

**OXFORD
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BUSINESS
SCHOOL**

OXFORD
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UNIVERSITY

Professional Education Prospectus *for businesses*

Spring 2024



Your Best Business Decision



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KEY



Strategic
management
focus



Business
improvement
focus



Leadership
focus



Our work with businesses

Oxford Brookes Business School works with over 200 organisations a year across a local, regional and national scale to help them grow and thrive. We work with businesses, the public sector and third sector to connect them with real world expertise and research in the Business School. Our delivery team comprises a diverse mix of consulting academics, leadership and management trainers and advisors, economic experts, business leaders and skilled facilitators.

Courses on offer are designed to deliver impactful knowledge exchanges to resolve organisational challenges. We work with businesses across four main areas: grow your business, train your people, work with our students and partner with experts. Upon completing our courses, participants are invited to become part of the School's Alumni Network which provides further opportunities to continue their personal learning journey.

Tim Vorley

Professor Tim Vorley OBE
Pro-Vice Chancellor and Dean of Oxford Brookes Business School

Grow your Business

Through a rich mix of support, programme content, connectivity and more, we help businesses in thinking afresh, to build resilience and to use difficult times as an opportunity to reassess and grow. Oxford Brookes University has been awarded the Small Business Charter in recognition of its support for local small and medium-sized organisations. Hear from our alumni to see the impact our courses have had.



“Being a young business leader, I wanted to build confidence in my networking skills, and I now thrive in that environment. The programme also equipped me to have the confidence to lead the development of our 5-year strategy.”

NIKITA THORNE, HEAD OF STRATEGY, GUIDES FOR BRIDES



“Scale Up Network is a supportive space to express frustrations and challenges that arise in business. This has helped me to develop my confidence and tackle things head on and help steer the business going forward”

DONNA ROGERS, PARTNER, ROGERS METAL MANAGEMENT



When you are in your cohort, speaking with fellow business leaders from different organisations in different sectors, you get a ‘think tank’ of ideas for your own business. Since being on Help to Grow: Management we have created smoother and more automated processes, freeing up my time for other matters.”

LUKE NOLAN, SALES MANAGER, NOLAN OILS LTD

Help to Grow: Management



Dr Kate Ringham
Programme Lead



**Dr Karla
Zimpel-Leal**
Facilitator

Plus other
academic
experts

📍 LOCATION:
Headington Campus

📅 DURATION:
12 weeks

👤 OPEN TO:
Member of senior leadership team with direct reports in a UK business that has been operating for more than one year and has between 5-249 employees

📅 COURSE START DATE:
14 February 2024
(fully booked) and more cohorts starting May, June and September 2024

£ PRICE:
Usually £750 per person, but organisations may have this reduced to £0 via the University's Business Support Fund

Help to Grow: Management is a government-backed course that runs over 12 weeks and includes online and face-to-face sessions, 1 to 1 mentoring and peer networking. It has been designed to help you boost the performance and resilience of your business.

It is delivered in collaboration with industry experts and experienced entrepreneurs. This course will provide time away from the challenges of running a business to invest in your leadership, and to learn how to take your business to the next level.

Get involved and you will learn lessons that have an immediate impact.

Visit www.brookes.ac.uk/help-to-grow for more information.



"I used the course content to spark discussions and to drive strategic thinking about what we wanted to achieve. The tools and techniques I learned also allowed me to competently assess how we could practically make it happen in a time frame that was ambitious"

SALLY HOUSDEN, COO, QUANTUM DETECTORS

Scale Up Network



**Dr Karla
Zimpel-Leal**
Facilitator



Andrew Lines
Facilitator

LOCATION:

Headington Campus

DURATION:

6 sessions dispersed over 6 months

OPEN TO:

Leaders in businesses that employ 5-30 employees and have growth potential ambitions

COURSE START DATE:

14 May 2024 or
17 October 2024

PRICE:

£400 Oxfordshire-based organisations; £750 other organisations

Enabling leaders to meet future challenges

Do you want to enhance and develop the leadership and management capacity of your organisation? Leaders have limited management and leadership time to engage with a growing workforce. Key to unlocking future potential is ensuring that scarce time is optimised for maximum impact.

