

The Project Team

Dr Maureen Brookes

Maureen Brookes is a Reader in Marketing in the Oxford School of Hospitality Management and an Oxford Brookes University Teaching Fellow. She is also President of I-CHRIE, the largest global association for hospitality and tourism management education and research and Past President of EuroCHRIE, the European, Middle East and African Federation. Maureen holds an Honorary CHME Fellowship from the Council of Hospitality Management Education, is a member of the Professional Panel for the Institute of Hospitality and is Owner/Director of a mutli-unit business services company. She previously served as the UK Hospitality Liaison Officer for the Higher Education Academy. Maureen's has published widely on international marketing, franchising, entrepreneurship, and plural organisations, as well as on her pedagogic research. She has presented at international research conferences in Europe, the US and Asia on the Combat Human Trafficking project and has published two textbooks, Entrepreneurship in Hospitality and Tourism and Hospitality Marketing.



Mihai Cazacu



Mihai Cazacu has law enforcement background, holding a degree in Law Sciences. He worked for the General Directorate for Combating Organized Crime for almost 12 years; during this period he investigated a large number of cases of trafficking in human beings (THB) related to many European countries. For two years he was seconded by New Scotland Yard, working in London as the Romanian Coordinator on a THB investigation, within the first European Joint Investigation Team. Since 2011 he joined the private sector as a corporate security senior expert

From the civic perspective, he is a member within several global think tanks as The Aspen Institute Romania & The German Marshall Fund of United States. In addition, he has advised and worked with the Ratiu Center for Democracy on combatting human trafficking.

Kate Clayton-Hathway

Kate Clayton-Hathway is a researcher and lecturer with the Centre for Diversity Policy Research and Practice at Oxford Brookes University. Building on a successful career in HR and change management, Kate returned to study to gain an MA in Equality and Diversity from London Metropolitan University and spent a number of years working on public sector diversity projects. She has a particular interest in outreach activities and building networks with vulnerable and excluded groups, which has included working 1:1 with refugees and asylum seekers. Her interest in human rights agenda extends to her work as a volunteer coordinator for Oxford City Amnesty International and community outreach coordinator for Oxford International Women's Festival. She is in the fourth year of a part-time PhD: a socio-legal study assessing the impact of the Public Sector Equality Duty on single mothers using local authority services, with fieldwork conducted in Bristol.



Pekka Iivari



Pekka Iivari works as a senior specialist at the Multidimensional Tourism Institute (Lapland University of Applied Sciences) in Rovaniemi Finland. He has a law enforcement background and holds a PhD degree in geography. Pekka researches SME risk/crisis management and occupational health and safety in the context of tourism safety and security. He has published books and papers on incident communication, corporate security management and arctic safety and security thematic. Fluent in Russian, his publications cover also Russian geopolitical argumentation.

Pekka's current research interests include migration and refugee discourse in Finland and Russia in relation to the European migration dynamic. Occupational health and safety in Finnish tourism destinations and land-use conflict management are among topical research projects with which Pekka is involved.

Aulikki Laitinen-Tolonen

Aulikki Laitinen-Tolonen is a Senior Lecturer at the Multidimensional Tourism Institute in Lapland University of Applied Sciences, Finland. She holds MSc degree in International Relations and MBA in International Business from Aalto University. She has a long entrepreneurial background and is specialized in the following topics in teaching: Strategic Planning, Business Development, Economics, Cross Cultural Management and Entrepreneurship. Her best personal attributes are creativity combined with analytical mindset and implementation. She is also very determined, service oriented and a flexible team player. In addition she is experienced to work in multi-cultural environments and has excellent networking skills and knowledge. Her current interests are focused on human trafficking, sustainable business and foresight and strategic processes.



Professor Simonetta Manfredi



Simonetta Manfredi is Professor of Equality and Diversity Management, Director of the Centre for Diversity Policy Research and Practice and acting Assistant Dean for Research and Knowledge Exchange in the Faculty of Business at Oxford Brookes University. She has been responsible for the overall coordination of this project. Her research interests and expertise are primarily focused on gender and leadership, age discrimination and retirement policies, work-life balance, and applied diversity policy research in the Higher Education sector. She has published widely in these areas, led several projects funded by a range of organisations which include the European Commission, the Higher Education Funding Council for England, the Leadership Foundation for Higher Education and Equality Challenge Unit. Simonetta is regularly invited to speak at academic and practitioner conferences and her work has been featured by the press and media. She is co-author of *Managing Equality and Diversity*, published by Oxford University Press, which received the Chartered Management Institute Management Book of the Year Award in 2013 (under the management and leadership category).

