

International Business Management

BA (Hons) SINGLE HONOURS

YEAR 1

Exploring International Business and Management
(2 module credits)

**Accounting and Financial
Information**

**Digital Technology and
Maths for Business**

Business in Society

The Entrepreneur

Foundations of Marketing

Choose 1 optional module from the list:

Exploring Economics

Raising Individual Financial Awareness

Work, Employment and Globalisation

Plus language options

YEAR 2

**Organisational Behaviour
and Management**

**Environmentally
Sustainable Business**

Applied Financial Skills

**International Business
Strategy**

**Developing Employability
Skills**

**International Markets and
Competition**

Choose 2 optional modules from the list:

Enterprise and Entrepreneurship

Independent Study in Business

Introduction to People Management

Managing Non-Profit Organisations

Purchasing and Supply Chain Management

Research Methods

Marketing Management

Critical Management

Plus language options

YEAR 3

Optional Work Placement Year

(includes a Placement Search and Preparation module in Year 2)

YEAR 4 (or YEAR 3 if no placement year)

International Business Consultancy
(2 module credits)

**Leading and Managing
Change**

**Perspectives on
International Management**

Managing Careers

Choose 3 optional modules from the list:

Contemporary Issues in Finance

Dissertation in Business and Management (2 module credits)

Entrepreneurial Business Management (2 module credits)

Independent Study

International Marketing

Social Enterprise and Social Innovation

Business at the Cutting Edge

Contemporary Issues in International HRM

Business Governance and Human Rights

Placement Learning (compulsory for sandwich mode)