Our short network is designed for small local businesses with 5-30 employees to enhance and develop their leadership and management capacity. Each network has between 8-10 business leaders who meet six times (in person and online) over the course of half a year.

- Members come together to explore common constraint issues, co-create solutions and maximise the impact of potential improvements.
- Expert input from Oxford Brookes Business School academic add new perspective and insights.



“I now have solutions to problems in my business that I hadn’t even recognised. It’s been invaluable, this group has done some great stuff for me.”

DANIEL WEST, MANAGING DIRECTOR, WEST & WEST LIMITED

Professional Education

Our Professional Education spans from one day courses, to more extensive programmes carrying academic credits. All courses can also be offered in house.

All courses are created to be interactive and practical, as well as enjoyable. Participants benefit by learning about current business research and practice. You will take away tools and actions to enable you to tackle key business and leadership challenges and to support you to continue developing your understanding after the course has completed.



Unlocking Strategic Innovation: Innovating for competitive advantage



Dr Surja Datta
Tutor



**Dr Roopa A
Nagaraju**
Tutor

📍 LOCATION:
Headington Campus

📅 COURSE START DATE:
17 April 2024

📅 DURATION:
1 day, 9am-5pm

£ PRICE:
£250

👤 OPEN TO:
Senior executives,
entrepreneurs and SME owners

Covering core concepts of innovation, this course will help Senior Executives, Entrepreneurs and SME owners understand how innovation can help organisations to grow, adapt, be more resilient, and out compete rivals.

The objectives of the workshop content are as follows:

- Understand how innovation can vitalise organisational growth and discuss how to apply this to your own organisation.
- Appreciate how innovation helps in adapting to changes in the environment and share how your organisation can adapt.
- Understand how innovation increases organisational resilience and apply learnings from the session to personal work contexts.
- Becoming more competitive. Appreciate how innovation helps to outcompete rivals and discuss how to be more organisationally competitive

This course encourages you to learn from renowned theories and frameworks and supported by real-world examples, to think about how these variables can be applied to one's own organisational context.

Leadership and Change





Dr Anna Klenert
Tutor



Emma Read
Tutor

 **LOCATION:**
Headington Campus

 **DURATION:**
1 day, 9am-5pm

 **OPEN TO:**
Business professionals in
a management role with
responsibility for teams

 **COURSE START DATE:**
23 April 2024

£ PRICE:
£300 (includes external
diagnostic tool)

Are you struggling to keep up with the pace of change at work?
Do you know how to leverage your leadership strengths to
be an effective leader for your team when change happens?
What change strategies and processes will work best for you to
implement change that is inclusive and responsible?

Leadership and Change is a programme designed to help leaders
thrive in a global work environment and world where change is
increasingly complex and dynamic.

The workshop is focused on the following key areas:

- Knowledge: draw on management models of leadership change to recognise current leadership challenges organisations face
- Self-awareness: draw on selective self-assessment and self-reflective tools to understand leadership styles and personal strengths
- Case study analysis: provide insight into real world contemporary challenges and related leadership competencies and change processes
- Create a self-development plan and toolkit and apply this in a personal work context

This course gives you the tools to be able to leverage personal leadership capabilities as the leader of today and be able to navigate contemporary challenges that are complex and diverse.

Sustainability for Businesses



Dr Kate Ringham
Tutor



Dr Karen Cripps
Tutor

LOCATION:

Online

DURATION:

Four 90 minute sessions,
12:30 - 2pm

COURSE START DATE:

30 April, 7 May,
14 May, 21 May 2024

£ PRICE:

£250

OPEN TO:

Business professionals with
strategic responsibility

Understanding sustainability is increasingly important for organisations and their stakeholders. Gaining additional insights into issues relating to sustainability in your business, will strengthen how you develop opportunities, manage risks, and contribute to 'business for good'.

This practically-focused workshop will enable you to:

- Grasp what we mean by sustainability. Learn more about business models for sustainability and identify what they mean for your organisation
- Map out environmental and social impacts as they relate to your organisation, using the Sustainable Development Goals as a guiding framework
- Understand what businesses can do to rewire business approaches and to integrate sustainability. Develop priorities and an action plan for sustainability in your organisation

Through networking, and sharing expertise with other local organisations you will have an informed understanding of your current position and potential value-creating opportunities.

