

# BSc/BA (Hons) **BUSINESS MANAGEMENT**

## COMBINED HONOURS

### First Year - Study 8 module credits

Introduction Business and Management (2 module credits)	Accounting and Financial Information	Module from List A or 2nd subject
Choose 3 modules from your 2nd subject		Module from List A or 2nd subject

### Second Year - Study 8 module credits

Organisational Behaviour and Management	Business Strategy for Competitive Advantage	Developing Employability Skills	Module from List B or 2nd subject
Choose 2 modules from 2nd subject		Module from List B or 2nd subject	Module from List B or 2nd subject

### Third Year

Optional Work Placement Year (includes a Skills for Placement Search module in your second year)
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### Fourth Year - (Third Year if not undertaking a Work Placement) - Study 8 module credits

Business and Management Synoptic (2 module credits)	Choose 2 module credits from 2nd subject
Choose 4 module credits from List C or 2nd subject	

#### Optional modules List A

Digital Technology and Maths for Business  
Foundations of Marketing  
Global Business Communications  
The Entrepreneur  
Plus language options

#### Optional modules List B

Applied Financial Skills  
Environmentally Sustainable Business  
Evaluating Options for Entrepreneurial Organisations  
Independent Study in Business  
International Markets and Competition  
Introduction to People Management  
Managing Business Operations  
Marketing Management  
Research Methods  
Plus language options

#### Optional modules List C

Business Accountability and Responsibility  
Business Ethics  
Contemporary Issues in Finance  
Contemporary Issues in International HRM  
Entrepreneurial Business Management  
(2 module credits)  
Independent Study  
Interdisciplinary Dissertation in Business Management  
International Marketing  
Leading and Managing Change  
Perspectives on International Management

#### MODULE KEY

COMPULSORY	OPTIONAL
WORK PLACEMENT	HONOURS