**BA (Hons) BUSINESS AND MANAGEMENT**

**SINGLE HONOURS**

### First Year - Study 8 module credits
- Exploring International Business and Management (2 module credits)
- Business in Society
- The Entrepreneur
- Accounting and Financial Information
- Digital Technology and Maths for Business
- Choose 2 modules from List A

### Second Year - Study 8 module credits
- Organisational Behaviour and Management
- Managing Business Projects
- Applied Financial Skills
- Environmentally Sustainable Business
- Developing Employability Skills
- Live Client Strategy Project
- Choose 2 modules from List B

### Third Year
- Optional Work Placement Year (includes a Placement Search and Preparation module in your second year)

### Fourth Year - (Third Year if not undertaking a Work Placement) - Study 8 module credits
- Critical Enquiry Research Project (2 module credits)
- Managing Careers
- Strategic Management
- Choose 3 module credits from List C
- Business Ethics

**Optional modules List A**
- Foundations of Marketing
- Exploring Economics
- Raising Individual Financial Awareness
- Work, Employment and Globalisation
- Plus language options

**Optional modules List B**
- Corporate and Business Law
- Creativity and Innovation
- Independent Study in Business
- International Markets and Competition
- Introduction to People Management
- Managing Business Operations
- Managing Non-Profit Organisations
- Purchasing and Supply Chain Management
- Marketing Management
- Plus language options

**Optional modules List C**
- Contemporary Issues in Finance
- Entrepreneurial Business Management (2 module credits)
- Independent Study
- International Marketing
- Leading and Managing Change
- Perspectives on International Management
- Contemporary Issues in International HRM
- Business at the Cutting Edge
- Coaching in the Workplace
- Business Governance and Human Rights

**MODULE KEY**
- COMPULSORY
- OPTIONAL
- WORK PLACEMENT
- HONOURS

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