

## MSc INTERNATIONAL MANAGEMENT



### YOUR COURSE IN FOCUS

SEMESTER 1	International Organisations	Introduction to the Principles of Marketing	Finance and Accounting for Business	Research Methods	<b>You must select one elective from:</b> Procurement and Supply Chain Management Customer Insight and Engagement Entrepreneurial Theory and Practice Resourcing Talent and Performance Management Corporate Finance Concepts
SEMESTER 2	Global Strategic Management	Leadership and Management; International Perspective	<b>You must select:</b> Consultancy Project or International Study Trip	<b>You must select one elective from:</b> Corporate Governance and Social Responsibility Developing Economies of Asia, Africa and Latin America Global Marketing Strategy Strategic and Sustainable Logistics Project Management and Change Leadership Strategic Brand Management Strategic Business Simulation Managing Employment Relations	
SUMMER	Dissertation or Synoptic Research Project or Client Project				

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