

5th COSINUS CONFERENCE 2018

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COSINUS 2018 5th ANNUAL CONFERENCE

Oxford Brookes University



Thursday 11 January
08.30am - 17.30pm &
Friday 12 January
09.00am - 15.30pm

Oxford Brookes Business
School
Clerici Building
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OX3 0BP

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Keynote Speakers

KEYNOTE SPEAKER 1



Professor John Bessant

Originally a chemical engineer, Professor John Bessant has been active in research, teaching and consultancy in technology and innovation management for over 25 years. He currently holds the Chair in Innovation and Entrepreneurship at Exeter University where he is also Research Director. In 2003, he was awarded a Fellowship with the Advanced Institute for Management Research and was also elected a Fellow of the British Academy of Management. He served on the Business and Management Panel of both the 2001 and 2008 Research Assessment Exercises. He has acted as advisor to various national governments and to international bodies including the United Nations, The World Bank and the OECD. Professor Bessant is the author of over 20 books and monographs and many articles on the topic and has lectured and consulted widely around the world. His most recent books include Managing innovation (now in its 4th edition) and High involvement innovation (both published by John Wiley and Sons).

KEYNOTE SPEAKER 2



Professor Mohammed Saad

Mohammed Saad is Professor of Innovation and Technology Management at the Bristol Business School. His research focuses on the key determinants of the process of knowledge exchange and the vital role of the university within a system of innovation. His research activity spans several fields – mainstream operations management, innovation and technology management and more global policy related issues of knowledge development, transfer and institutional collaborative learning. He leads a very active research team working on systems of innovation. Professor Saad's publications include more than 150 publications including many international

quality refereed journal articles and three successful research books. He has an outstanding record in generating funded research with leadership and involvement in projects worth one million pounds since he joined BBS in 1999. He is currently involved in a three-year European funded research project whose objective is to investigate innovation in sustainable public procurement (Horizon 2020). His research interests and activities also include the new role of universities in the development of knowledge and innovation, their links with their external environment (and more particularly industry) and the impact of teaching and education on the national creation of innovation.

KEYNOTE SPEAKER 3



Emeritus Professor Norman Clark

Norman Clark is Emeritus Professor and Fellow of the Innogen Institute (based at the Open and Edinburgh Universities). Previously he was Vice-Chancellor of Kabarak University, Nakuru, Kenya, and before that Professor of Environmental Studies and Director of the Graduate School of Environmental Studies at the University of Strathclyde where he is now an Emeritus Professor. He is a development economist specialising in science, technology and innovation policy issues with particular relevance to Third World problems, a field in which he has published extensively. He has lived and worked in many countries with particular concentration on Kenya, Nigeria and India. Previously he held academic posts at the Universities of Glasgow and Sussex. While at Sussex he acted as the Founding Director of Graduate Studies at the Science Policy Research Unit (SPRU) where he worked for some 15 years. He has also acted as Founding Director of the Technology Planning and Development Unit, University of Ife, Nigeria; Visiting Professor, Institute for Advanced Studies, University of Sao Paulo, Brazil; and Director of the Capacity Development Programme at the

African Centre for Technology Studies (ACTS), Nairobi, Kenya. He is now a member of the ACTS Governing Council. In addition to normal academic activities he has had some 40 years' experience as an adviser and consultant to governments, international agencies and NGOs including the World Bank, UNCTAD, IDRC, DFID, ITDG, CGIAR, UN-Habitat, UNU and UNDP. He acted also as an adviser to the UK House of Commons Select Committee on Overseas Development on ODA's [now DFID's] Special Units (i.e. TPI, COPR, LRDC etc.). He was a member of the Millennium Development Goals (MDG) Task Force Team 10 on Science, Technology and Innovation and has acted as an adviser to the NEPAD secretariat in Pretoria, to ILRI in Nairobi and to the World Bank. Over the past 6 years he has been closely involved with the DFID Research into Use (RIU) Programme, firstly as the leader of the assessment and strategy phases of the Sierra Leone country programme and latterly as senior adviser to the RIU management team.

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Programme

Day 1: Thursday 11 January

Time	Event	Location
08.30 - 09.00	Registration and warm up coffee	Clerici Social Space, 1st floor
09.00 - 09.30	Welcome and introduction to the conference	Clerici Learning Studio, 1st Floor
09.30 - 10.15	Keynote speaker 1	Clerici Learning Studio, 1st floor
10.15 - 11.15	Panel discussion: University-Industry-Government interactions in a time of turbulence-challenges and opportunities	Clerici Learning Studio, 1st floor
11.15 - 11.45	Coffee and networking break	Clerici 2.19, 2nd floor
11.45 - 13.00	Parallel sessions for academic papers (15 minute presentation and 10 minutes for questions)	Clerici 2.16/2.17/2.18, 2nd floor
13.00 - 14.00	Lunch	Clerici 2.19 2nd floor
14.00 - 14.45	Keynote speaker 2	Clerici Learning Studio, 1st floor
14.45 - 16.00	Parallel sessions for academic papers (15 minute presentation and 10 minutes for questions)	Clerici 2.16/2.17/2.18, 2nd floor
16.00 - 16.30	Coffee and networking break	Clerici 2.19, 2nd floor
16.30 - 17.30	Panel discussion: The entrepreneurial university: myth or reality	Clerici Learning Studio, 1st floor

Day 2: Friday 12 January

Time	Event	Location
09.00 - 10.15	Parallel sessions for academic papers (15 minute presentation and 10 minutes for questions)	Clerici 2.16/2.17/2.18, 2nd floor
10.15 - 10.45	Coffee and networking break	Clerici 2.19, 2nd floor
10.45 - 12.15	Parallel sessions for academic papers (15 minute presentation and 10 minutes for questions)	Clerici 2.16/2.17/2.18, 2nd floor
12.15 - 13.00	Keynote speaker 3	Clerici Learning Studio, 1st floor
13.00 - 14.00	Lunch	Clerici 2.19, 2nd floor
14.00 - 15.00	Panel discussion: SMEs (small and medium sized enterprises) and University strategies for collaboration	Clerici Learning Studio, 1st floor
15.00 - 15.30	Wrap up and closing remarks	Clerici Learning Studio, 1st floor