BSc/BA (Hons) BUSINESS MANAGEMENT

COMBINED HONOURS

First Year - Study 8 module credits

- Introduction to Business and Management (2 module credits)
- Accounting and Financial Information
- Module from List A or 2nd subject
- Choose 3 modules from your 2nd subject

Second Year - Study 8 module credits

- Organisational Behaviour and Management
- Business Strategy for Competitive Advantage
- Module from List B or 2nd subject
- Module from List B or 2nd subject
- Choose 2 modules from 2nd subject

Third Year

Optional Work Placement Year (includes a Skills for Placement Search module in your second year)

Fourth Year (Third Year if not undertaking a Work Placement) - Study 8 module credits

- Business and Management Synoptic (2 honours module credits)
- Choose 2 honours module credits from 2nd subject
- Choose 2 modules from Lists B or C or 2nd subject

Elective modules List A
- Digital Technology and Maths for Business
- Foundations of Marketing
- Global Business Communications
- Planning a Successful Event
- The Entrepreneur
- The Evolution of Global Business
- Work, Employment and Globalisation

Or choose any 1st year modules from across the university, for example introductory modules in Law, Psychology, IT or languages including French, Spanish, Mandarin Chinese, Japanese and German.

Elective modules List B
- Corporate and Business Law
- Developing Business Value from Information Systems
- eBusiness
- Independent Study in Business
- Management Information Systems
- Mathematics for Decision Making
- Independent Study (Community Engagement)
- Managing Knowledge for Competitive Advantage
- Creativity and Innovation
- Enterprise and Entrepreneurship
- Evaluating Options for Entrepreneurial Organisations
- Environmentally Sustainable Business
- Ethics in Business
- Managing Non-Profit Organisations
- Critical Perspectives on Business and Management
- Critical Management
- Developing Human Resource Strategies
- Introduction to People Management
- Managing Business Operations
- Managing Business Projects
- Purchasing and Supply Chain Management
- Buying, Merchandising and Store Design
- Creating and Delivering the Retail Brand
- Customer Experience Management
- Customer Relationship Management
- Applied Financial Skills
- Financial Markets and Institutions
- International Finance
- International Markets and Competition
- Research Methods

Honours modules List C
- Business Accountability and Responsibility
- Consultancy Project (2 module credits)
- Contemporary Issues in Finance
- Contemporary Issues in Enterprise and Entrepreneurship
- Dissertation in Business and Management (2 module credits)
- Dynamics of Employment Relations
- Entrepreneurial Business Management (2 module credits)
- Independent Study
- Interdisciplinary Dissertation in Business Management
- International Human Resource Management
- International Marketing
- Leading and Managing Change
- Managing the International Retail Business
- Perspectives on International Management

MODULE KEY
- COMPULSORY
- ELECTIVE
- WORK PLACEMENT
- HONOURS
- SECOND SUBJECT

Last updated: 15 October 2017