

International Hospitality, Events and Tourism Management

MSc (September entry – full-time/sandwich)

	SEMESTER 1	SEMESTER 2	SUMMER
YEAR 1	<p>Tourism, Hospitality and Events Synthesis</p> <p>Tourist Consumer Behaviour and Marketing</p>	<p>Hospitality Operations Management</p> <p>Strategic Financial Management</p> <p>Mentoring and Leadership Development</p> <p>Research Methods</p> <p>Dissertation <i>or</i> Client Project</p>	
	<p>You must select one elective in Semester 1 <i>or</i> Semester 2 from:*</p>		
	<p>Revenue Management</p> <p>Tourism Innovation and Entrepreneurship</p>	<p>Tourism Digital Distribution Strategies</p> <p>Events</p> <p>Intercultural Leadership</p>	
YEAR 2	<p>Professional Development (Optional Sandwich Mode)</p>		

*Advertised electives are dependent on student numbers

For further information on any of our Postgraduate Programmes
 telephone: **+44 (0) 01865 485858**
 or email **hospitality@brookes.ac.uk**
www.brookes.ac.uk/hospitality

International Hospitality, Events and Tourism Management

MSc (January entry – full-time/sandwich)

	SEMESTER 2	SUMMER	SEMESTER 1
YEAR 1	Hospitality Operations Management	Tourism, Hospitality and Events Synthesis	Research Methods
	Strategic Financial Management	Dissertation <i>or</i> Client Project	
	Mentoring and Leadership Development		
	Tourist Consumer Behaviour and Marketing		
	You must select one elective in Semester 1 <i>or</i> Semester 2 from:*		
	Revenue Management		Tourism Digital Distribution Strategies
	Tourism Innovation and Entrepreneurship		Events
YEAR 2	Professional Development (Optional Sandwich Mode)		

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