

TRAVEL PLAN STRATEGY 2010-2020

Vision

Our Vision is for Oxford Brookes to have a culture of sustainable travel embedded throughout the University; for everyone to be actively involved in reducing their transport emissions and to expect the same level of provision for sustainable travel at their future places of study/workplaces.

Key Drivers

1. Reducing the transport related carbon emissions of the University.
2. Meeting legislative requirements including the Climate Change Act.
3. Contribution to the Brookes' Corporate Responsibility Programme.
4. Ensuring the University is accessible for staff, students and visitors, therefore facilitating a student experience of the highest standard possible.
5. To improve the health of staff and students by encouraging active travel.

Objectives

1. To continue to deliver a sector-leading Sustainable Travel Plan, and continuously improve on our targets.
2. To contribute to the Masterplan.
3. To meet Brookes's carbon reduction commitments.
4. To introduce an innovative, sector leading initiative, to be developed during 2011.
5. To meet the targets detailed in the Action Plan. (It should be noted that these are behavioural change targets, therefore achieving the targets is dependent on staff and students changing their behaviour.)

Financing the Strategy

Income from car parking charges is ring-fenced for sustainable travel initiatives, including the implementation of the travel plan.

