

# BA (Hons) BUSINESS, ENTERPRISE AND ENTREPRENEURSHIP

## SINGLE HONOURS

### First Year - Study 8 module credits

Exploring International Business and Management (2 module credits)	Accounting and Financial Information	Digital Technology and Maths for Business
The Entrepreneur	Business in Society	Choose 2 modules from List A

### Second Year - Study 8 module credits

Enterprise and Entrepreneurship	Business Strategy for Competitive Advantage	Creativity and Innovation	Evaluating Options for Entrepreneurial Organisations
Applied Financial Skills	Developing Employability Skills	Choose 2 modules from List B	

### Third Year

Optional Work Placement Year (includes a Placement Search and Preparation module in your second year)

### Fourth Year - (Third Year if not undertaking a Work Placement) - Study 8 module credits

Entrepreneurial Business Management (2 module credits)	Social Innovation and Social Enterprise	Strategic Management
Choose 2 module credits from List C	Managing Careers	Business Ethics

OR

Work Based Learning Contemporary Issues in Enterprise and Entrepreneurship (3 module credits)	Choose 1 module from List C
Work Based Learning Enterprise and Entrepreneurship Project (3 module credits)	Choose 1 module from List C

#### Optional modules List A

Foundations of Marketing  
Exploring Economics  
Raising Individual Financial Awareness  
Work, Employment and Globalisation  
Plus language options

#### Optional modules List B

Environmentally Sustainable Business  
Independent Study in Business  
Introduction to People Management  
Managing Non-Profit Organisations  
Purchasing and Supply Chain Management  
Marketing Management  
Research Methods  
Plus language options

#### Optional modules List C

Independent Study  
International Marketing  
Leading and Managing Change  
Contemporary Issue in International HRM  
Business at the Cutting Edge

#### MODULE KEY

COMPULSORY	OPTIONAL
WORK PLACEMENT	HONOURS