Finance for Strategic Thinkers



Dr Kate Ringham
Tutor



Dr Rachel Wang
Tutor

📍 LOCATION:

Online

📅 COURSE START DATE:

1 May and 8 May 2024

📅 DURATION:

Two half days, 9am-12pm

£ PRICE:

£250

👤 OPEN TO:

Business professionals in
middle to senior management,
non-executive directors

Created to provide managers with an understanding of how financial information is used to monitor and control the business and how financial information can support strategic decision making. Finance for Strategic Thinkers aims to empower business professionals to confidently discuss financial issues with finance professionals. It is not about bookkeeping.

The objectives of the workshop content are as follows:

- Critically evaluate the role of, and methods used for, performance management within an organisation
- Evaluate the role of non financial information in performance management and budgeting
- Analyse, apply and discuss techniques and models for assessing strategic finance decision

The workshop will be fun and interactive, with lots of worked examples and case studies. At the end of the course, you will have a deeper understanding of what the financial information might be telling you, and the questions you might want to ask.

Business Improvement for Operational Excellence



Kate Maguire
Tutor



David Crowfoot
Tutor

📍 LOCATION:
Headington Campus

📅 COURSE START DATE:
22 May 2024

📅 DURATION:
1 day, 9am-5pm

£ PRICE:
£250

👤 OPEN TO:
Business professionals
interested in driving
operational excellence

Customer demands are always changing – businesses need to constantly evolve and continually improve to stay competitive. This means using available resources as efficiently and effectively as possible, centred on customer requirements.

This course will benefit all organisations seeking to do this, by covering the following areas in a practical, fun and highly interactive session:

- Business process simulation exercises that illustrate the need for lean thinking and highlight the benefits it can bring
- Understanding the concepts of value and non value add (waste), and discussing the importance of the voice of the customer
- Sharing insights into how to start introducing a lean approach in your organisation

Lean is far from just a management fad, its benefits have been proven over time by both successful practical applications and scientific research. The workshop content provides powerful learning on the value of applying lean principles to your business to drive operational excellence. It is relevant to all, and particularly those responsible for driving change, or in operational or support functions.

Implementing Strategy



Dr Diana Limburg
Tutor



Peter Russell
Tutor

📍 LOCATION:
Headington Campus

📅 COURSE START DATE:
5 June 2024

📅 DURATION:
1 day, 9am-5pm and some preparation

£ PRICE:
£250

👤 OPEN TO:
Business professionals with experience in a leadership/managerial position

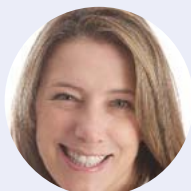
Having formulated a great strategy, how can you make sure that it is put into practice and leads to the desired business results? In this course the tutors will challenge you to think and act differently to help you identify and break through barriers that get in the way of fully achieving your organisation's strategic goals.

The workshop session will have you:

- Examine why strategic change is a challenge and why results often fall short of expectations.
- Engage with frameworks and concepts which reflect today's unstable and uncertain environment are presented
- Discover what you can personally do to improve the chances of success through the introduction of several tools and techniques that help you examine both your organisation's situation and your own influence and role
- Hear from your course peers and learn what has worked for them
- Take away an introduction to concepts, tools and techniques which you can deploy when back at work

This one day intensive course draws on the Business School's world-class MBA program and recent academic research to provide participants with valuable insights and practical knowledge on how to ensure organisational strategy is effectively implemented and executed.

Leader as Coach



Dr Julia Papworth
Tutor



Flo van Dieman van Thor
Tutor



Peter Duffell
Tutor

📍 LOCATION:
Headington Campus

📅 DURATION:
5 days over 4 months

👤 OPEN TO:
Those in management positions wanting to enhance their leadership capability through coaching

📅 COURSE START DATE:
27 February 2024 or
25 September 2024

£ PRICE:
£890 (£1440 for 20 credit-bearing qualification)

Learn how to use coaching as a leadership skill and to embed a coaching culture within your organisation. This course goes beyond the 'how to' of coaching, and is designed to develop the leader's own coaching capability to enable them to lead more impactful conversations.

