

MSc **INTERNATIONAL TOURISM MANAGEMENT**

September entry (Full Time/Part Time/Sandwich)

YOUR COURSE IN FOCUS

SEMESTER 1	Tourism, Hospitality and Events Synthesis	Tourist Consumer Behaviour and Marketing	Tourism Innovation and Entrepreneurship	Research Methods	
SEMESTER 2	Tourism Consultancy Project		Mentoring and Leadership Development	Dissertation	
SUMMER					

Professional Development (Optional Sandwich Mode)

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telephone: **+44 (0) 1865 485858** or email: **hospitality@brookes.ac.uk**
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