL	STATUS	Coursework Exam Ratio
ACFI 6004	Finance and Accounting for Business	10	6	Compulsory	100% CW
BMGT 7021	Research Methods	10	7	Compulsory	100% CW
BMGT 7043	Operations Management	10	7	Compulsory	100% CW
BMGT 7046	Developing Skills for Business Leadership	10	7	Compulsory	100% CW
BMGT 7048	Global Strategic Management	20	7	Compulsory	40% CW 60% Written Exam
BMGT 7061	Digital Business Strategy	20	7	Compulsory	100% CW
BMGT 7062	Information Systems in Organisations	20	7	Compulsory	100% CW
BMGT 7064	Innovation, Change, and Organisations	10	7	Compulsory	100% CW
BMGT 7066	Placement	20	7	Compulsory for Sandwich Mode	100% CW
MARK 7045	Introduction to the Principles of Marketing	10	7	Compulsory	100% CW

One Module from

BMGT 7028	Client Project	50	7	Optional	100% CW
BMGT 7049	Synoptic Research Project	50	7	Optional	100% CW
BMGT 7050	Dissertation	50	7	Optional	100% CW

One Module from

BMGT 7024	Consultancy Project	10	7	Optional	100% CW
BMGT 7037	International Study Trip	10	7	Optional	100% CW

BMGT 7001	International Business in Practice: Study Trip	0	7	Optional	100% CW
BMGT 7036	Independent Study	20	7	Optional	100% CW
INSE 4001	Academic English for Postgraduate Studies	0	4	Optional	100% CW
INSE 4002	Academic English for Postgraduate Research	0	4	Optional	100% CW

4.2 Progression and award requirements

For the PG Certificate and PG Diploma there are no compulsory modules. Students must achieve 60 Credits for the PG Certificate and 120 Credits for the PG Diploma from the above list of modules.

4.3 PROFESSIONAL REQUIREMENTS

The nature of the programmes ensures that graduates of the MSc International Business Management programmes can seek professional exemptions and/or accreditation and quick route to membership in a variety of professional organisations. As the programme gives a sound theoretical and practical education for our students, it is accredited by the Association of MBAs (AMBA) and the Chartered Management Institute (CMI), which is a great achievement for an MSc programme.

SECTION 5: TEACHING AND ASSESSMENT

This programme is highly international and embraces diversity on a number of levels. We attract both staff and students from a variety of backgrounds and nationalities, both of which enrich and contribute to the learning environment. The content delivered is also of a very international nature, with staff drawing on their own experiences, student experiences and international contexts, and supporting this through relevant and appropriate teaching materials.

The programme is designed to be highly interactive and is supported by facilitative teaching methods, whereby students are expected to construct their own knowledge and understanding by engaging in supported processes of enquiry. This is often carried out in small groups, allowing students and staff to get to know each other well, and providing the opportunity for frequent and informal feedback from both peers and the teaching team. Teaching sessions may be in a variety of forms depending on the module and subject being examined. Technology is incorporated into the classroom where possible to enhance the learning experience. The Strategic Business Simulation module is just one example of this, in this module students use a piece of simulation software and are required to make decisions based on the changing market and environmental dynamics.

Group-work is encouraged across the entire programme, in recognition of the importance of teamwork in today's business environment. In some modules it is formally assessed, however, even if not formally assessed, group-work will form a significant aspect of all modules on the programme. This enables students to learn how to effectively work within a team, and to understand the importance of leadership, negotiation and conflict management in such a situation. The emphasis on group-work also encourages a participative approach to learning including collaborative learning and peer review.

The objective of embedding employability across the programme is achieved in a variety of ways including: providing students with opportunities for experiential learning (further detail below), guest lectures from senior leaders and managers from organisations across a range of industries, field trips to UK-based and international businesses. Many of the academics teaching on the programme have extensive industry experience to bring to the classroom, and we also work with accrediting bodies such as the Chartered Managers Institute (CMI) and the Association of MBAs (AMBA) to ensure our programmes are current and relevant and provide graduates with the knowledge and employability skills needed to succeed. The university offers extensive career advice and support to students throughout their programme.

Opportunities for experiential learning ('learning by doing') are provided in several ways. Students are offered a choice between two experiential learning modules - the Consultancy Project where students work in groups and provide a real consulting service to an organisation selected by the university, or the International Study Trip module, where students visit another country and engage with local organisations and their management. In addition to the requirement to take one of these two modules, September start students may also choose to go on placement in year two (note that the placement option is not available for students who start their programme in January). Whilst it is the responsibility of the student to find an appropriate placement, and success is not guaranteed, the university provides comprehensive support to assist students both with their placement search and the application process. Students also have the opportunity to complete a Client Project as an alternative to the dissertation, and to participate in a Business Simulation exercise.

