

International Business Management and Digital Strategy

MSc (September entry)

	SEMESTER 1	SEMESTER 2	SUMMER
YEAR 1	Developing Skills for Business Leadership		
	Research Methods	Global Strategic Management	
	Operations Management	Innovation, Change and Organisations	
	Information Systems in Organisations	Digital Business Strategy	
	Finance and Accounting for Business	As an alternative compulsory module you must select: Consultancy Project <i>or</i> International Study Trip (Virtual or Overseas)	
	Introduction to the Principles of Marketing	Dissertation <i>or</i> Synoptic Research Project <i>or</i> Client Project	
YEAR 2	Placement (Sandwich Mode 1 Year)		

For further information on any of our Postgraduate Programmes
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