Delivered by Oxford Brookes Business School with experienced coaches, Leader as Coach will enable you to:

- Discover new self insights with regard to personal development
- Develop coaching capabilities that help to support your team
- Learn additional skills that will help make you more effective as a leader/manager
- Become part of a community of leaders who coach and embark upon new career options

The course encourages business professionals to apply emergent coaching skills in the real world. There is an emphasis on creating a safe environment for personal growth and development. The many previous participants on this programme have seen the benefits of using coaching in their management and the impact it has had on their teams. On passing the assignment students gain 20 academic credits at Masters Level.



"Fantastic opportunity to learn, reflect and grow as a manager/leader. I plan to introduce the coaching culture for growth within the organisation."

CAROLINA BUGAIAN, CEO, MOLDCCELL

Coaching

The Business School has one of the world's leading centres in coaching and mentoring research, teaching and consultancy. By seeking new insights and providing learning from leading-edge thinking, the International Centre for Coaching and Mentoring Studies aims to enhance both the profession and the people that work within the industry (from those in the early exploration of how coaching can fit into their management style to seasoned experts).

We have a range of coaching programmes to benefit your business, as well as a number of opportunities to extend you and your teams' coaching ability through our professional programmes.

Oxford Brookes Business School is an ILM accredited centre. We regularly deliver open and in-house ILM 5: Certificate in Coaching and Mentoring, and ILM 7: Certificate in Executive Coaching and Mentoring programmes. Our approach to these is rigorous - we see the qualifications as essential steps in a professional career, and will cover topics and themes beyond the mandated ILM syllabus to provide further opportunities for development.

If you are interested in learning coaching skills but not necessarily planning to become a professional coach, you may want to consider our Leader as Coach course (page 15). For experienced coaches, we offer a range of Coaching Supervision courses where you can understand how your knowledge and insight can support the development of other coaches.

All coaching and mentoring alumni can become members of OBCAMS; the Oxford Brookes University Coaching and Mentoring Society. The Society has around 150 current members, meets on a monthly basis and is open to individuals keen on advancing their professional development as coaches or mentors.



ILM Level 5



Dr Julia Papworth
Programme Lead



Dr Joanna Molyn
Programme Tutor

📍 LOCATION:

Online

📅 DURATION:

Suggested study period is 8 months, with 5 interspersed days of training, individual and group supervision sessions

👤 OPEN TO:

Operational or departmental leaders and managers.
Required: 3 clients and 18 hours of coaching

📅 COURSE START DATE:

10 January 2024

💷 PRICE:

£2,499

This highly-engaging and interactive online programme provides opportunities for delegates to practise their coaching and mentoring skills.

The core aim of the programme is to:

- Enable delegates to develop their skills, knowledge, and behaviours as a coach and mentor
- Learn how to effectively manage the coaching and mentoring process
- Develop an understanding of how the organisational context can affect coaching or mentoring

The qualification is made up of three core modules that enable delegates to understand, develop and demonstrate the required levels of knowledge and skills to deliver effective coaching and mentoring.



“The course was well-structured and effectively designed to provide a comprehensive understanding of coaching. It balanced theoretical concepts with hands-on experience, and as I progressed through the course, I noticed a significant increase in my coaching confidence, enabling me to confidently facilitate meaningful change and impact in the lives of others.”

**DR CHITRA NAGARAJAIAH, CONSULTANT ACUTE PHYSICIAN,
WORCESTERSHIRE ROYAL HOSPITAL**

ILM Level 7



Dr Julia Papworth
Programme Lead



Dr Judie Gannon
Programme Tutor

LOCATION:

Online

DURATION:

Delivered over a 6 month period

OPEN TO:

Senior managers or human resources/organisation development professionals. Required: experience in executive coaching/mentoring

COURSE START DATE:

10 January 2024

PRICE:

£3,499

This ILM accredited programme offers you the flexibility to study for your ILM qualification by attending half day online workshops while working with clients/volunteers, conducting your own guided reading and preparing assignments.

The core aim of the programme is to:

- Understand the principles and practice of effective coaching and mentoring at an executive or senior level
- Undertaking coaching or mentoring at an executive or senior level
- Reflecting on your ability to perform effectively as a coach or mentor at an executive or senior level

If you are new to coaching/mentoring, you are advised to take the ILM Level 5 programme which is also provided at Brookes. Please ask for details obbs-bee@brookes.ac.uk



“The ILM Level 7 Certificate for Executive and Senior Level Coaches and Mentors is the most thorough, yet enjoyable, course that I have ever been on. I highly recommend this course to anyone who wants to gain the knowledge and skills needed to confidently offer effective coaching and mentoring at a professional level.”

