

## ABOUT US

**Enterprise Support is the 'go-to team' for all kinds of entrepreneurial skills development. We are known as much for our creative approach to developing our programming as we are for our professionalism, partnerships and can-do attitude.**

Our primary purpose is to support Brookes students, staff, and recent graduates with a broad spectrum of events, experiences, interventions, and courses which help them to realise their ambitions.

We aim to make our engagement flexible and organic so that it can respond to needs with a timely and relevant offer.

Our core offer falls into the following categories: Business Start up and Support, Academic Support and Staff Engagement, Personal Development, Coaching, and Mentoring, Events and Conferences, and finally, Inspiration and Resource Repository.

## BUSINESS START-UP AND SUPPORT



### Spark Award

Spark is an 8-week business start-up course that runs twice a year in September and January. It will equip you with the foundational knowledge to start your business and / or begin your entrepreneurial journey. The step-by-step programme enables participants to develop their idea into a real venture and have the chance to WIN £500 seed funding at the end of the programme.



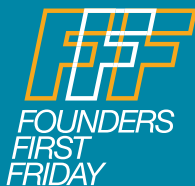
### Fuel Award

Fuel is a 9-week business growth course, that takes place once a year in Semester 2. It's for registered businesses who are looking to grow their current enterprise to the next level and is supported by Santander Universities. Over the weeks participants explore their business and develop the necessary skills needed to take it to its next stage. By the end of the course, you will have a clear picture of your business, who your customers are, and what your product is. There is also the opportunity for qualifying participants to pitch for up to £3000 business funding and continued mentoring.



### Start UK

We endorse recent international alumni from Oxford Brookes who wish to start a business in the UK which is aligned to the Start-up and Innovator post-study work visa categories requirements. We also work with the International Student Team to support more recent graduates who hold a Graduate Visa and wish to register and start a business or become self-employed.



### Founders First Friday

Founders First Friday is a monthly meet up for our Brookes community of start-ups and scale-ups. Here they can come together to network, connect and learn, alongside helping each other to keep the momentum going. It's delivered over lunchtime and programming is released on a quarterly basis.



### Co-working spaces

Enterprise Support co-working spaces are modern, fully appointed environments suitable for an early-stage business need. These spaces seek to be places where residents can gain peer support and allow their ideas to flourish. We have a co-working space called IceQube at Wheatley Campus and one at Headington Campus called BeHive. Applications are assessed on merit and reviewed each semester.



## PERSONAL DEVELOPMENT

### Bloom

Bloom is our annual, 6-week inclusive coaching course specifically for women. It provides a safe environment for participants to openly share ideas, develop personal confidence, seek advice, grow their network of like-minded women and access the support they need to make the changes they need to succeed.



### The Expert Mentor Pool

Our pool of expert mentors has been gathered from across our network. They are all experienced knowledgeable professionals that have a specialised area of expertise. They include staff from Oxford Brookes, Enterprise Support Course Alumnus, and individuals from our wider community. Access to working with any of our experts is time limited and offered on a case-by-case basis.

## EVENTS, CONFERENCES AND INSPIRATION



### Thrive Festival

Thrive is an annual, week-long festival in November. It's all about celebrating entrepreneurship and inspiring individuals to make their ideas happen. Participants can 'Be Inspired, Build Their Confidence, Let Their Ideas Thrive'. With its range of on and offline workshops, live webinars, panel discussions, and more Thrive offers everyone the ideal opportunity to explore, learn, understand and embrace what it means to them to be entrepreneurial.



### Bolt On

Bolt On is run monthly throughout the year and comprises high-quality one-off skill-boosting events and workshops which can help to take your enterprising self to the next level. Whether you want to start a business or develop your skills or grow your self-knowledge, with Bolt Ons responsive, flexible, and broad range of content you only need to attend the sessions relevant to you.



### Lost and Founded

Lost and Founded is our podcast which is available across all streaming platforms. It contains relatable stories of successful entrepreneurs, committed start-ups, and personal experiences that aim to inspire, inform and influence.

## ACADEMIC SUPPORT AND STAFF ENGAGEMENT



### Evolve Conference

Evolve is our annual conference for academic and enterprise practitioners. It brings together these educators with industry to discuss, debate, and exchange ideas around how best to integrate this topical and contemporary issue into the curriculum.

### BRIDGE



Specifically tailored to the needs of our research community, who have little or no business experience, BRIDGE is a 4-week course designed for any discipline. It provides an integrated approach to understanding enterprise, entrepreneurship, and innovation as part of the researchers' broader development, and is aimed at providing guidance and support to those wishing to explore alternative pathways for their research.

## STAY IN TOUCH

**Instagram:** @brookesentsupp

**Twitter:** @brookesentsupp

**LinkedIn:** Oxford Brookes Enterprise Support

**Facebook:** Oxford Brookes Enterprise Support

**Website:** [Brookes.ac.uk/enterprise](http://Brookes.ac.uk/enterprise)