

# International Business Management

BA (Hons) SINGLE HONOURS

## YEAR 1

**Exploring International Business and Management**  
(2 module credits)

**Accounting and Financial  
Information**

**Digital Technology and  
Maths for Business**

**Business in Society**

**The Entrepreneur**

**Foundations of Marketing**

Choose 1 optional module from the list:

**Exploring Economics**

**Raising Individual Financial Awareness**

**Work, Employment and Globalisation**

**Plus language options**

## YEAR 2

**Organisational Behaviour  
and Management**

**Environmentally  
Sustainable Business**

**Applied Financial Skills**

**International Business  
Strategy**

**Developing Professional  
Practice**

**International Markets and  
Competition**

Choose 2 optional modules from the list:

**Enterprise and Entrepreneurship**

**Independent Study in Business**

**Introduction to People Management**

**Managing Non-Profit Organisations**

**Purchasing and Supply Chain Management**

**Research Methods**

**Marketing Management**

**Critical Management**

**Plus language options**

## YEAR 3

**Optional Work Placement Year**

(includes a Placement Search and Preparation module in Year 2)

## YEAR 4 (or YEAR 3 if no placement year)

**International Business Consultancy**  
(2 module credits)

**Leading and Managing  
Change**

**Perspectives on  
International Management**

**Managing Careers**

Choose 3 optional modules from the list:

**Contemporary Issues in Finance**

**Dissertation in Business and Management** (2 module credits)

**Entrepreneurial Business Management** (2 module credits)

**Independent Study**

**International Marketing**

**Social Enterprise and Social Innovation**

**Business at the Cutting Edge**

**Contemporary Issues in International HRM**

**Business Governance and Human Rights**

**Placement Learning** (compulsory for sandwich mode)