**BA (Hons) INTERNATIONAL BUSINESS MANAGEMENT**

**SINGLE HONOURS**

**First Year** - Study 8 module credits
- Exploring International Business and Management (2 module credits)
- Accounting and Financial Information
- Digital Technology and Maths for Business
- Business in Society
- The Entrepreneur

**Choose 2 modules from List A**

**Second Year** - Study 8 module credits
- Organisational Behaviour and Management
- Evaluating Strategy
- Applied Financial Skills
- International Business
- Developing Employability Skills
- Research Methods

**Choose 2 modules from List B**

**Third Year**
- Optional Work Placement Year (includes a Placement Search and Preparation module in your second year)

**Fourth Year** (Third Year if not undertaking a Work Placement) - Study 8 module credits
- International Business Consultancy (2 honours module credits)
- Leading and Managing Change
- Perspectives on International Management
- Managing Careers
- Choose 1 honours module credit from List C
- Choose 2 module credits from Lists B or C

**Elective modules List A**
- Foundations of Marketing
- Planning a Successful Event
- The Evolution of Global Business
- Work, Employment and Globalisation
- Or choose 1st year modules from across the university, for example introductory modules in languages.

**Elective modules List B**
- Corporate and Business Law
- Creativity and Innovation
- Customer Relationship Management
- Developing Business Value
- Developing Human Resource Strategies
- eBusiness
- Enterprise and Entrepreneurship
- Environmentally Sustainable Business
- Ethics in Business
- Evaluating Options for Entrepreneurial Organisations
- Financial Markets and Institutions
- Independent Study in Business
- International Finance
- International Markets and Competition
- Introduction to People Management
- Management Information Systems
- Managing Business Operations
- Managing Business Projects
- Managing Knowledge for Competitive Advantage
- Managing Non-Profit Organisations
- Mathematics for Decision Making
- Purchasing and Supply Chain Management
- Research Methods
- Work and the Japanese
- Plus language options

**Honours modules List C**
- Contemporary Issues in Finance
- Dissertation in Business Management
- Dynamics of Employment Relations
- Entrepreneurial Business Management (2 module credits)
- International Business Case Studies (2 module credits)
- Independent Study
- International Human Resource Management
- International Marketing
- Social Innovation and Social Enterprise
- The Developing Business

**MODULE KEY**
- **COMPULSORY**
- **ELECTIVE**
- **WORK PLACEMENT**
- **HONOURS**