

MSc INTERNATIONAL HOSPITALITY, EVENTS AND TOURISM MANAGEMENT

September entry (Full Time/Sandwich)

YOUR COURSE IN FOCUS

SEMESTER 1	Tourism, Hospitality and Events Synthesis	Tourist Consumer Behaviour and Marketing	Research Methods		<p>You must select one elective in Semester 1 or Semester 2 from:*</p> <ul style="list-style-type: none"> Revenue Management (S1) Tourism Innovation and Entrepreneurship (S1) Tourism Digital Distribution Strategies (S2) Events (S2)
SEMESTER 2	Hospitality Operations Management	Strategic Financial Management	Mentoring and Leadership Development	Dissertation/Client Project	
SUMMER					

Professional Development (Optional Sandwich Mode)

* Advertised electives are dependent on student numbers

For further information on any of our Postgraduate Programmes
 telephone: **+44 (0) 1865 485858** or email: **hospitality@brookes.ac.uk**
www.brookes.ac.uk/hospitality

MSc INTERNATIONAL HOSPITALITY, EVENTS AND TOURISM MANAGEMENT

January entry (Full Time)

YOUR COURSE IN FOCUS

SEMESTER 1	Strategic Financial Management	Hospitality Operations Management	Research Methods		<p>You must select one elective in Semester 1 or Semester 2 from:*</p> <ul style="list-style-type: none"> Tourism Digital Distribution Strategies (S1) Events (S1) Revenue Management (S2) Tourism Innovation and Entrepreneurship (S2)
SEMESTER 2	Tourism Hospitality and Events Synthesis	Tourist Consumer Behaviour and Marketing	Mentoring and Leadership Development	Dissertation/Client Project	
SUMMER					

Professional Development (Optional Sandwich Mode)

* Advertised electives are dependent on student numbers

For further information on any of our Postgraduate Programmes
 telephone: **+44 (0) 1865 485858** or email: **hospitality@brookes.ac.uk**
www.brookes.ac.uk/hospitality