**BA (Hons) BUSINESS, ENTERPRISE AND ENTREPRENEURSHIP**

**SINGLE HONOURS**

**First Year** - Study 8 module credits

- Exploring International Business and Management (2 module credits)
- Accounting and Financial Information
- Digital Technology and Maths for Business
- The Entrepreneur
- Business in Society
- Choose 2 modules from List A

**Second Year** - Study 8 module credits

- Enterprise and Entrepreneurship
- Business Strategy for Competitive Advantage
- Creativity and Innovation
- Evaluating Options for Entrepreneurial Organisations
- Applied Financial Skills
- Developing Employability Skills
- Choose 2 modules from List B

**Third Year**

Optional Work Placement Year (includes a Placement Search and Preparation module in your second year)

**Fourth Year** - (Third Year if not undertaking a Work Placement) - Study 8 module credits

- Entrepreneurial Business Management (2 module credits)
- Social Innovation and Social Enterprise
- Strategic Management
- Choose 2 module credits from List C
- Managing Careers
- Business Ethics
- Choose 1 module from List C

**OR**

- Work Based Learning Contemporary Issues in Enterprise and Entrepreneurship (3 module credits)
- Work Based Learning Enterprise and Entrepreneurship Project (3 module credits)
- Choose 1 module from List C

**Optional modules List A**

- Foundations of Marketing
- Exploring Economics
- Raising Individual Financial Awareness
- Work, Employment and Globalisation
- Plus language options

**Optional modules List B**

- Environmentally Sustainable Business
- Independent Study in Business
- Introduction to People Management
- Managing Non-Profit Organisations
- Purchasing and Supply Chain Management
- Marketing Management
- Research Methods
- Plus language options

**Optional modules List C**

- Independent Study
- International Marketing
- Leading and Managing Change
- Contemporary Issue in International HRM
- Business at the Cutting Edge

**MODULE KEY**

- **COMPULSORY**
- **OPTIONAL**
- **WORK PLACEMENT**
- **HONOURS**

*Updated 11 March 2019*