**BA (Hons) BUSINESS, ENTERPRISE AND ENTREPRENEURSHIP**

**SINGLE HONOURS**

**First Year** - Study 8 module credits

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exploring International Business and Management</td>
<td>2</td>
</tr>
<tr>
<td>The Entrepreneur</td>
<td></td>
</tr>
<tr>
<td>Business in Society</td>
<td></td>
</tr>
<tr>
<td>Accounting and Financial Information</td>
<td></td>
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<tr>
<td>Digital Technology and Maths for Business</td>
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</table>

Choose 2 modules from List A

**Second Year** - Study 8 module credits

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Enterprise and Entrepreneurship</td>
<td></td>
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<tr>
<td>Evaluating Strategy</td>
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<tr>
<td>Creativity and Innovation</td>
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<tr>
<td>Evaluating Options for Entrepreneurial Organisations</td>
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<tr>
<td>Applied Financial Skills</td>
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<tr>
<td>Developing Employability Skills</td>
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Choose 2 modules from List B

**Third Year**

Optional Work Placement Year (includes a Placement Search and Preparation module in your second year)

**Fourth Year** (Third Year if not undertaking a Work Placement) - Study 8 module credits

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Entrepreneurial Business Management or Enterprise and Entrepreneurship Project</td>
<td>2</td>
</tr>
<tr>
<td>Social Innovation and Social Enterprise</td>
<td></td>
</tr>
<tr>
<td>Strategic Management</td>
<td></td>
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</tbody>
</table>

Choose 2 honours module credits from List C

Choose 2 module credits from Lists B or C

OR

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Work Based Learning Contemporary Issues in Enterprise and Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>Work Based Learning Enterprise and Entrepreneurship Project</td>
<td></td>
</tr>
</tbody>
</table>

Choose 1 module from Lists B or C

**Elective modules List A**
- Foundations of Marketing
- Planning a Successful Event
- The Evolution of Global Business
- Work, Employment and Globalisation
- Or choose 1st year modules from across the university, for example introductory modules in languages.

**Elective modules List B**
- Corporate and Business Law
- Creating and Delivering the Retail Brand
- Customer Relationship Management
- Developing Human Resource Strategies
- eBusiness
- Environmentally Sustainable Business
- Ethics in Business
- Financial Markets and Institutions
- Independent Study in Business
- International Finance
- International Markets and Competition
- Introduction to People Management
- Management Information Systems
- Managing Knowledge for Competitive Advantage
- Managing Non-Profit Organisations
- Mathematics for Decision Making
- Organisational Behaviour
- Purchasing and Supply Chain Management
- Work, and the Japanese
- Plus language options

**Honours modules List C**
- Business Intelligence and Decision Making
- Consultancy Project (2 module credits)
- Contemporary Issues in Finance
- Dynamics of Employment Relations
- International Business Case Studies (2 module credits)
- Independent Study
- International Human Resource Management
- International Marketing
- Leading and Managing Change
- Perspectives on International Management

**MODULE KEY**
- COMPULSORY
- ELECTIVE
- WORK PLACEMENT
- HONOURS

Last updated: 7 February 2018