**DR ANTONIO G. FARRUGGIA-BOCHNAK, SENIOR COACH,
DYSLEXIC BRAIN COACH**

Coaching Supervision

Oxford Brookes offers a range of options to extend your coaching skills by taking part in Coaching Supervision programmes. These are intended for those who have already gained coaching experience and are looking to further their abilities.



Professional Certificate of Advanced Study in Coaching Supervision



**Professor Tatiana
Bachkirova**
Programme Lead



Dr Peter Jackson
Programme Tutor

LOCATION:

Online or Oxford

DURATION:

8 mornings (online) or
5 days (in Oxford)

OPEN TO:

Experienced coaches with an
active coaching practice

COURSE START DATE:

5 March 2024 (online) or
17 June 2024 (in Oxford)

PRICE:

Stage 1:
£2,250 (online) or
£2,595 (in Oxford)
See website for stages 2-4.

Our Professional Certificate of Advanced Study in Coaching Supervision (CSP) is for experienced coaches with an active coaching practice who have a postgraduate qualification in Coaching, Psychology, Counselling or equivalent. Individuals must complete Stage 3 in order to receive the Professional Certificate of Advance Study in Coaching Supervision.

The programme aims to provide coaches with an opportunity to extend their competences and skills into the area of coaching supervision, and the programme begins with two months preparation with a learning buddy.



“This programme is a “must” for anyone who is serious and passionate about Coaching Supervision. I found it “profoundly” insightful and a challenging learning experience, both personally and professionally.

The pace was fast, the content stimulating the learning approach varied with expert delivery aligning real life experiences to theoretical models/frameworks and contemporary leading edge thinking. It was invigorating and refreshing. Thank you Tatiana and Peter.”

**CAROLINE O'REGAN, EXECUTIVE DEVELOPMENT SPECIALIST,
ROYAL COLLEGE OF SURGEONS, IRELAND.**

Supervising Groups and Team Coaches



**Professor Tatiana
Bachkirova**
Programme Lead



Dr Peter Jackson
Programme Tutor

📍 LOCATION:

Online or Oxford

📅 DURATION:

3 days (in Oxford) or
5 afternoons (online)

👤 OPEN TO:

Coaching supervisors with
CSP qualification or approved
equivalent

📅 COURSE START DATE:

13 May 2024 (in Oxford) or
11 November 2024 (online)

£ PRICE:

Stage 1: £1,437
See website for stages 2-3.

Please note prices may
increase in April 2024.

Supervising Groups and Team Coaches (SGT) is a programme designed to enhance your learning and development as a coaching supervisor. This programme is suitable for those who have already completed our Professional Certificate of Advanced Study in Coaching Supervision or an approved equivalent.

It will start with one month's preparation period with a learning buddy and requires participants to have some experience of coaching a team.

Features of the programme include:

- A highly collaborative approach resulting in an exceptional quality of personal and professional learning
- A flexible mode of delivery particularly attractive to overseas participants
- Different options of assessments both in terms of timing and level.
- Complete Stage 3 to receive the Certificate in Supervising Groups and Team Coaches



“This is a very experiential co-learning programme where you’re learning from the high calibre participants as much as the tutors. If you want a recipe card for team coaching and group supervision, this isn’t it, but if you want to experience deep learning, have the door opened to this complex topic, with all its nuance, and really develop your own model, it’s an incredibly stimulating programme.”

CAROLINE DUNCAN, EXECUTIVE COACH AND DIRECTOR, NORTH-52

Apprenticeships

Apprenticeships offer several benefits for leaders in the workforce and are an effective pathway for skill development, an alternative avenue for professional development and contribute to overall career success. We have two apprenticeship programmes targeted specifically for business professionals, namely Senior Leader Apprenticeship and Senior People Professional Apprenticeship (HR Specialism).

