

International Business Management and Digital Strategy

MSc (September entry)

	SEMESTER 1	SEMESTER 2	SUMMER
YEAR 1	Developing Skills for Business Leadership		
	Research Methods	Global Strategic Management	
	Operations Management	Innovation, Change and Organisations	
	Information Systems in Organisations	Digital Business Strategy	
	Finance and Accounting for Business	As an alternative compulsory module you must select: Strategic Planning in Practice or Consultancy Project or Virtual Global Study Trip	
	Introduction to the Principles of Responsible Marketing		
		Dissertation or Integrated Business Research Project or Client Project	
YEAR 2	Placement (Sandwich Mode 1 Year)		

For further information on any of our
Postgraduate Programmes
telephone: **+44 (0) 01865 485858**
or email **helloobbs@brookes.ac.uk**
www.brookes.ac.uk/business

