

Business, Enterprise and Entrepreneurship

BA (Hons) SINGLE HONOURS

YEAR 1

Work, Employment and Globalisation	Finance for Managers
The Entrepreneur	Business in Society
Exploring International Business (2 module credits)	Creativity and Innovation
	Professional Practice #1

YEAR 2

International Business Strategy	Environmentally Sustainable Business
Organisational Behaviour and Management	Enterprise and Entrepreneurship
Professional Practice #2 Developing Professional Practice	Applied Start-Up
Responsible Marketing Management	

Choose 1 optional module from the list:

Accounting for Managers

Introduction to People Management

Leading with Purpose: Lessons from the Nonprofit Sector

Family and Society in Business

Design Thinking and Project Management

Operations and Supply Chain Management

Business Analytics and Decision Making

International Markets and Competition

Plus language options

YEAR 3

Optional Work Placement Year

Compulsory for Sandwich mode only

This includes a compulsory second year Placement Search and Preparation module

EITHER:

OR:

One Module from:

- Placement
- Full Year International Study Abroad

Both modules:

- Short Placement
- Work-based learning

YEAR 4 (or YEAR 3 if no placement year)

Entrepreneurial Business Management

**Business Strategy and
Futures in Disrupted
Environments**

**Business Governance and
Human Rights**

**Professional Practice #3 -
Developing Self, Developing
Others**

**Social Enterprise and Social
Innovation**

Choose 2 optional modules from the list:

Leading and Managing Change S2

Business and Artificial Intelligence S2

Responsible Leadership S2

Contemporary Issues in Finance S2

International Marketing S2