

Business and Management

BA (Hons) SINGLE HONOURS

YEAR 1

Exploring International Business and Management
(2 module credits)

Accounting and Financial Information

Digital Technology and Maths for Business

Business in Society

The Entrepreneur

Foundations of Marketing

Choose 1 optional module from the list:

Exploring Economics

Raising Individual Financial Awareness

Work, Employment and Globalisation

Plus language options

YEAR 2

Organisational Behaviour and Management

Managing Business Projects

Applied Financial Skills

Environmentally Sustainable Business

Developing Employability Skills

Live Client Strategy Project

Choose 2 optional modules from the list:

Corporate and Business Law

Creativity and Innovation

Independent Study in Business

International Markets and Competition

Introduction to People Management

Managing Business Operations

Managing Non Profit Organisations

Marketing Management

Purchasing and Supply Chain Management

Plus language options

YEAR 3

Optional Work Placement Year

(includes a Placement Search and Preparation module in Year 2)

YEAR 4 (or YEAR 3 if no placement year)

Critical Enquiry Research Project (2 module credits)

OR

Entrepreneurial Business Management (2 module credits)

PLUS

Managing Careers

Strategic Management

Business Ethics

Choose 3 module credits from the list:

Contemporary Issues in Finance

Critical Enquiry Research Project

Entrepreneurial Business Management (2 module credits)

Independent Study

Placement Learning (compulsory for sandwich mode)

International Marketing

Leading and Managing Change

Perspectives on International Management

Contemporary Issues in International HRM

Business at the Cutting Edge

Coaching in the Workplace