If you wish to find out more about either programmes, please get in touch with our UK Partnerships and Apprenticeships team on apprentices@brookes.ac.uk



Senior Leader Apprenticeship



📍 LOCATION:

Online and face-to-face study

📅 DURATION:

29 months (24 months practical training plus 5 months EPA)

👤 OPEN TO:

Leaders and managers wanting to fit study around busy working lives

📅 COURSE START DATE:

March and September 2024

£ PRICE:

Usually fully-funded through the Apprenticeship Levy statement

The course can be used as a route to develop individual potential, motivate and retain staff and improve organisational performance. The apprenticeship aims to develop leadership effectiveness through participation in the Brookes Global MBA. The Senior Leader Apprenticeship is a collaborative, experiential, flexible learning experience for skilled professionals. Knowledgeable academics and researchers will support the development of the strategic leadership, critical thinking and application of advanced business knowledge.

Learners can top up from the Senior Leader Apprenticeship to a full MBA.

Senior People Professional Apprenticeships: HR Specialism



📍 LOCATION:

Online and face-to-face study

📅 DURATION:

36 months (32 months practical training plus 4 months EPA)

👤 OPEN TO:

Leaders & managers wanting to fit study around busy working lives

📅 COURSE START DATE:

September 2024

£ PRICE:

Usually fully-funded through the Apprenticeship Levy statement

The course is aimed to help HR management enhance business performance and can be a valuable addition to talent management programmes. Apprentices also have the opportunity to work towards Chartered Membership of the Chartered Institute of Personnel and Development (CIPD). The apprenticeship enables Human Resource Management practitioners to make a substantial contribution to enhancing business performance through the effective deployment of theoretical concepts, personal knowledge and skills.

Once learners have completed the Apprenticeship, there is an opportunity to top-up to a MA HRM.

Work with our Students

Students bring fresh perspective and enthusiasm to your organisation and they're eager to learn. Organisations have the opportunity to work with our students in many different ways, including involvement in our Business Challenge Week, recruiting students for a year-long work placement and having students provide consultancy support on a live client project.



Business Challenge Week (17-21 June 2024)

Oxford Brookes Business School is inviting organisations to participate in the Business Challenge Week 2024, where teams of master's students will tackle real-world problems or innovation opportunities provided by partner businesses.

The week offers a free opportunity for organisations, regardless of size or sector, to benefit from the expertise of talented students who will conduct thorough analyses, research, and provide solutions, prototypes, or action plans, culminating in a showcase at the end of the week.

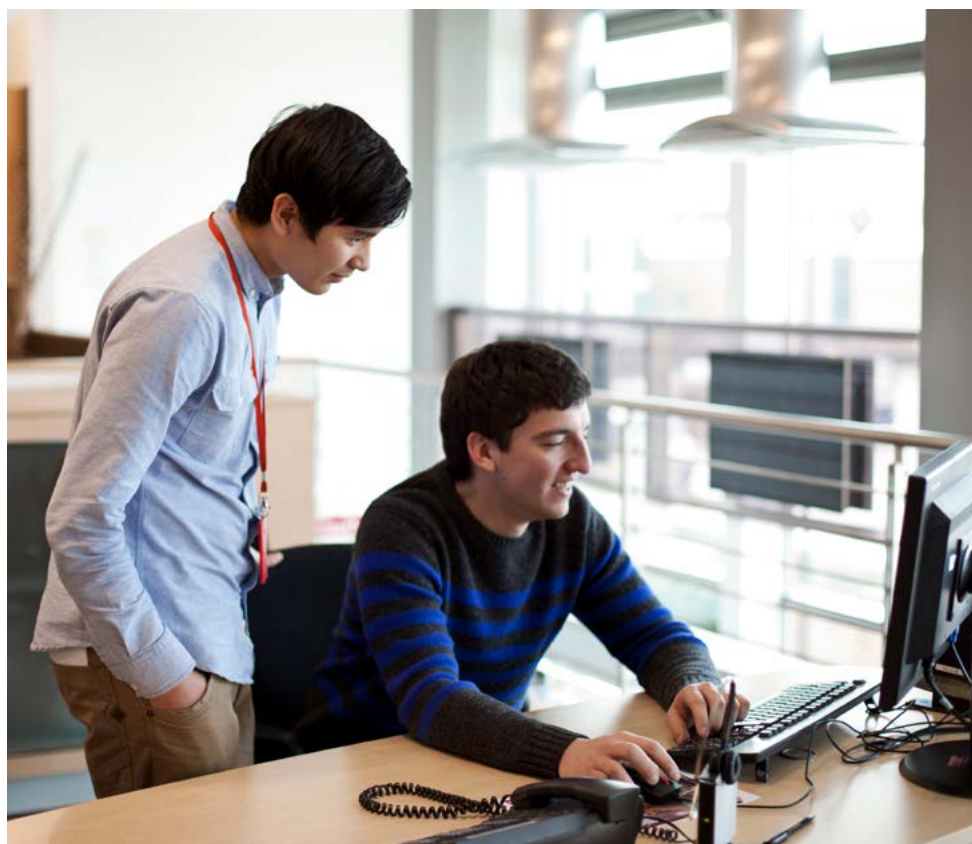
Get in touch with kzimpel-leal@brookes.ac.uk if you are interested in taking part.



