

# Risk Evaluation Criteria & Tolerance Matrix

<b>IMPACT RATING GUIDELINES</b>	
<b>HIGH</b>	Adverse publicity/demotivation of key stakeholders e.g. funding bodies/QAA/professional bodies Additional costs and/or loss of revenue >20% or predicted income from the proposed programme delivery in first year
<b>MEDIUM</b>	Adverse publicity/demotivation affecting external non-key stakeholders e.g. Students Additional costs and/or loss of revenue between 5 and 20% or predicted income from the proposed programme delivery in first year
<b>LOW</b>	Adverse publicity/demotivation affecting internal stakeholders e.g. staff Additional costs and/or loss of revenue < 5% or predicted income from the proposed programme delivery in first year

<b>LIKELIHOOD RATING CRITERIA</b>	
<b>HIGH</b>	This risk will probably occur during the first year of the proposed programme delivery (more than 50% probability)
<b>LOW</b>	This risk could occur during the first year of the proposed programme delivery (10%-50% probability)
<b>MEDIUM</b>	This risk is unlikely to occur during the first year of the proposed programme delivery (less than 10% probability)

