BSc/BA (Hons) BUSINESS MANAGEMENT
COMBINED HONOURS

First Year - Study 8 module credits
- Introduction Business and Management (2 module credits)
- Accounting and Financial Information
- Module from List A or 2nd subject
- Choose 3 modules from your 2nd subject

Second Year - Study 8 module credits
- Organisational Behaviour and Management
- Business Strategy for Competitive Advantage
- Developing Employability Skills
- Module from List B or 2nd subject
- Choose 2 modules from 2nd subject

Third Year
Optional Work Placement Year (includes a Skills for Placement Search module in your second year)

Fourth Year - (Third Year if not undertaking a Work Placement) - Study 8 module credits
- Business and Management Synoptic (2 module credits)
- Choose 2 module credits from 2nd subject
- Choose 4 module credits from List C or 2nd subject

Optional modules List A
- Digital Technology and Maths for Business
- Foundations of Marketing
- Global Business Communications
- The Entrepreneur
- Plus language options

Optional modules List B
- Applied Financial Skills
- Environmentally Sustainable Business
- Evaluating Options for Entrepreneurial Organisations
- Independent Study in Business
- International Markets and Competition
- Introduction to People Management
- Managing Business Operations
- Marketing Management
- Research Methods
- Plus language options

Optional modules List C
- Business Accountability and Responsibility
- Business Ethics
- Contemporary Issues in Finance
- Contemporary Issues in International HRM
- Entrepreneurial Business Management (2 module credits)
- Independent Study
- Interdisciplinary Dissertation in Business Management
- International Marketing
- Leading and Managing Change
- Perspectives on International Management

MODULE KEY
- COMPULSORY
- OPTIONAL
- WORK PLACEMENT
- HONOURS

Updated 11 March 2019