

# Business and Management

## BA (Hons) SINGLE HONOURS

### YEAR 1

**Exploring International Business and Management**  
(2 module credits)

**Accounting and Financial Information**

**Digital Technology and Maths for Business**

**Business in Society**

**The Entrepreneur**

**Foundations of Marketing**

Choose 1 optional module from the list:

**Exploring Economics**

**Raising Individual Financial Awareness**

**Work, Employment and Globalisation**

**Plus language options**

### YEAR 2

**Organisational Behaviour and Management**

**Managing Business Projects**

**Applied Financial Skills**

**Environmentally Sustainable Business**

**Developing Professional Practice**

**Live Client Strategic Project**

Choose 2 optional modules from the list:

**Corporate and Business Law**

**Creativity and Innovation**

**Independent Study in Business**

**International Markets and Competition**

**Introduction to People Management**

**Managing Business Operations**

**Managing Non Profit Organisations**

**Marketing Management**

**Purchasing and Supply Chain Management**

**Plus language options**

### YEAR 3

**Optional Work Placement Year**

(includes a Placement Search and Preparation module in Year 2)

### YEAR 4 (or YEAR 3 if no placement year)

**Critical Enquiry Research Project** (2 module credits)

OR

**Entrepreneurial Business Management** (2 module credits)

PLUS

**Managing Careers**

**Strategic Management**

**Business Ethics**

Choose 3 module credits from the list:

**Contemporary Issues in Finance**

**Critical Enquiry Research Project** (2 module credits)

**Entrepreneurial Business Management** (2 module credits)

**Independent Study**

**Placement Learning** (compulsory for sandwich mode)

**International Marketing**

**Leading and Managing Change**

**Perspectives on International Management**

**Contemporary Issues in International HRM**

**Business at the Cutting Edge**

**Coaching in the Workplace**