Offering a Placement

The Work and Voluntary Experience Services team (WAVES) is keen to establish partnerships with businesses that have the capacity to offer 40-52 week placement opportunities. Every year they have a new cohort of students from various disciplines spanning Business Management, Accounting, Finance, Marketing, Events and Hospitality at undergraduate and postgraduate levels. Through year-long work placements, students demonstrate how their theoretical knowledge can bring new, innovative ideas and skills to the workplace.

To find out more on how to get your business involved in work placements, email waves@brookes.ac.uk.



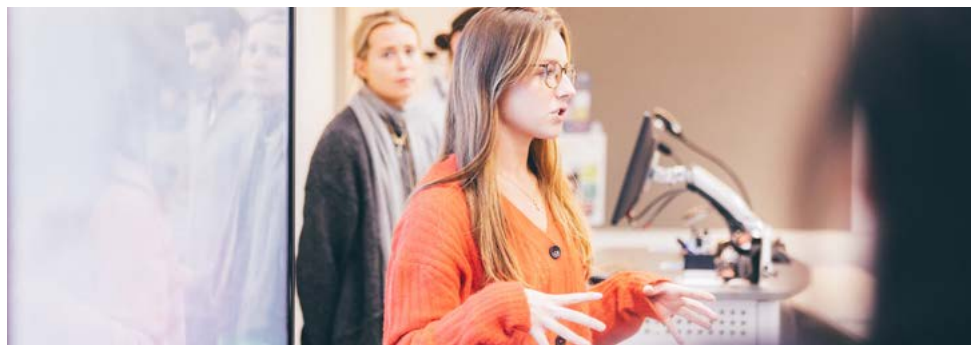
Client projects

Our Business School academics are eager to work with organisations that see the mutual benefit of involving students in a live client project. Working in a professional capacity with a real and relevant research brief boosts students' employability in the graduate job market.

If you're interested to work with our students, please contact obbs-bee@brookes.ac.uk

Case study

Oxford Brookes Business School first year students worked with JVC's sub brand Gummy for the third time in four years, as part of a market research initiative. The company was aiming to reach the 'Gen Z' market, those born between 1997 and 2012, with its products. Students helped the company research and suggest a new wearable technology range and presented their research findings to JVC representatives on a presentation day.



“JVCKENWOOD UK are extremely proud to be working with a team of bright young minds at Oxford Brookes Business School on an exciting new project exploring consumer trends and new concepts. On a recent return visit, we were very impressed with the level of presentations, and the knowledge shown in this area. We look forward to continuing our relationship with Oxford Brookes University, and keeping our ears and eyes open to new ideas which will help us deliver better value to our customers and retailers.”

ADAM HANDLEY, SALES AND MARKETING DIRECTOR, JVC

Partner with Experts

We are committed to foster research excellence as we continue to develop our internationally recognised research portfolio. This shapes and enhances our consultancy, training and programme design, giving you access to a range of thought leadership in key areas. Find out more about our research, consultancy and knowledge transfer partnerships below.



Research

Our academic staff are committed to delivering engaged and impactful research that has an impact in the real world. We have four main research centres. If you're interested in learning more, please get in touch with obbs-bee@brookes.ac.uk – we'd be delighted to hear from you.

