BA (Hons)  INTERNATIONAL BUSINESS MANAGEMENT

SINGLE HONOURS

First Year - Study 8 module credits
- Exploring International Business and Management (2 module credits)
- Business in Society
- The Entrepreneur
- Accounting and Financial Information
- Digital Technology and Maths for Business
- Choose 2 modules from List A

Second Year - Study 8 module credits
- Organisational Behaviour and Management
- Environmentally Sustainable Business
- Developing Employability Skills
- International Markets and Competition
- Choose 2 modules from List B

Third Year
Optional Work Placement Year (includes a Placement Search and Preparation module in your second year)

Fourth Year - (Third Year if not undertaking a Work Placement) - Study 8 module credits
- International Business Consultancy (2 module credits)
- Leading and Managing Change
- Perspectives on International Management
- Choose 3 module credits from List C
- Managing Careers

Optional modules List A
- Foundations of Marketing
- Exploring Economics
- Raising Individual Financial Awareness
- Work, Employment and Globalisation
- Plus language options

Optional modules List B
- Enterprise and Entrepreneurship
- Independent Study in Business
- Introduction to People Management
- Managing Non-Profit Organisations
- Purchasing and Supply Chain Management
- Research Methods
- Marketing Management
- Plus language options

Optional modules List C
- Contemporary Issues in Finance
- Dissertation in Business and Management (2 module credits)
- Entrepreneurial Business Management (2 module credits)
- Independent Study
- International Marketing
- Social Innovation and Social Enterprise
- Business at the Cutting Edge
- Contemporary Issues in International HRM
- Business Governance and Human Rights

MODULE KEY

- COMPULSORY
- OPTIONAL
- WORK PLACEMENT
- HONOURS

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