

International Business Management

MSc (September entry)

	SEMESTER 1	SEMESTER 2	SUMMER
YEAR 1	Developing Skills for Business Leadership		
	Research Methods	Global Strategic Management	
	Operations Management	Innovation, Change and Organisations	
	Finance and Accounting for Business	As an alternative compulsory module you must select: Strategic Planning in Practice or Consultancy Project or Virtual Global Study Trip	
	Introduction to the Principles of Responsible Marketing		
		Dissertation or Integrated Business Research Project or Client Project	

Year 1 specialisms and Year 2 are continued on the next page

For further information on any of our Postgraduate Programmes
 telephone: **+44 (0) 01865 485858**
 or email **helloobbs@brookes.ac.uk**
www.brookes.ac.uk/business



International Business Management (continued)

MSc (September entry)

SEMESTER 1	SEMESTER 2	SUMMER
You must select one of the specialisms below:*		
MARKETING		
Understanding Consumer Behaviour	Sustainable Global Marketing Strategy	
HUMAN RESOURCE MANAGEMENT		
People Resourcing and Talent Management	Employee Engagement, Performance & Reward	
ENTREPRENEURSHIP		
Entrepreneurial Theory and Practice	Planning for New Business Ventures	
FINANCE		
Corporate Finance Concepts	Financial Markets and Institutions	
SUPPLY CHAIN MANAGEMENT		
Procurement and Supply Chain Management	Strategic and Sustainable Logistics	
DIGITAL STRATEGY		
Information Systems in Organisations	Digital Business Strategy	
		<i>*Advertised pathways are dependent on student numbers</i>
YEAR 2	Placement (Sandwich Mode 1 Year)	

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International Business Management

MSc (January entry)

	SEMESTER 2	SUMMER	SEMESTER 1
YEAR 1	Research Methods Operations Management Introduction to the Principles of Responsible Marketing Finance and Accounting for Business Developing Skills for Business Leadership 1	Global Strategic Management Dissertation <i>or</i> Integrated Business Research Project <i>or</i> Client Project	Developing Skills for Business Leadership 2 Innovation, Change, Organisations
		As an alternative compulsory module you must select: Strategic Planning in Practice <i>or</i> Consultancy Project <i>or</i> Virtual Global Study Trip	
	You must select one of the specialisms below: <div> MARKETING <div> Understanding Consumer Behaviour </div> </div> <div> Strategic Business Simulation </div>		
	CORPORATE AND SOCIAL RESPONSIBILITIES <div> Corporate Governance and Social Responsibility </div>		
	Strategic Business Simulation		
	ENTREPRENEURSHIP <div> Entrepreneurial Theory and Practice </div>		
	Planning for New Business Ventures		
			<i>*Advertised pathways are dependent on student numbers</i>

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