Student learning is supported and assessed through a number of different formats, including group and individual presentations, oral examinations (vivas), group and individual reports, reflective essays, and examinations. As well as enabling students to develop different skills, the variety of assessment supports our inclusivity objective, recognising differing student preferences with regard to assessment.

The assessment strategy is informed by the Brookes Assessment Compact. To find out more about the Brookes Assessment Compact, please visit:

<https://www.brookes.ac.uk/ocslid/consultancy/consultancy-areas/>

The programme culminates in the Capstone project, where students have the opportunity to bring together the knowledge and learning developed throughout their degree to work on a substantive research project. The aim is to provide students with a choice of Capstone project, to enable them to select the option that most suits their individual interest and learning style. The programme offers three options – the Synoptic Research Project, Client Project, or Dissertation. The three options differ both in amount of structure and types of assessment, thus ensuring students can select an option that is the best fit for them.

How student time is divided between different teaching and learning methods

Self-managed study time is comprised as follows:

- Class preparation including reading, reflection and research to allow an interchange of ideas, examples and experiences
- Guided and supported reading to enhance learning and understanding
- Assignment preparation, individually and in groups
- Planning and co-ordination of a variety of tasks
- Examination preparation

Taught/Active learning hours are comprised as follows:

- Timetabled and supervised hours of study where designated teaching facilities are provided with access to the tutor either face to face or via the Virtual Learning Environment.

Each module will require the students' active contribution in terms of both self-managed study time as well as face-to-face taught sessions. A typical 20 credit module will have 36 contact hours and will require an additional 164 hours of individual study. A typical 10 credit module will have 18 contact hours and will require an additional 82 hours of individual study. However, the subject area and the programme level teaching and learning strategy may necessitate a deviation from the above contact hours.

The assessments of the modules are predominantly 100% coursework, apart from a small number of modules which are assessed in full or in part by examination.

Within the Induction week, an early diagnostic assessment of student's writing skills is undertaken and students are supported further with additional academic English support during the programme if this seems to be appropriate.

SECTION 6: ADMISSION TO THE PROGRAMME

6.1 ENTRY REQUIREMENTS

A minimum of a second class honours degree (2:2) in any academic discipline, or equivalent overseas degree from a recognised institution or equivalent professional or other qualification.

Applicants who possess a diploma rather than a good degree may be eligible for entry provided they have compensatory work experience and can demonstrate career development.

This course attracts students from a wide range of backgrounds and nationalities. Applications are welcome from those in work and seeking continuing professional development.

Entry will also be subject to two satisfactory references (one of these must be an academic reference).

Please also see the university's general entry requirements.

English language requirements

If English is not your first language you will need to satisfy the university's English language requirements:

IELTS minimum level 6.0 (with a minimum of 6.0 in reading and writing and 5.5 in listening and speaking) or equivalent

If you have completed your undergraduate degree in the UK (at least one full year of study) you will automatically meet our English language requirements. Please also see the university's [standard English language requirements](#) .

6.2 DBS AND OTHER PRE-COURSE CHECKS REQUIRED

Not applicable.

SECTION 7: PREPARATION FOR EMPLOYMENT

Completion of these programmes will enable individuals to obtain rewarding jobs and look at the world with confidence, presenting great opportunities for those individuals equipped with the appropriate knowledge, skills talents, and enthusiasm. Our graduates tend to move into managerial positions typically in multinational enterprises or go on to establish their own business. Programme development is informed by the insight of employers and professional bodies to ensure our content is current and relevant.

Employability skills are developed throughout the programmes (for example - teamwork, communication, presentation delivery, as well as many others), the programme also includes opportunities for experiential learning including: compulsory Consultancy Project or Study Trip, optional placement year (September start only), opportunity to participate in a Business Simulation.

These and other opportunities ensure students are able to make the link between theory and practice, and provide the 'learning by doing' experience that employers are seeking.

Section 4.1 contains details of how each of the specific MSc International Business Management programmes prepares students for employment.

Careers Centre Support

The University Careers Service offers guidance on career planning as well as practical advice on CV writing, mock interviews and assessment centres, tutorials and careers counselling. Its online vacancies database Talent Bank details internship and graduate job opportunities plus volunteering and project work.

Students in the Business School can benefit from the services of the Work and Voluntary Experience Service (WAVES), which also supports students in identifying volunteering or internship opportunities.