Mădălina Mocan

Mădălina Mocan is CRD project manager for Combat_THB, with extensive experience in the civil sector where she activates from 2002. She is currently a PhD student in Political Sciences at Babeş-Bolyai University, (Cluj-Napoca) and has previously served as executive and development director of Ratiu Center for Democracy where she has developed and pursued projects in the fields of human rights and accountability. She maintains an academic and civic interest in human trafficking issues, particularly victim's coordinated assistance, compensation and reducing discrimination, in multicultural policies, and transparency. Her current research interests relate to the role of national and international donors and grant givers in Romania's civil society public agenda setting while continuing to advice and work with national and international partners in anti-human trafficking projects. She is Aspen Institute Romania fellow (2009), German Marshall Transatlantic Fellow (2014) and serves as a board member for Tech Soup Romania.



Dr Sonia Morano-Foadi



Sonia Morano-Foadi is a Reader in European Law at Oxford Brookes University.

Sonia's research combines empirical findings with theoretical and doctrinal investigations on European citizenship, governance and internal migration within the EU and the main focus is on the relationship between migration within the EU and European citizenship.

Her work takes a socio-legal, cross-national approach combining detailed legal analysis with in - depth empirical work in a range of European Union countries.

Niko Niemisalo

Mr. Niko Niemisalo works as a project manager for the Lapland University of Applied Sciences, Multidimensional Tourism Institute. He is a specialist in project management, tourism development, safety and security development, sports & education development as well as policy-making in the European Union. Mr. Niemisalo has a Master of Arts and Social Sciences degree with a specialisation in international politics and spent one semester in Great Britain. He has also completed a training programme in tourism risk management and project management. As part of the COMBAT project, Mr. Niemisalo was involved in the coordination and support of the content-related aspects.



Professor Alexandros Paraskevas

Alexandros Paraskevas (PhD) is Professor in Strategic Risk Management and Chair in Hospitality Management at the London Geller College of Hospitality and Tourism (University of West London).

His hospitality industry background includes internal auditing and operations management positions for over a decade with Marriott and Starwood. His academic background includes 15 years of service at the Oxford School of Hospitality Management (Oxford Brookes University).

Alexandros researches the governance and management of risks/crises both in an organisational and tourism destination context. A visiting scholar in Austria, Finland, Hong Kong, Mexico, Spain and Taiwan, Alexandros has worked with governments and tourism professional associations on safety and security issues and on crisis communications strategies. He has led numerous hotel industry projects in the areas of risk, crisis, disaster management and business continuity and authored several academic articles and book chapters on these topics.



Professor Angela Roper

Angela is Director and Chair of the International Centre for Hotel and Resort Management, University of West London. Her academic and industry career spans over 25 years, having previously held senior academic positions at the University of Surrey and Oxford Brookes University and worked as a Hotel and Leisure Analyst in the City. She has been influential in the development of a research stream evaluating the internationalisation and strategic development of hotel companies and as a result has published and presented widely on this topic and undertaken numerous research and consultancy projects. Angela has been the Chair of the Council for Hospitality Management Education, a Visiting Scholar at universities in Norway, Italy and the USA and a member of the editorial boards of the leading hospitality and tourism journals. She has delivered countless conference papers and Keynote Papers in the UK, Australia and USA.



Andreea Salvan



Andreea Salvan (Ratiu Center for Democracy) is currently Researcher within the COMBAT_THB. With an educational background in psychology and international relations, Andreea's experience includes providing a professional practice lens (research, assistance and counseling) to various categories of groups (volunteers, students, communities affected by social exclusion) and organisations (NGO's, tourism and production companies). As an enthusiastic professional, Andreea believes that each person can discover her/his potential or sense of purpose (through self-reflection and proper guidance) and use it in activities with positive impact on society.