BA (Hons) BUSINESS AND MANAGEMENT
SINGLE HONOURS

First Year - Study 8 module credits
- Exploring International Business and Management (2 module credits)
- Business in Society
- The Entrepreneur
- Accounting and Financial Information
- Digital Technology and Maths for Business
- Choose 2 modules from List A

Second Year - Study 8 module credits
- Organisational Behaviour and Management
- Evaluating Strategy
- Applied Financial Skills
- Choose 1 module from List B
- Developing Employability Skills
- Choose 3 modules from List C

Third Year
- Optional Work Placement Year (includes a Placement Search and Preparation module in your second year)

Fourth Year (Third Year if not undertaking a Work Placement) - Study 8 module credits
- Critical Enquiry Research Project (2 honours module credits)
- Managing Careers
- Strategic Management
- Choose 2 module credits from Lists C or D

**Elective modules List A**
- Foundations of Marketing
- Global Business Communications
- Planning a Successful Event
- Raising Individual Financial Awareness
- The Evolution of Global Business
- Work, Employment and Globalisation
- Or choose 1st year modules from across the university, for example introductory modules in languages.

**Elective modules List B**
- Critical Perspectives on Business and Management
- Environmentally Sustainable Business
- Ethics in Business
- Managing Non-Profit Organisations

**Elective modules List C**
- Corporate and Business Law
- Creating and Delivering the Retail Brand
- Creativity and Innovation
- Customer Experience Management
- Customer Relationship Management
- Developing Business Value
- Developing Human Resource Strategies eBusiness
- Enterprise and Entrepreneurship
- Environmentally Sustainable Business
- Ethics in Business
- Evaluating Options for Entrepreneurial Organisations
- Financial Markets and Institutions
- Independent Study in Business
- International Finance
- International Markets and Competition
- Introduction to People Management
- Management Information Systems
- Managing Business Operations
- Managing Business Projects
- Managing Knowledge for Competitive Advantage
- Managing Non-Profit Organisations
- Mathematics for Decision Making
- Purchasing and Supply Chain Management
- Work and the Japanese
- Plus language options

**Honours modules List D**
- Business Intelligence and Decision Making
- Consultancy Project (2 module credits)
- Contemporary Issues in Finance
- Dynamics of Employment Relations
- Entrepreneurial Business Management (2 module credits)
- International Business Case Studies (2 module credits)
- Independent Study
- International Human Resource Management
- International Marketing
- Leading and Managing Change
- Perspectives on International Management
- Social Innovation and Social Enterprise
- The Developing Business

**MODULE KEY**
- COMPULSORY
- ELECTIVE
- WORK PLACEMENT
- HONOURS

Last updated: 8 February 2018