

International Business Management

MSc (September entry)

	SEMESTER 1	SEMESTER 2	SUMMER
YEAR 1	Developing Skills for Business Leadership		
	Research Methods	Global Strategic Management	
	Operations Management	Innovation, Change and Organisations	
	Finance and Accounting for Business	As an alternative compulsory module you must select: Consultancy Project or International Study Trip (Virtual or Overseas)	
	Introduction to the Principles of Marketing	Dissertation or Synoptic Research Project or Client Project	

Year 1 specialisms and Year 2 are continued on the next page

For further information on any of our Postgraduate Programmes
telephone: **+44 (0) 01865 485858**
or email **helloobbs@brookes.ac.uk**
www.brookes.ac.uk/business



International Business Management (continued)

MSc (September entry)

SEMESTER 1

SEMESTER 2

SUMMER

You must select one of the specialisms below:*

MARKETING

Understanding Consumer Behaviour

Global Marketing Strategy

HUMAN RESOURCE MANAGEMENT

Resourcing Talent and Performance Management

Managing Employment Relations

ENTREPRENEURSHIP

Entrepreneurial Theory and Practice

Planning for New Business Ventures

FINANCE

Corporate Finance Concepts

Financial Markets and Institutions

SUPPLY CHAIN MANAGEMENT

Procurement and Supply Chain Management

Strategic and Sustainable Logistics

DIGITAL STRATEGY

Information Systems in Organisations

Digital Business Strategy

**Advertised pathways are dependent on student numbers*

YEAR 2

Placement
(Sandwich Mode 1 Year)

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International Business Management

MSc (January entry)

	SEMESTER 2	SUMMER	SEMESTER 1
YEAR 1	Research Methods	Global Strategic Management	Developing Skills for Business Leadership 2
	Operations Management	Dissertation or Synoptic Research Project or Client Project	
	Introduction to the Principles of Marketing		
	Finance and Accounting for Business		
	Developing Skills for Business Leadership 1	Innovation, Change, Organisations	
	<p>As an alternative compulsory module you must select: Consultancy Project or International Study Trip (Virtual or Overseas) (Summer)</p>		
<p>You must select one of the specialisms below:*</p>			
MARKETING			
Understanding Consumer Behaviour	Strategic Business Simulation		
CORPORATE AND SOCIAL RESPONSIBILITIES			
Corporate Governance and Social Responsibility	Strategic Business Simulation		
ENTREPRENEURSHIP			
Entrepreneurial Theory and Practice	Planning for New Business Ventures		
			<i>*Advertised pathways are dependent on student numbers</i>

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