Oxford Regions, Innovation and Enterprise Lab

Our activities centre around three main themes: sustainable and responsible enterprise, the future of enterprise and innovation and enterprise policy.

Research also addresses forward-thinking agendas and debates around technological advancement, in particular the impact and implications of artificial intelligence for organisations, economy, and society, as well as inclusivity, sustainability, and resilience.

Centre for Diversity Policy Research and Practice

Our centre specialises in interdisciplinary research, consultancy and knowledge exchange on gender, diversity and inclusion in organisations, the economy and society.

Research and consultancy spans gender issues in the workplace, work-life balance, age discrimination and extending working lives, LGBT, religion or belief, social mobility and human rights.

International Centre for Coaching and Mentoring Studies

As a world-class centre for coaching and mentoring, we produce both high-quality research and publications and leading professional development at master's and doctoral level. The same focus underpins our consultancy and evaluation of programmes.

Our mission is to expand the knowledge base of coaching and mentoring by promoting cutting-edge research and teaching.

Centre for Business, Society and Global Challenges

We focus on some of the major societal, economic and organisational challenges of our times through close collaboration with companies, policy makers, NGOs, practitioners and the wider public across the globe.

Our research specialisms include:

- sustainable tourism and consumption
- markets and inequality
- digitalisation
- the changing world of work

Consultancy

We have worked with a range of local and national organisations who wish to better understand their opportunities for improvement, growth and social impact. Including sectors such as technology, manufacturing, tourism, local government, education, charities and heritage industries, our experts have helped companies and their staff to create significant improvements.

For example, since 2015 we have worked with Blenheim Palace to help them understand the economic impact its operations have on the local, regional and national economy. By using this data, we have supported Blenheim in targeting its strategies and activities to maximise positive benefits both for its community and long-term growth.



“Oxford Brookes have been a great partner in both upgrading our individual and organisation-wide skills and in measuring the progress we have made with our long term goals”

DOMINIC HARE, CEO, BLENHEIM



Knowledge Transfer Partnerships (KTPs)

KTPs help solve a challenge in your business or develop an innovative idea to help your business to grow. Supported closely by our academics, we will appoint a graduate to be based directly at the heart of our organisation to innovate your business.

KTP is a national programme, designed to enable UK-based businesses to develop and grow, using expertise held by UK universities. This partnership lasts up to 36 months.

Requirements to take part include: needing a registered base in the UK, providing evidence that you can afford a KTP and invest in its outcome, and having at least 3 FTE staff.



“We’ve previously successfully completed a KTP and found it a great route to accessing expertise and knowledge to help our business innovate and grow. We’re delighted to have recently secured a mKTP with the business school at Oxford Brookes University and they are helping us execute a plan to scale up our business. I highly recommend KTPs and mKTPs to other ambitious SMEs who are looking to grow their top and bottom lines.”

JOHN O'BRIEN, FOUNDER AND MD, LCMB BUILDING PERFORMANCE LTD



Entrepreneurs in Residence and Visiting Industrial Fellows

We are delighted to invite you to our series of public guest lectures and roundtable discussions delivered by expert business leaders. Our Entrepreneurs in Residence (EiR) and Visiting Industrial Fellow (ViF) scheme engages 18 individuals with the background, experience and enthusiasm to deliver business, commercial, entrepreneurial and related insights.

These free lectures and roundtable discussions cover a range of topics from sustainability to mentoring and offer you the opportunity to engage with these subjects through the talks and opportunities to ask questions.

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Corporate supply chains and accounting for the value of nature

Guest lecture by
Stephanie Lvovich

14 February 2024

Sustainability for business

A roundtable discussion with
the panel Adam Bastock,
Charly Cox and Gerrard Fisher

21 February 2024

**Social enterprise and land
stewardship as a solution
to the climate and nature
emergencies**

Guest lecture by Chris Blake

13 March 2024

**Mentoring (its part in
business and the community)**

Guest lecture by Fran Boorman

17 April 2024

**Sustainability led
communication**

Guest lecture by Jon Arthurs

15 May 2024

Business Innovation

Guest lecture by Fanzi Down

22 May 2024

**Leading organisations in a
changing environment**

A roundtable discussion with the
panel Mike Pooley, Steve Butler
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