MSc BUSINESS MANAGEMENT
September entry

YOUR COURSE IN FOCUS

SEMESTER 1
- Research Methods
- Developing Skills for Business Leadership
- Operations Management
- Introduction to the Principles of Marketing
- Understanding Customer Behaviour
- Resourcing Talent and Performance Management
- Entrepreneurial Theory and Practice
- Corporate Finance Concepts
- Procurement and Supply Chain Management
- Information Systems in Organisations

SEMESTER 2
- Global Strategic Management
- Managing the Contemporary Organisation
- Global Marketing Strategy
- Managing Employment Relations
- Planning for New Business Ventures
- Financial Markets and Institutions
- Strategic and Sustainable Logistics
- Digital Business Strategy

SUMMER
- Dissertation or Synoptic Research Project or Client Project

You must select one of the pathways below:

*Advertised pathways are dependent on student numbers

For further information on any of our Postgraduate Programmes
telephone: +44 (0) 1865 485858 or email: business@brookes.ac.uk
www.brookes.ac.uk/business