

## MSc TOURISM AND EVENT MANAGEMENT

September entry (Full Time/Sandwich)

### YOUR COURSE IN FOCUS

SEMESTER 1	Tourism, Hospitality and Events Synthesis	Research Methods	Tourist Consumer Behaviour and Marketing	Developing the Sustainable Event	
SEMESTER 2	Mentoring and Professional Development	Developing the Sustainable Event (Practical)	Finance and Accounting for Business	Dissertation or Client Project	<b>You must select one elective from:</b> Tourism Innovation and Entrepreneurship Events and Social World Tourism Digital Distribution Strategies
SUMMER					

Professional Development (Optional Sandwich Mode)

\* Advertised electives are dependent on student numbers

For further information on any of our Postgraduate Programmes  
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