MSc INTERNATIONAL BUSINESS MANAGEMENT AND CORPORATE SOCIAL RESPONSIBILITY

January entry

YOUR COURSE IN FOCUS

SEMESTER 1
- Research Methods
- Operations Management
- Introduction to the Principles of Marketing
- Finance and Accounting for Business
- Corporate Governance and Social Responsibility
- Developing Skills for Business Leadership 1

SUMMER
- Global Strategic Management
- Strategic Business Simulation

SEMESTER 2
- Developing Skills for Business Leadership 2
- Innovation, Change, Organisations
- You must select: Consultancy Project or International Study Trip

Dissertation or Synoptic Research Project or Client Project

For further information on any of our Postgraduate Programmes
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