

MSc **INTERNATIONAL HOTEL AND TOURISM MANAGEMENT**

September entry (Full Time/Sandwich)

YOUR COURSE IN FOCUS

SEMESTER 1	Managing People Across Cultures	Marketing Across Cultures	Research Methods		<p>You must select one elective in Semester 1 or Semester 2 from:*</p> <p>Revenue Management (S1) Tourism Innovation and Entrepreneurship (S1) Tourism Digital Distribution Strategies (S2) Events (S2)</p>
SEMESTER 2	Corporate Risk Governance	Strategic Financial Management	Mentoring and Leadership Development	Dissertation/Client Project	
SUMMER					
Professional Development (Optional Sandwich Mode)					

* Advertised electives are dependent on student numbers

For further information on any of our Postgraduate Programmes
telephone: **+44 (0) 1865 485858** or email: **hospitality@brookes.ac.uk**
www.brookes.ac.uk/hospitality

MSc **INTERNATIONAL HOTEL AND TOURISM MANAGEMENT**

January entry (Full Time)

YOUR COURSE IN FOCUS

SEMESTER 1	Strategic Financial Management	Corporate Risk Governance	Research Methods		<p>You must select one elective in Semester 1 or Semester 2 from:*</p> <p>Events (S1)</p> <p>Tourism Digital Distribution Strategies (S1)</p> <p>Tourism Innovation and Entrepreneurship (S2)</p> <p>Revenue Management (S2)</p>
SUMMER	Managing People Across Cultures	Marketing Across Cultures	Dissertation/Client Project		
SEMESTER 2			Mentoring and Leadership Development		

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