

# International Hotel and Tourism Management

MSc (September entry – full-time/sandwich)

	SEMESTER 1	SEMESTER 2	SUMMER
YEAR 1	Managing People Across Cultures	Corporate Risk Governance	
	Marketing Across Cultures	Strategic Financial Management	
	Research methods in Hospitality, Events and Tourism Management	Mentoring and Leadership Development	
		Dissertation <i>or</i> Client Project	
	You must select <b>one</b> elective in Semester 1 <i>or</i> Semester 2 from:*		
	Revenue Management	Tourism Digital Distribution Strategies	
	Tourism Innovation and Entrepreneurship	Global Events and Society	
		Dark Tourism	
		Planning and Delivering the Sustainable Event	
YEAR 2	Professional Development (Optional Sandwich Mode)		

*\*Advertised electives are dependent on student numbers*

For further information on any of our Postgraduate Programmes  
telephone: **+44 (0) 01865 485858**  
or email **hospitality@brookes.ac.uk**  
[www.brookes.ac.uk/hospitality](http://www.brookes.ac.uk/hospitality)

# International Hotel and Tourism Management

MSc (January entry – full-time/sandwich)

	SEMESTER 2	SUMMER	SEMESTER 1
YEAR 1	Strategic Financial Management	Managing People Across Cultures	
	Corporate Risk Governance	Marketing Across Cultures	
	Research Methods	Dissertation <i>or</i> Client Project	
	Mentoring and Leadership Development		
	You must select <b>one</b> elective in Semester 1 <i>or</i> Semester 2 from:*		
	Revenue Management		Tourism Digital Distribution Strategies
	Tourism Innovation and Entrepreneurship		Global Events and Society
			Dark Tourism
			Planning and Delivering the Sustainable Event
YEAR 2	Professional Development (Optional Sandwich Mode)		

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